

# TUTORIALS 5, 6, 7

## DATA-DRIVEN BUSINESS AND BEHAVIOUR ANALYTICS

### Introduction

In the next tutorials, you will build an agent-based model (ABM) that aims to explain price formation in prediction markets. Each tutorial will focus on a different part of the model, broadly based on what you have learned in the previous week.

### Tutorial 5 - week 8

In this tutorial, you will need to build an agent-based model of the Deffuant model for opinion dynamics, as seen in class, but assuming agents are part of a network. The specifications of the the model are the following:

1. There are  $N$  agents.
2. At  $t = 0$  agents have opinions  $0 < o < 1$  drawn from a uniform random distribution between 0 and 1.
3. Every time step, agent  $i$  is picked at random. Agent  $j$  is picked randomly from agent  $i$ 's neighbours.
4. If  $|o_i(t) - o_j(t)| \geq d$ , nothing happens. Otherwise, agent  $i$  and  $j$  update their opinion according to the following equations:

$$o_i(t + 1) = o_i(t) + \mu(o_j(t) - o_i(t))$$

$$o_j(t + 1) = o_j(t) + \mu(o_i(t) - o_j(t))$$

5. This process repeats for  $\tau = \frac{N}{2}T$  times, where  $T$  represents the unit of time (i.e., the number of time steps it takes to to sample  $\frac{N}{2}$  agent pairs).

There are two ways to build this model, the quick one and the smart one. The quick one is by using matrices and arrays to keep track of the agent opinions the network. However, when we build agent-based models, we usually need classes to deal with all the possible changes and to make the most out of object-oriented programming. Using classes to do build this model is the smart approach. This means that in the next tutorials you will only have to add features, without having to rewrite code from scratch, regardless of what the other features will be.

### Tutorial 5, exercise 1

Build the opinion dynamics model described above, by using  $N=100$  agents on a Barabasi-Albert network,  $d = \mu = 0.5$ ,  $T = 30$ . Plot the evolution of opinions by drawing a scatter plot of all agents' opinions as a function of  $T$ .

### Tutorial 5 - exercise 2

Repeat exercise 1 but now use a small-world network and an Erdos-Renyi network. Compare the results obtained on these three networks and discuss.

### Tutorial 5 - exercise 3 [OPTIONAL]

Repeat exercise 1 for  $d \in \{0.1, 0.3, 0.7, 0.9\}$ . Discuss the results with those obtained using  $d = 0.5$ .