THE UNIVERSITY *of* EDINBURGH

Text Technologies for Data Science

INFR11145

Group Project

Instructors

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29-Nov-2023

Group

- Members:
  Min: 4, Max: 6
- Recommendation:
  Look for diverse skills:
  Planning, coding, interface, writing report
- Can’t find 4 people?
  - Use Piazza to look for group members
  - Anyone left over at the end will be put into a group!

Objectives of the project

- Learn to work in teams effectively and efficiently
  - Planning
  - Work distribution
  - Issues managements
- Bring what you learnt over the course into real-life application
- Gain project management and software engineering skills

- This is **40%** of the mark on course. Take it seriously!

What is Required

- Fully functional search engine built from scratch
  - Indexer
  - Search module
  - Retrieval model\s
  - Interface
  - LARGE data collection
  - Real-time search
  - More?

Indexer/Search module

- Similar to CW1, but
- Optimized
  - Index is saved efficiently
  - Stop words there or not?
  - Stemming applied or not?
- Flexible\Scalable
  - Works well with long queries
  - Enables Free query or Boolean query
  - Has phrase/proximity search

Retrieval Model(s)

- Which one to select?
- Only one?
- Tfidf? Which formula? BM25?
- LM?
- New novel model optimized for you task?
- L2R?

Interface

- User will need interface to run the query
  - Web interface?
  - Mobile interface?
- How results will be displayed?
- Heading of document? Snippet?

Data Collection

- 100Ks or millions?
- One language or more?
- One level or more? (book vs. chapter vs page)
- Only text? Or multimedia?
- Links? PageRank?

Online/Offline system

- One-shot data collection?
- Live data collection
  - Continuous collection of data streaming and indexing
- One user at a time? Or multiuser?
- Should be hosted on server
  - Google cloud credit will be provided

More?

- PageRank applied for linked documents
- Classification of results
  - By genre, topic, sentiment … etc.
- L2R?
- Query Expansion
  - Dictionary/word embedding
  - User/pseudo/implicit feedback
  - Display learnt terms with search
- Query suggestion / Spell checker
- Evaluation for the system? (topics+qrels)

Marking

$$Mark_{final} = Mark_{project} \times weight_{individual}$$

- $Mark_{project}$: 0 - 100% (same for all members)
  - Completeness and system working properly
  - Effectiveness/Efficiency
  - Innovation/Creativity/Features
  - Report
- $Mark_{individual}$: 0.0 - 1.0 (different for each member)
  - The amount of effort contributed to the project
  - Note: each member can be responsible on one part of the project (coding, data collection, UX, management ..)

Evaluation

- Search engine backend: 30%
- Real-life search scenario: 30%
- Innovative TTDS features: 30%
- Report: 10%

- Individual weight:
  - Worked well with team and achieved assigned tasks on time: 1.0
  - Didn't collaborate and left assigned tasks to last moment which led to lower quality of whole project: 0.2-0.8
  - Didn't contribute: 0

Eval – Search Engine backend (30%)

- Core IR functionalities
  - Index, search module, one retrieval model
- Advanced search
  - Phrase search (n words), proximity search, search by field
- Query expansion
  - RF, PRF, BERT
- Effective retrieval
  - Retrieval results are of high quality by relevance

Eval – Real-life Scenario (30%)

- Realistic search task
  - Solves a real problem, innovative tasks are appreciated
- Large collection of documents
  - 100Ks of large documents or 10Ms of short documents
- Speed
  - Fast retrieval in ms
- Nice interface
  - Easy to follow interface, results with snippets, query suggestion, … etc

Eval – Additional Features (30%)

- Live indexing
  - Documents are continuously collected and added to index
- Classification
  - Results are classified based on a trained model
- PageRank
  - PR is calculated for links among docs in the collection
- Innovative models
  - Using advanced retrieval models, or newly developed ones (e.g. integrate recency of docs into the model), or L2R approach

Eval – Report (10%)

- Well written report that describes the developed system well.

A Basic Project (~30%)

- Use CW1 code
- Improve a little bit
- Implement some basic interface
- Select a collection of 100K document

An OK Project (~50%)

- Use some code from CW1, but reimplement to be highly optimized in storage + speed
- Implement a nice interface for query submission and results display
- Select an interesting collection of large amount of documents
- Host online (and potentially live indexing)
- Add few features to your engine (check the slide “More?”).

An Excellent Project (~70+%)

- Same points as in OK project +
- Innovative search task or data collection
- Live/Robust/Scalable
- Multiple additional features

Process

- Identify your team members
  - Search for different skills
- Agree on your general project idea
- Draft a title for your project (OK to change later)
- Elect a contact person for the group
- Contact person → submit the list of group members (include student ID) + title of project
- Start working
- Submit once you finish

Proposal/Group Submission

- 1 Team member should fill out sign-up form (link will be posted on Piazza)
- Includes:
  - List of all team members (select 1 as contact person)
  - Team name (optional)
  - Project title
  - Project abstract (up to 1 page)
- You will receive a group ID via email
  - Future communication, “[TTDS-Project] Group <ID>”
- We might give feedback if proposed project looks irrelevant

Deadlines

- Submission of project group + title:
  Monday 8 January 2024
- Project submission:
  Friday 15 March 2024, noon UK time

- Submissions are accepted any time before the deadline!

Project Submission

- **Link** to your live search engine
- **Report**
  - 6-8 pages for project description (explain each component in you project and how it works what method/tool used to implement)
    - This is used for the group mark
  - 1-2 pages: each member of the group should write a paragraph/section on his/her contribution clearly in the report. Which role was taken, and what work was done.
    - This is used for individual marks
  - Appendices can be added at end of report, but be aware that markers are not required to read them

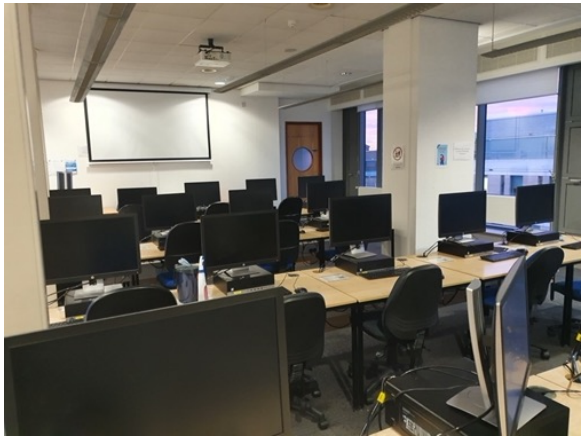
Allowed / Not Allowed

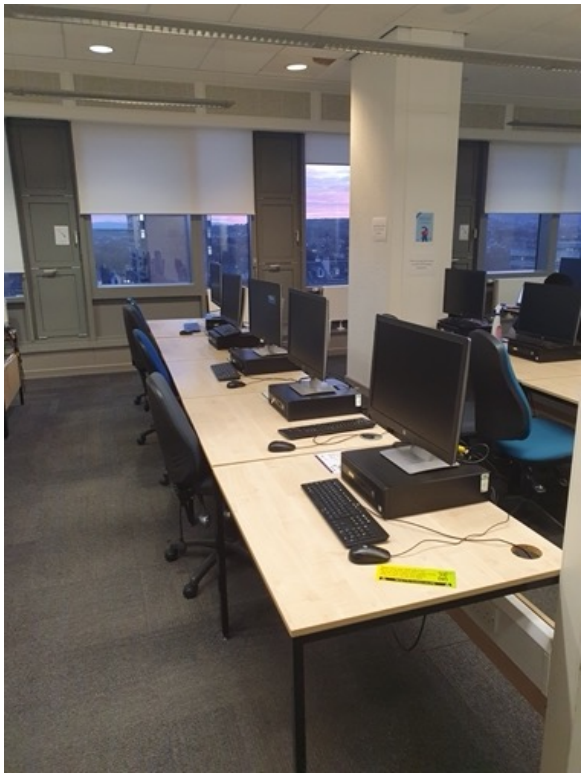
- Not Allowed:
  - Get a ready app/project and submit
  - Using data collections that are not public
  - Using IR toolkits (such as Solr)

- Allowed
  - Using libraries for adding more features
    - More ready libraries → more expected features
  - Discussing with other groups and sharing ideas

Logistics: Rooms and TA support

- Rooms and TA support available

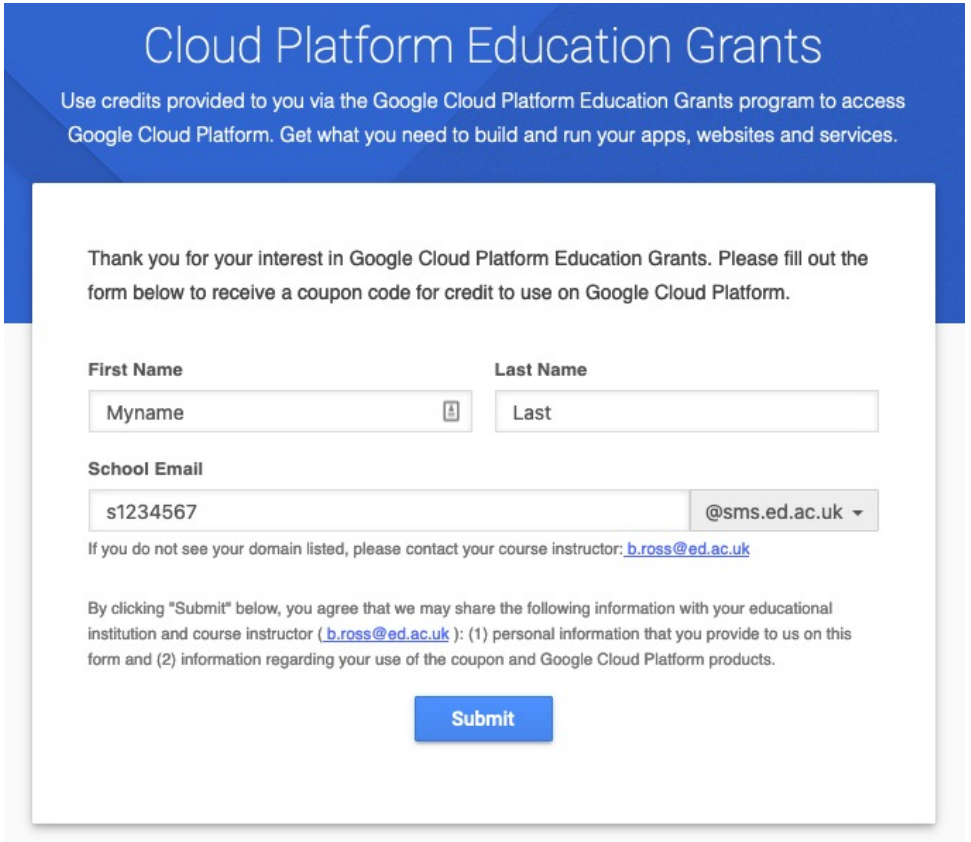




AT 5.05 (55 spaces)
Tuesdays 13:10-16:00
TA present some of the time

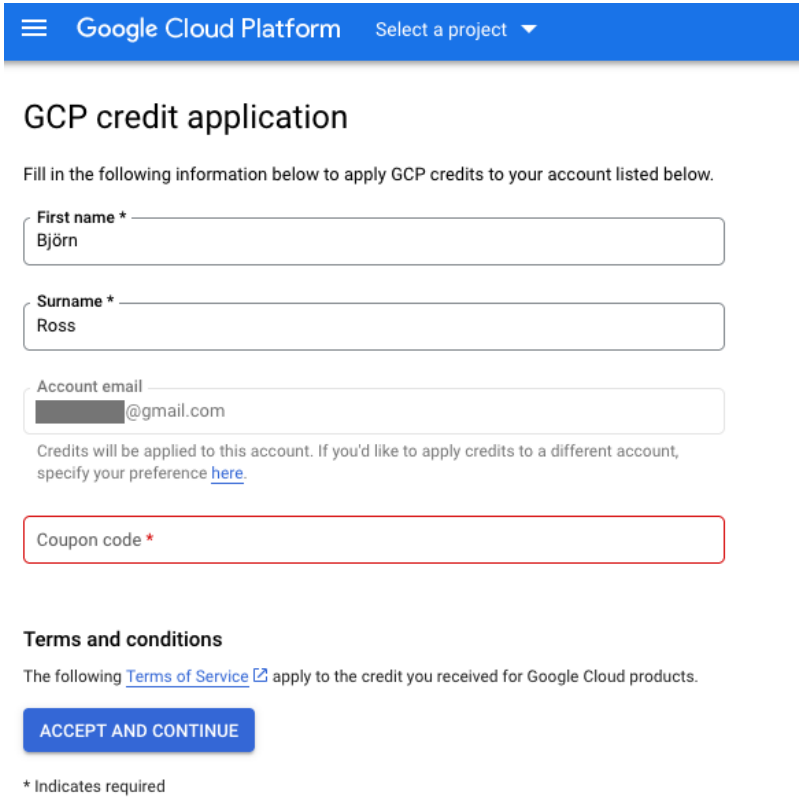
Logistics: Web hosting

- Google cloud credits available (especially for running a virtual machine in Compute Engine)
- Step 1: Retrieve coupon
  - Link will be posted on **Piazza** (only UoE students taking TTDS get free credits)
  - Use your student email



Logistics: Web hosting

- Step 2: Redeem coupon code
  - Use any Google account (e.g. Gmail)



Logistics: Web hosting

- Step 3: Pool credits in group
  - Create a **project** in Google Cloud for the coursework
  - Make the other group members **owners** of the project
  - When you run out of credit, change the **billing account** for the project
- Links to full details on the process can also be found on Learn

Advice

- Have the role of each member **very** well-defined from the beginning
- Agree on each single step before you start
- Use Trello
- Elect a team leader
  - Has the right to have final decision when no agreement could be reached by members
  - Organises work among members and follows progress
- If X can have outcome A
  team of 5X should have an outcome of >> 5A

SCRUM

- Clearly defined project management method
- Key points
  - Defined roles (e.g., product owner)
  - Split your time into sprints (set internal deadlines)
  - Keep a product & sprint backlog
  - Work iteratively (get a basic version up asap, then improve)
  - Hold sprint retrospective (what went well? what can be improved?)
- More information: https://scrumguides.org/scrum-guide.html

Good luck!

- Any questions?