#### Too big to fail



## Learning outcomes

**Robustness** of different networks

Financial networks and systemic risk

**Overview of Targeting strategies** 















b.

p = 0.7



Average cluster size

 $\langle s \rangle \sim |p - p_c|^{-\gamma_p}$ 

**Order parameter** 

 $p_{\infty} \sim (p - p_c)^{\beta_p}$ 

*p<sub>c</sub>* Critical probability

 $\gamma_p, \beta_p, \nu$  Critical exponents

**Correlation length**  $\xi \sim |p - p_c|^{-\nu}$ 

Average cluster size  $\langle s \rangle \sim |p - p_c|^{-\gamma_p}$ 

**Order parameter** 

 $p_{\infty} \sim (p - p_c)^{\beta_p}$ 

**Correlation length**  $\xi \sim |p - p_c|^{-\nu}$ 

Depends on lattice geometry

*p<sub>c</sub>* Critical probability

 $\gamma_p, \beta_p, \nu$  Critical exponents

Depend on lattice dimension (eg 2d, 3d) up to 6d







# ailed Ban ropped 39.55 points, or 3 percent, to





There is a giant component.

$$f = f_{c}$$
:

The giant component vanishes.

#### $f > f_c$ :

The lattice breaks into many tiny components.

#### Network structure comparison

#### What network do you think is more robust?

#### Network structure comparison

Scale-free networks are more robust

Most nodes have low degrees

Hubs are highly connected and central

#### Targeted removal

#### **Robustness** of different networks

#### **Targeting** strategies

#### Financial networks and systemic risk

## Targeted removal

If we consider **targeted attacks** everything changes! **Hubs are highly connected and central** 





#### Network structure



## Example: Systemic risk

risk that default or stress of one or more financial institutions ("banks") will trigger default or stress of further banks.









Battiston, S., Puliga, M., Kaushik, R. et al. DebtRank: Too Central to Fail? Financial Networks, the FED and Systemic Risk. Sci Rep 2, 541 (2012). https://doi.org/10.1038/srep00541

## Think of a topic you like

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Think of an example of maximising/ minimising propagation

#### Influence maximisation

# **Selection** of k nodes that best trigger a cascade

#### Heuristic strategies

# Rule of thumb strategies that make sense





## Kempe et al

First "influence maximisation" algorithm

Greedy algorithm - Theoretical guarantee

Works well with unrealistic assumptions

## Kempe et al

Algorithm 1 Greedy Approximation Algorithm

- 1: Start with  $A = \emptyset$ .
- 2: while  $|A| \leq k$  do
- 3: For each node *x*, use repeated sampling to approximate  $\sigma(A \cup \{x\})$  to within  $(1 \pm \varepsilon)$  with probability  $1 \delta$ .
- 4: Add the node with largest estimate for  $\sigma(A \cup \{x\})$  to A.
- 5: end while
- 6: Output the set A of nodes.

## Kempe et al

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Set of nodes

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# Set of nodes Maximum n. of nodes in seed

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Influence of set of

nodes a+x

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- 6: Output the set A of nodes.

#### Competitive im

Two or more parties compete for influence

Classical setting: 2 parties, opposite sides

Easy to study on **voter model** 



## Competitive im on voter model

$$\Delta_i \frac{dx_i}{dt} = (1 - x_i)(\sum_j a_{ji}x_j + p_{A,i}) - x_i(\sum_j a_{ji}(1 - x_j) + p_{B,i})$$

#### Competitive IM on voter model

Probability being in state A

 $\Delta_{i} \frac{dx_{i}}{dt} = (1 - x_{i})(\sum_{j} a_{ji}x_{j} + p_{A,i}) - x_{i}(\sum_{j} a_{ji}(1 - x_{j}) + p_{B,i})$ Influence of zealot A Normalisation factor Influence of neighbours  $\Delta_i = \sum a_{ji} + p_{A,i} + p_{B,i}$ 

#### Competitive IM on voter model



## Temporary influence



q = probability of flipping back to pre-influence state

## Temporary influence



#### Summary

#### Percolation and its implications Systemic risk and instability of finance Influence maximisation