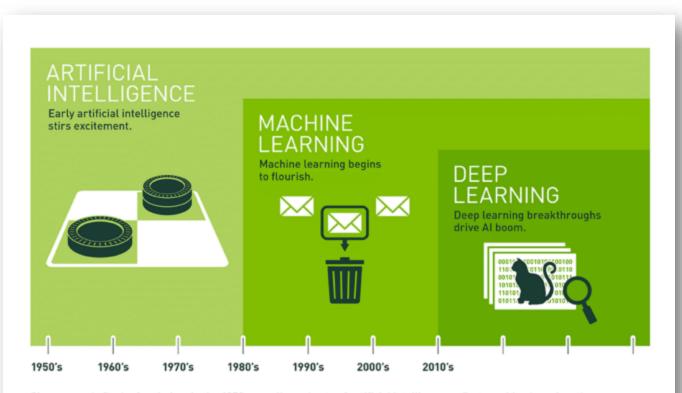
The ART Principles

Accountability, Responsibility, Transparency

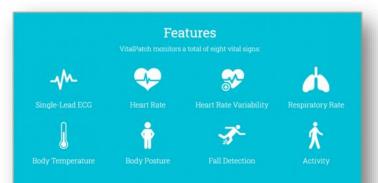
Al is not ML, DL ...

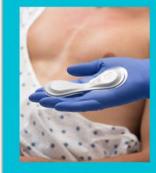


Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

AI has great potential (if controlled)

- Al can bring significant benefits to society.
 - e.g., climate change, cure to diseases ...





The Vital Patch is a health monitoring device in the growing field of Tele-Health. Never before has such a small, elegant device provided so much valuable information for physicians and nurses. This state-of-the-art biosensor monitors eight physiological measurements continuously, in real time. Clinical-grade accuracy without the hassle of traditional monitoring equipment. The best things do come in small packages.

Article Published: 01 January 2020

International evaluation of an AI system for breast cancer screening

Scott Mayer McKinney , Marcin Sieniek, ... Shravya Shetty + Show authors

Nature 577, 89–94 (2020) Cite this article

71k Accesses | 538 Citations | 3622 Altmetric | Metrics

Matters Arising to this article was published on 14 October 2020

In An Addendum to this article was published on 14 October 2020

Abstract

Screening mammography aims to identify breast cancer at earlier stages of the disease, when treatment can be more successful¹. Despite the existence of screening programmes worldwide, the interpretation of mammograms is affected by high rates of false positives and false negatives². Here we present an artificial intelligence (AI) system that is capable of surpassing human experts in breast cancer prediction. To assess its performance in the





AI has great potential (if controlled)

- Al can bring significant benefits to society.
 - e.g., climate change, cure to diseases ...
- Al can produce undesirable impacts.
 - e.g., amplifying biases, discrimination, misinformation, manipulation ...

Pitfalls of Artificial Intelligence Decisionmaking Highlighted In Idaho ACLU Case



By Jay Stanley, Senior Policy Analyst, ACLU Speech, Privacy, and Technology Project JUNE 2, 2017 | 1:30 PM

TAGS: Privacy & Technology



Two Petty Theft Arrests



Self-driving Uber car involved in fatal accident in Arizona

It's believed to be the first pedestrian fatality attributed to a self-driving vehicle.

6

Generative Al





- Pattern Discovery
 - Original outputs
- Enhancing Learning
 - An assistant to help with writing
- Customer Engagement
 - Customized chatbots



- Hallucinations
 - Retrieval Augmented Generation
- Ethical concerns
 - Bias, Privacy, Trustworthiness
- Intellectual Property Issues

We need to find an <u>ethically acceptable</u> way of designing technology.

Characteristics of AI Systems

- Autonomy
 - deciding on an action
- Adaptability
 - learning from the environment, adapting its behavior
- Interaction
 - communicating with other agents in the environment



Fix Technology by more Technology!

Alexa suggests 10-year-old put a penny on partially exposed plug

"Alexa: Stop recommending stupid and dangerous things."

ERIC BANGEMAN - DEC 28, 2021 7:10 PM UTC



"Customer trust is at the center of everything we do and Alexa is designed to provide accurate, relevant, and helpful information to customers," an Amazon spokesperson said in a statement. "As soon as we became aware of this error, we took swift action to fix it."

The Landscape of AI Ethics Principles

- A Google Scholar search reveals >2.5M results for "AI Ethics Principles" query.
- Jobin *et al.* Analyzed 84 papers to produce AI Ethics principles.

Perspective | Published: 02 September 2019 The global landscape of AI ethics guidelines

Anna Jobin, Marcello Ienca & Effy Vayena

Nature Machine Intelligence 1, 389–399 (2019) Cite this article 37k Accesses 413 Citations 734 Altmetric Metrics

Abstract

In the past five years, private companies, research institutions and public sector organizations have issued principles and guidelines for ethical artificial intelligence (AI). However, despite an apparent agreement that AI should be 'ethical', there is debate about both what constitutes 'ethical AI' and which ethical requirements, technical standards and best practices are needed for its realization. To investigate whether a global agreement on these questions is emerging, we mapped and analysed the current corpus of principles and guidelines on ethical AI. Our results reveal a global convergence emerging around five ethical principles (transparency, justice and fairness, non-maleficence, responsibility and privacy), with substantive divergence in relation to how these principles are interpreted,

why they are deemed important, what issue, domain or actors they pertain to, and how they should be implemented. Our findings highlight the importance of integrating guideline-

Findings from Jobin et al.'s paper

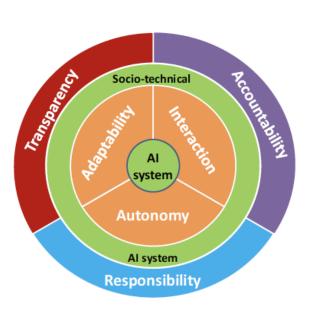
- Transparency (appeared in 87% of the documents),
- Justice and Fairness (81%),
- Non-maleficence (71%),
- Accountability/Responsibility (71%),
- Privacy (56%),
- Beneficence (49%),
- Freedom and Autonomy (40%),
- Trust (33%),
- Sustainability (17%), Dignity (15%), and Solidarity (7%).

Responsible AI

- Responsible AI provides directions for action, i.e., a code of behavior for AI systems and people.
- The consequences of decisions made can be ethically significant, which does not necessarily mean that the autonomous systems behave in an ethical manner.
- Al systems that put human well-being at the core of the development process are also likely to be adopted by humans, who have a say more than before.

The ART Principles for Trustworthy Autonomous Systems

- Accountability
- Responsibility
- Transparency



Required to build social trust





Accountability

- The actor has an obligation to explain.
- The forum can pose questions.
- The actor may face consequences.



(Algorithmic) Accountability

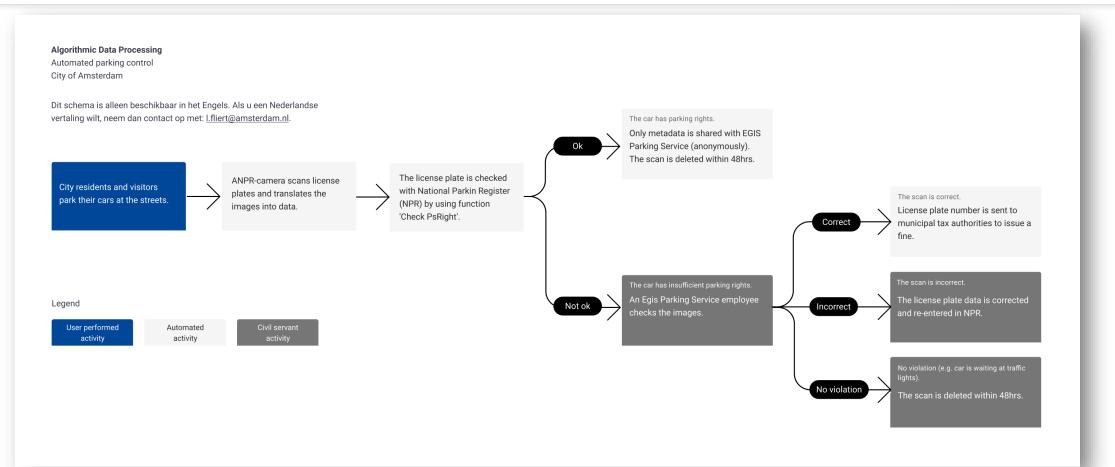
- Things may often go wrong...
- When it is the case, we want to assign blame... and start to look for accountable/responsible (human) agents [if we are lucky to find!]
- A new trend is blaming AI or the algorithms that make such decisions.

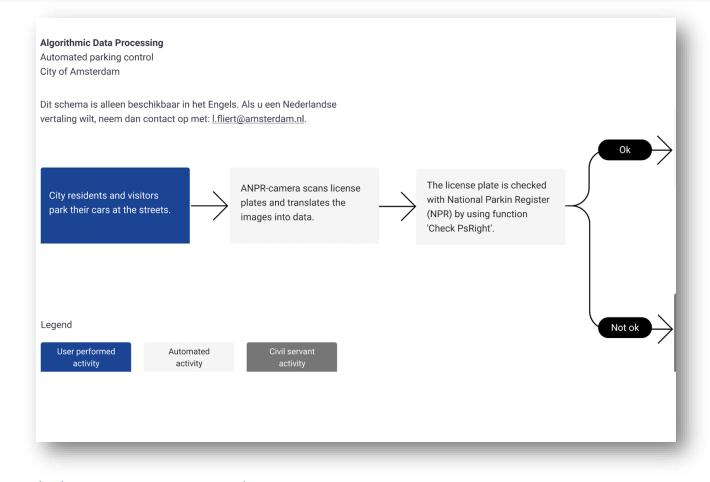
(Algorithmic) Accountability

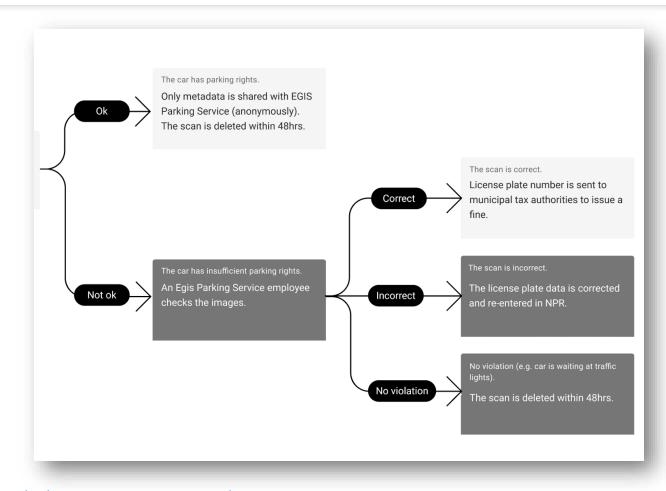
- Accountability requires finding moral (ethical) or legal agents (e.g., people who are designing, deploying algorithms in organizations).
- Accountability is related to moral agency. An agent should be able to act with reference to right and wrong.
- Under different ethical theories, the moral agent will be accountable accordingly (e.g., Rescue Robot example).











Reflection Time

- 1. What are the **benefits**?
- 2. What are the harms?



Responsibility

Responsibility



Responsible Al --- in practice

Google pwc **Recommended practices** Strategy Policy & Regulation Data & Use a human-centered design approach \sim AI Ethics مَ⁰مُ Identify multiple metrics to assess training and monitoring \sim Interpretability & Explainability Privacy Bias & Security Robustness Safety Performance Fairness & Security R 10 ំដាំ 62 0 When possible, directly examine your raw data \sim Understand the limitations of your dataset and model \sim Governance Compliance Risk Management 200 Test, Test, Test \sim Control Continue to monitor and update the system after deployment \sim

 \triangle

\$

Chatbots and Legal Responsibility

Air Canada ordered to pay customer who was misled by airline's chatbot

Company claimed its chatbot 'was responsible for its own actions' when giving wrong information about bereavement fare



The judge wrote that Air Canada's customers had no way of knowing which part of its website – including its chatbot – relayed the correct information. Photograph: NurPhoto/Getty Images

• Air Canada tried to claim the bot was a *separate legal entity*. This didn't work!

"It makes no difference whether the information comes from a static page or a chatbot."

Transparency

Transparency

- Many other terms: "explainability", "understandability", "interpretability"
- Transparency in AI:
 - supports access to justifications for decisions when needed. In public sector, people should also know how to contest and appeal.
 - addresses the right to know (e.g., GDPR).
 - helps in understanding and managing risks.

Major Findings from the literature on explanations

According to Miller, explanations are:

• Contrastive

"Why event P happened instead of some event Q?"

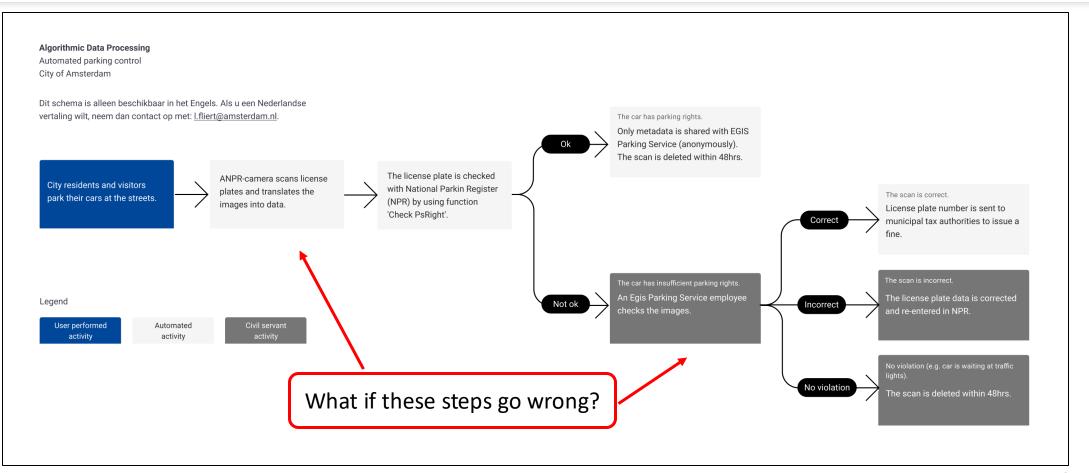
- Selected (influenced by cognitive biases) (Partial) explanations are based on <u>selected</u> factors
- Not driven by probabilities Effective explanations are causal, not the most likely explanations
- Social/interactive Explanations <u>for</u> the user

Explanation in Artificial Intelligence: Insights from the Social Sciences

Tim Miller

School of Computing and Information Systems University of Melbourne, Melbourne, Australia Imiller@unimelb.edu.au

Transparency: Automated Parking Control



https://algoritmeregister.amsterdam.nl/en/automated-parking-control/

Transparency: Automated Parking Control

Risk management

Show Less

Risks related to the system and its use and their management methods.

The system's overall risk level is low. The key risk is that the system could incorrectly recognize a license plate and someone will be fined who does not deserve it.

This could happen if a character on the license plate is incorrectly recognized by both the algorithm and the inspector. To manage this risk, people are given the opportunity to object in writing via a website (naheffingsaanslag.amsterdam.nl) within 6 weeks. Anyone who objects will be given the opportunity to see the photo of the license plate and a situation photo, if available. Any bystanders, unrelated license plates and other privacy-sensitive information are made unrecognizable in those images.

Transparency: Automated Parking Control

Data processing		Show Less	^	
The operational logic of the automatic dat	a processing and reasoning performed by the system and th	e models used.		
Model architecture				
, .	algorithms to locate and process the license plate data from e image data, to adjust the images for identification, to iden		•	
license plate, and to validate the plate con	ents against national license plate characteristics			
After a successful plate identification and p	ents against national license plate characteristics. processing, license plate data is sent to the National Parking I hts for the license plate in a given time and location (for tech	•	-	
After a successful plate identification and p algorithm checks the validity of parking rig algorithm, see the information on their we		hnical information on the piel_parkeren	NPR	
After a successful plate identification and p algorithm checks the validity of parking ric algorithm, see the information on their we /Interface_Description_v7.6.pdf). A positiv removed in 48 hours. For license plates wi	processing, license plate data is sent to the National Parking I hts for the license plate in a given time and location (for tech posite: https://nationaalparkeerregister.nl/fileadmin/files/Mob	hnical information on the piel_parkeren and the license plate scan	NPR data can be	They provide 5 pages to expla
After a successful plate identification and p algorithm checks the validity of parking ric algorithm, see the information on their we /Interface_Description_v7.6.pdf). A positiv removed in 48 hours. For license plates wi	processing, license plate data is sent to the National Parking I hts for the license plate in a given time and location (for tech posite: https://nationaalparkeerregister.nl/fileadmin/files/Mod e response means the car has valid parking rights in place, a h invalid parking rights, the case is transferred to the cities to	hnical information on the piel_parkeren and the license plate scan	NPR data can be	

Why is transparency hard?

- We are talking about sociotechnical systems; hence we are dealing with many stakeholders.
- Contexts, user profiles, questions to be answered vary largely.
- A data scientist may need to learn more about unjust biases in their data, whereas a user may be interested in something different.
- How to explain the workings of a "black box" model?
 - Explanations could be added by design, but this requires careful engineering to have a <u>usable</u> solution (e.g., interactive interfaces are great to explore models)
 - The use of simpler models works sometimes!
- How much transparency should we provide? We do not want to make our systems vulnerable to attacks at the same time.

Summary

- Beneficial/Harmful AI Systems
- Characteristics of Trustworthy Autonomous Systems
 - Autonomy, Adaptability, Interaction
- The ART Principles
 - Accountability
 - Responsibility
 - Transparency

