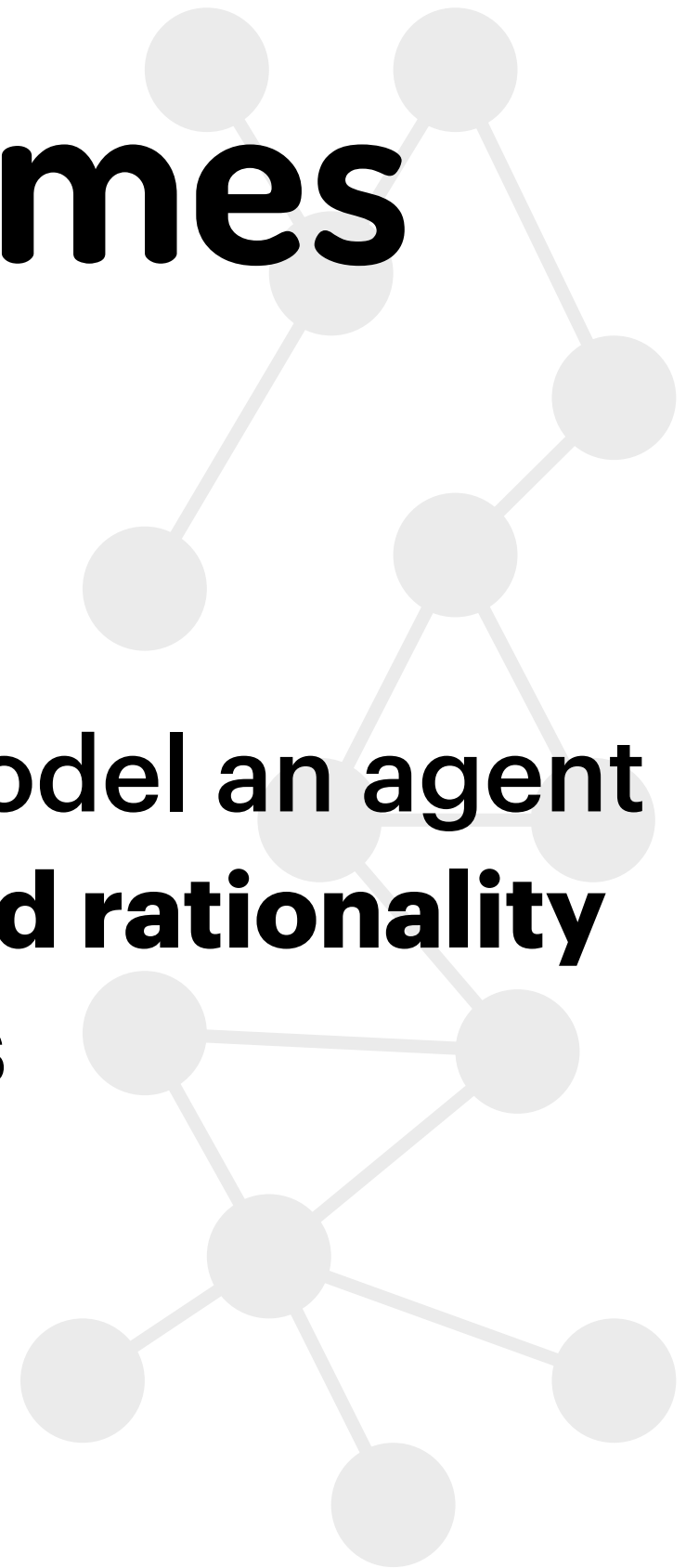


Agents behaviour Part I



Learning outcomes

Introduction to the **four steps** to model an agent
Difference between full vs bounded rationality
Agents with **heterogeneous beliefs**



Modelling agents behaviour

Nature of agents

List of variables describing their state

List of actions the agents can perform

Structure of their interaction with other agents



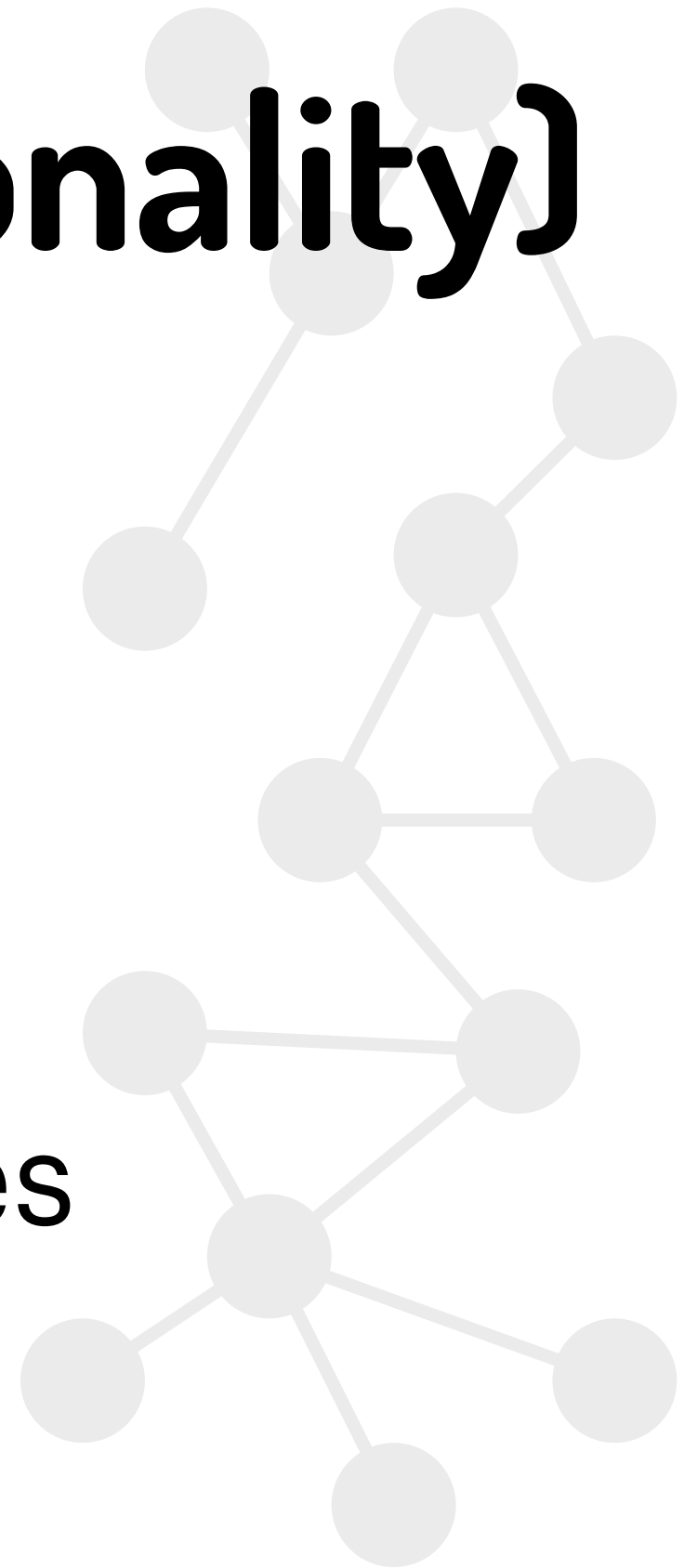
Certainty (full rationality)

Objective utility function

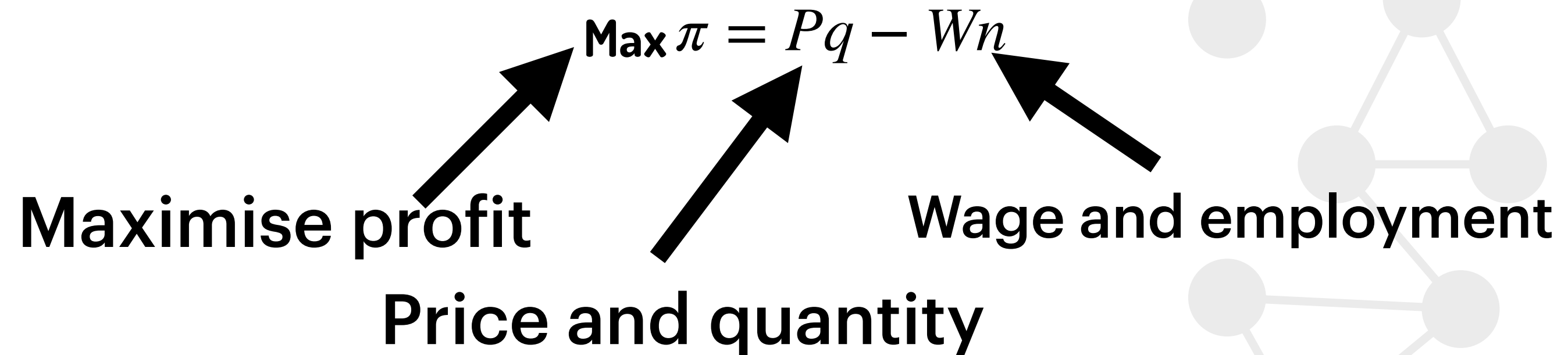
Constraints

Perfect information

Perfect cognitive capabilities



Example - production problem



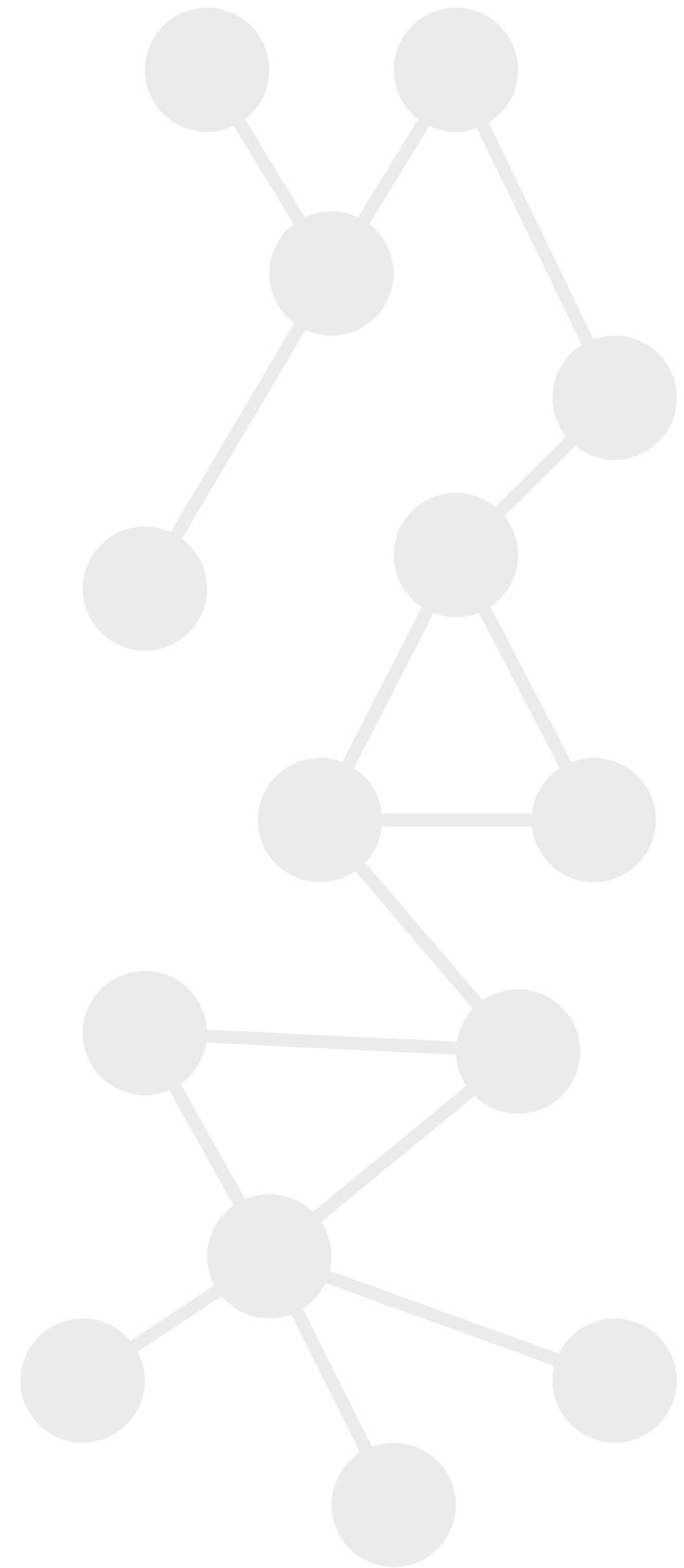
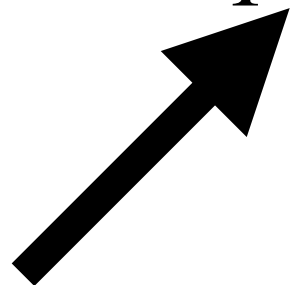
Example

$$\text{Max } \pi = Pq - Wn$$

$$q = n^\alpha$$

$$0 < \alpha < 1$$

Production
function

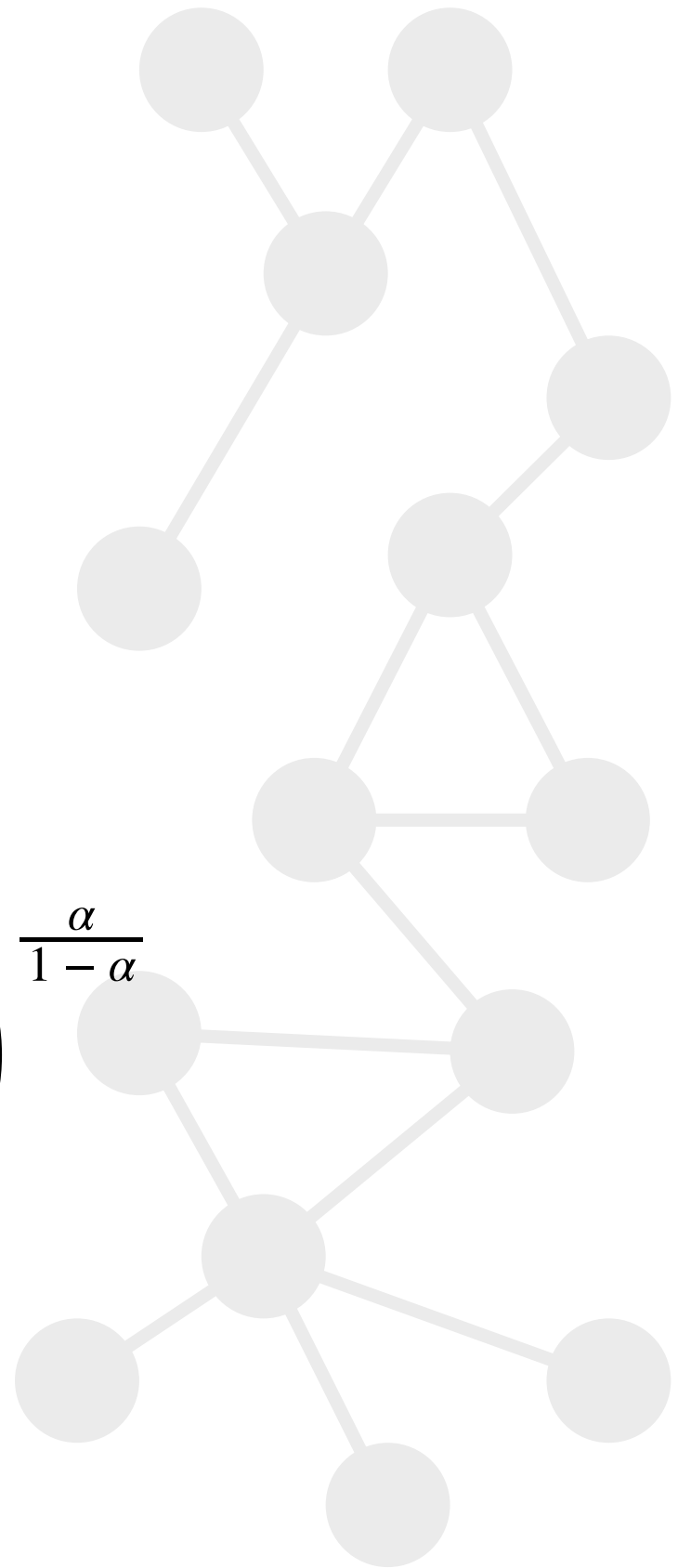


Example

$$\text{Max } \pi = Pq - Wn$$

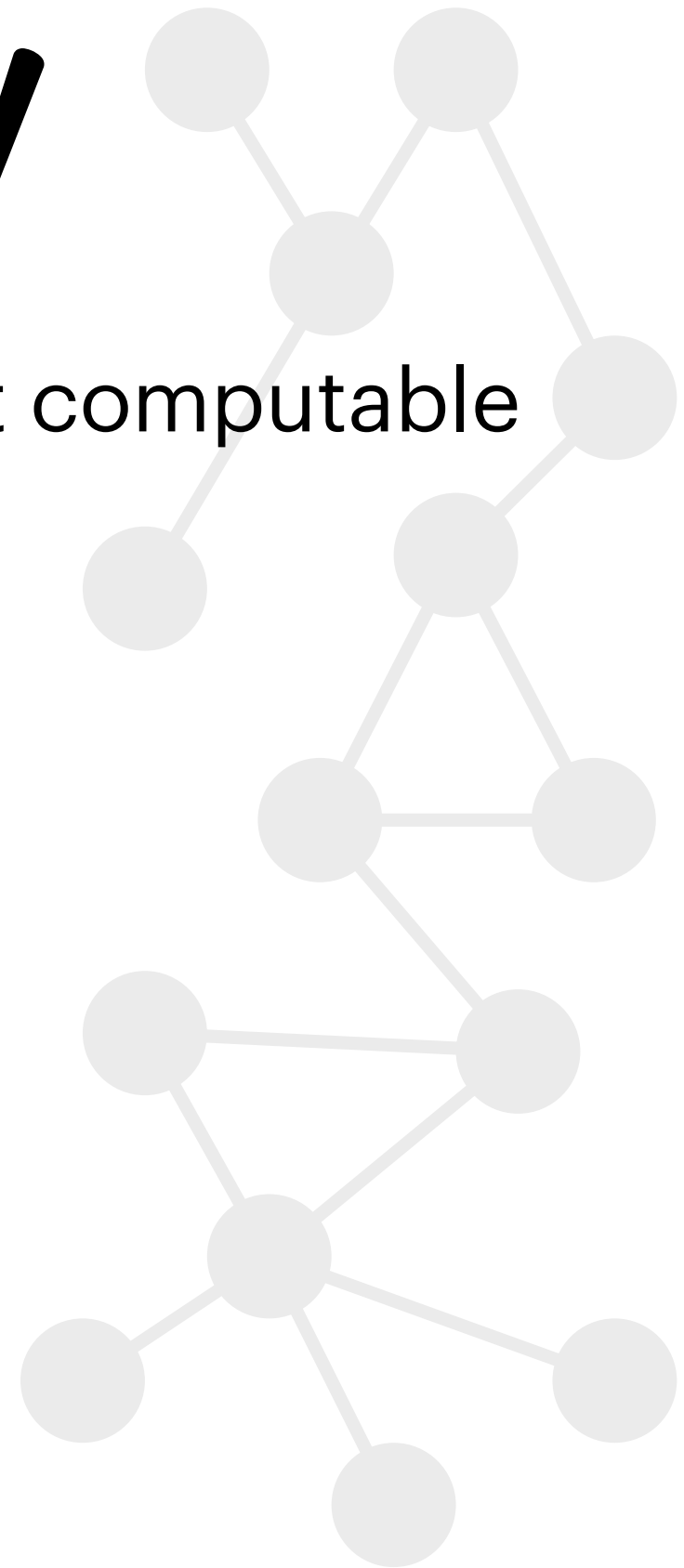
$$q = n^\alpha \quad 0 < \alpha < 1$$

Magic happens, then: $q^* = \left(\frac{\alpha P}{W} \right)^{\frac{\alpha}{1-\alpha}}$



Uncertainty

Some variables may be **unknown** or not computable



Uncertainty

Some variables may be **unknown** or not computable

Measurable or tractable uncertainty (risk)

Agents know all possible states

Probability distribution



Uncertainty

Some variables may be **unknown** or not computable

Measurable or tractable uncertainty (risk)

Agents know all possible states

Probability distribution

Untractable uncertainty

True uncertainty

Don't know the states or can't compute probability



Risk neutrality

Agents are risk neutral if in presence of measurable uncertainty they **maximise the expected value** of the uncertain payoff



Risk neutrality



Agents are risk neutral if in presence of measurable uncertainty they **maximise the expected value** of the uncertain payoff

Agents can still make optimal choice **based on available information**

Agents form **expectations**

Risk neutrality

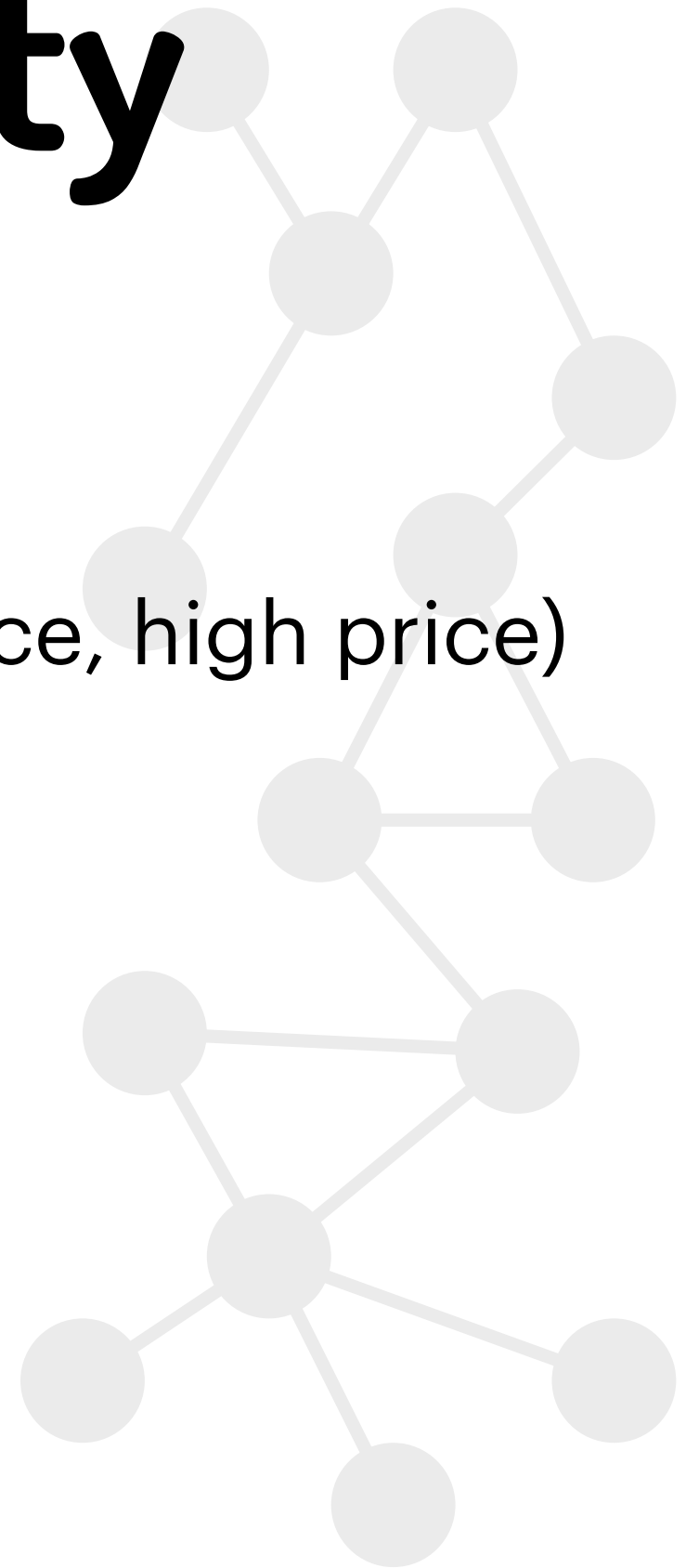
Know all the states (eg, two states, low price, high price)

Selling price in each state P_h and P_l

Probability of each state p_h and p_l

expected selling price:

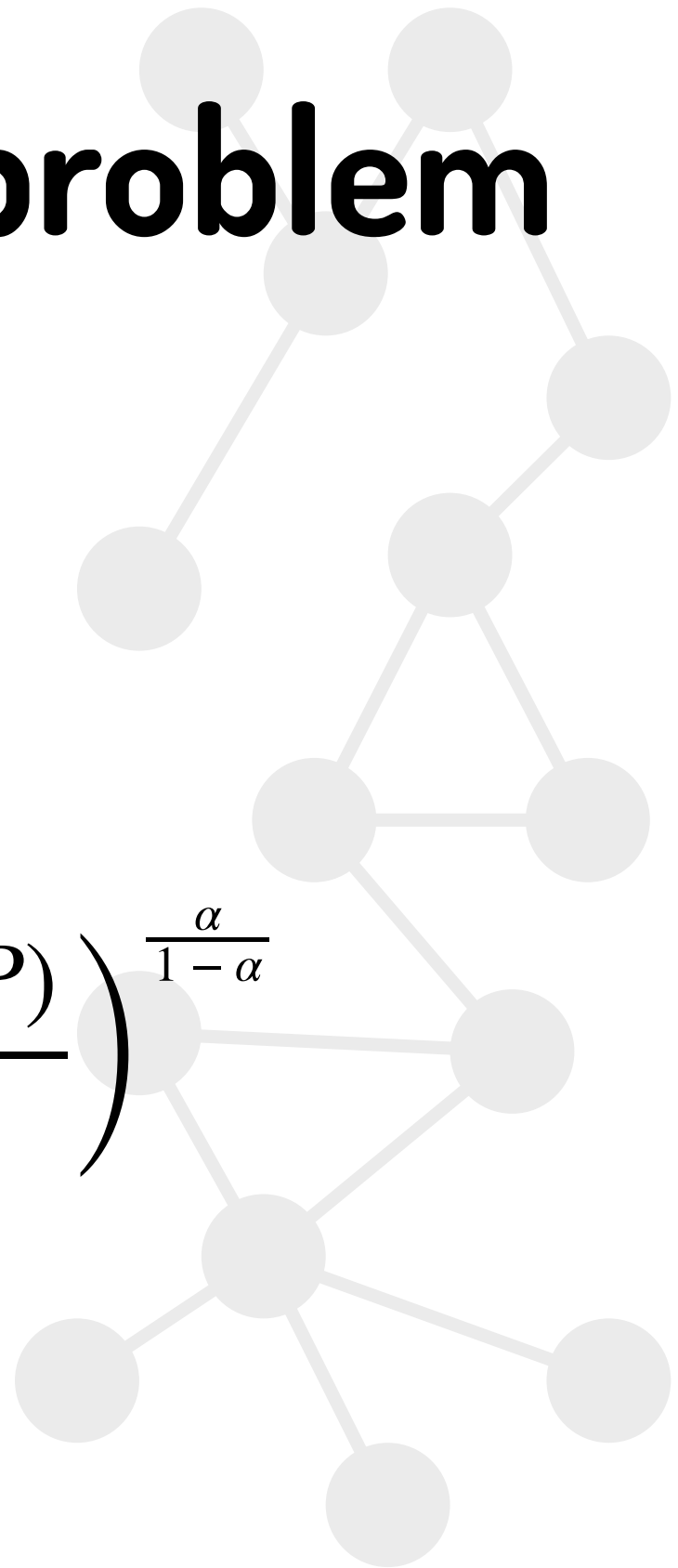
$$E(P) = p_h P_h + p_l P_l$$



Example - production problem

$$\begin{aligned} \text{Max } \pi &= E(P)q - Wn \\ q &= n^\alpha & 0 < \alpha < 1 \end{aligned}$$

Magic happens, then: $q^* = \left(\frac{\alpha E(P)}{W} \right)^{\frac{\alpha}{1-\alpha}}$



Rational expectation models

Perfect **information** and **computing** capabilities

Agents will learn the “**true model**”

Representative agent

Rational expectation models

Clearly not true



Perfect **information** and **computing** capabilities

Agents will learn the “**true model**”



Representative agent

What is the true model?



Are we all the same?

Heterogeneous beliefs

No. Agents often use heuristics



Perfect **information** and **computing** capabilities

Agents will learn the “**true model**”



Representative agent

**No true model. Agents
can change behaviour**



Agents have a variety of behaviours and beliefs

Heterogeneous beliefs

No. Agents often use heuristics



Perfect information probabilities
Agents with

$$x_{i,t+1} = f_i(x_t, a_i)$$

Bias



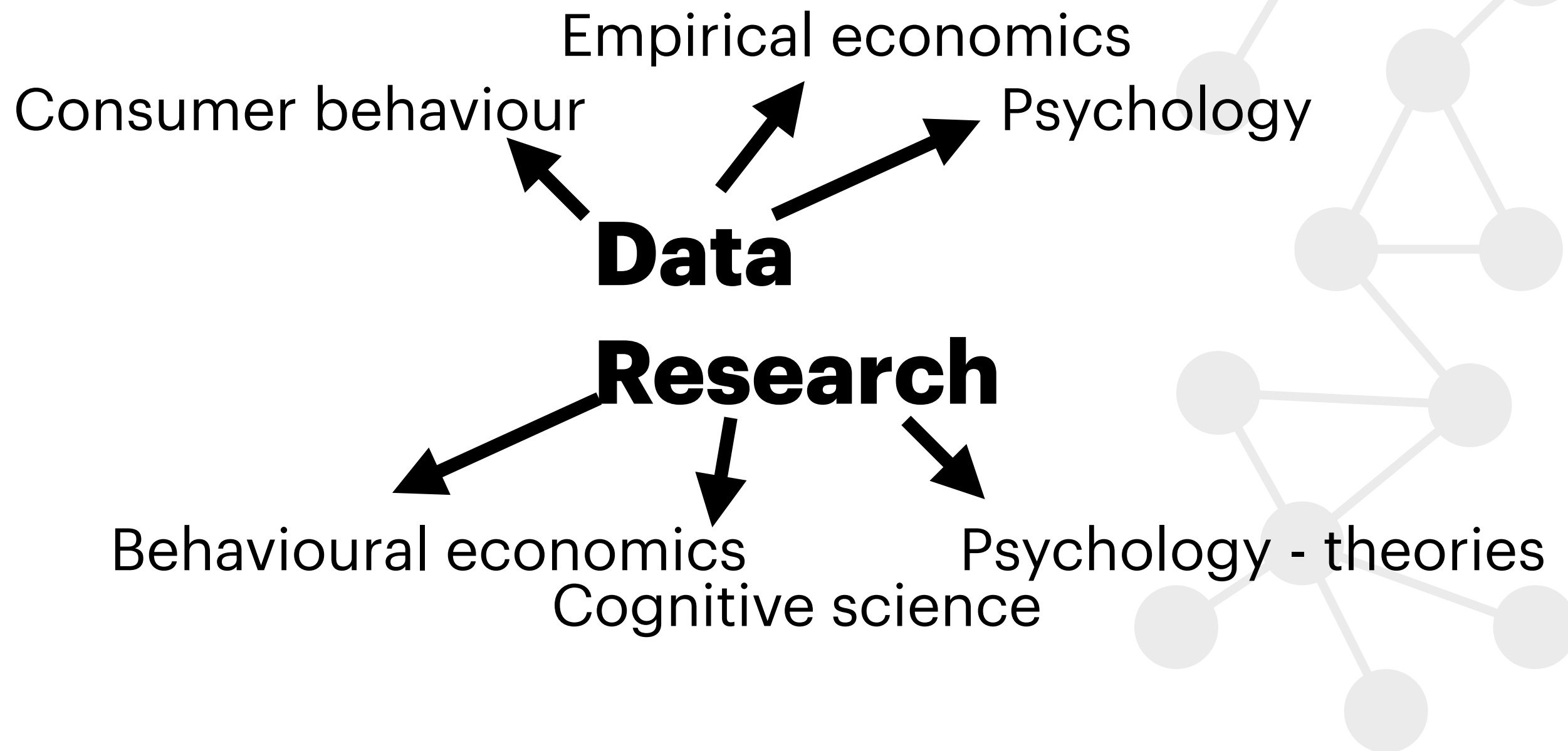
Representative agent



No true model. Agents
can change behaviour

Agents have a variety of behaviours and beliefs

Nature of agents



Case study I: Favourite- longshot bias



What is the FLB?

Outcomes with **high** probability are **underpriced**
Outcomes with **low** probability are **overpriced**



Why agents?

Problem studied since the 1940s

Economic theories only

**No perfect rationality but still
representative agents**



Main explanations

“Insider” trading

Misperception of probabilities

Risk-love



Main explanations

“Insider” trading

Two types of agents. Random and insiders.

Insiders know the real probability.

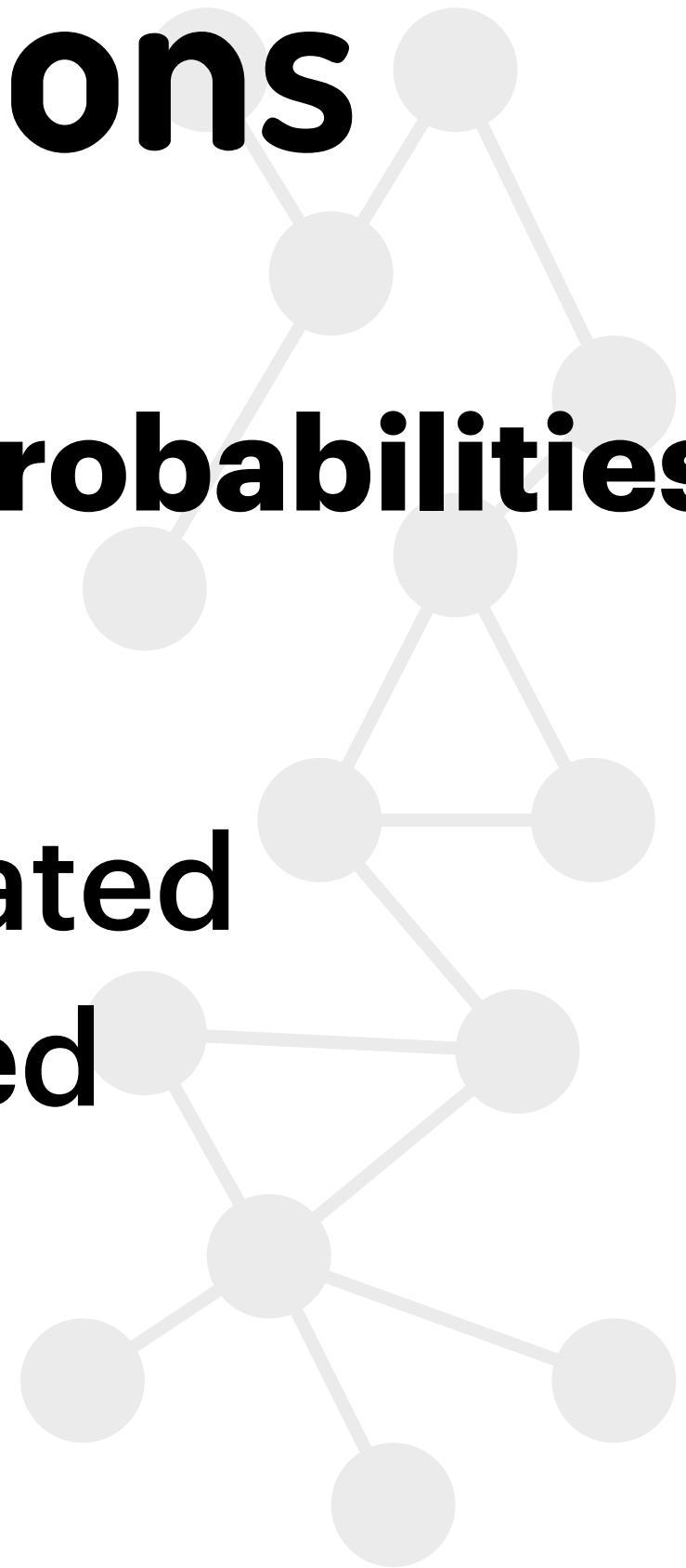


Main explanations

Misperception of probabilities

High values are underestimated

Low values are overestimated



Main explanations

Risk attitudes

Some people are averse to risk

Some people seek risk



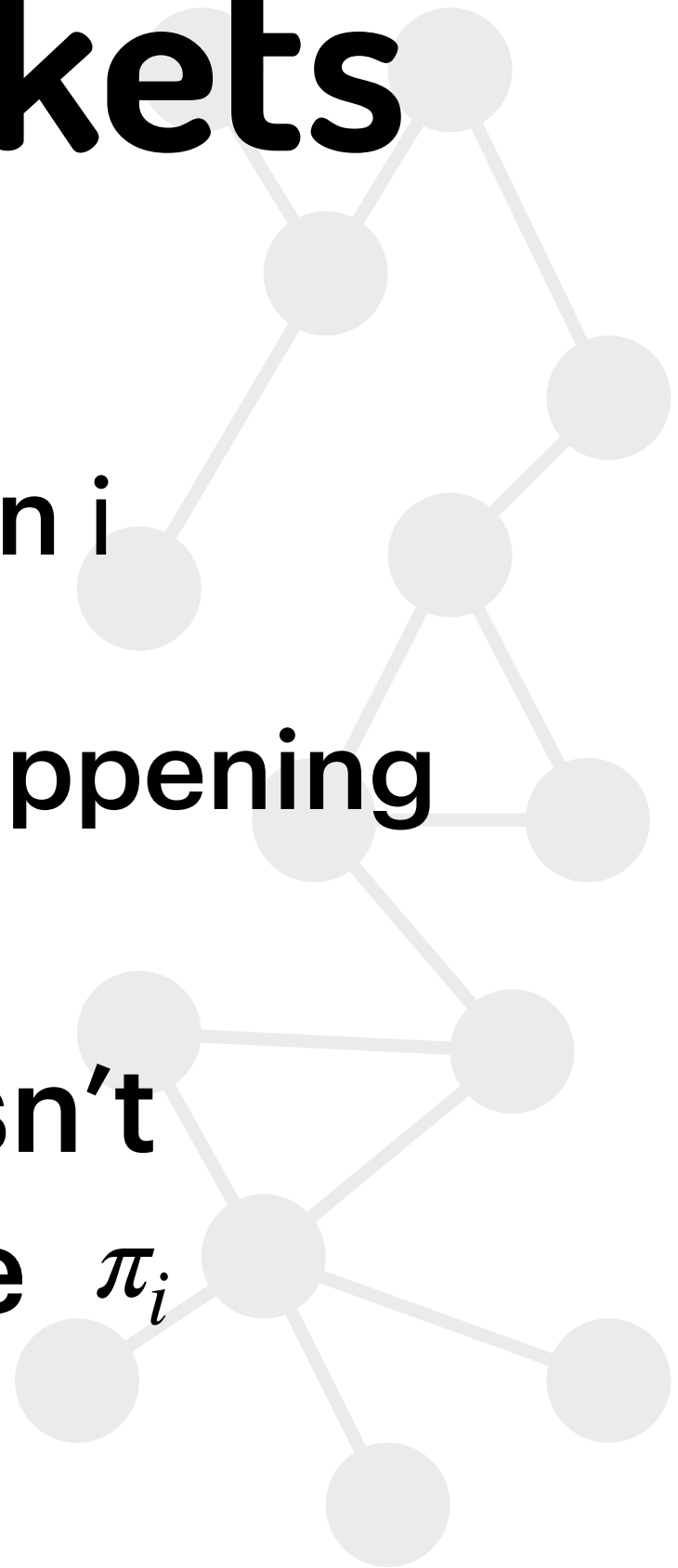
Prediction markets

π_i Price of ticket to bet on i

p_i True Probability of i happening


Pays **1** if i occurs, **0** if it doesn't

So you can win $1 - \pi_i$ or lose π_i



ABM

From prospect theory - our value/utility


$$v(x) = \begin{cases} x^\alpha & \text{if } x \geq 0 \\ -(-x)^\alpha & \text{if } x < 0 \end{cases}$$

$$w(p) = e^{-[-\ln(p)]^\beta}$$



From research on probability misperception - our expected probability

ABM

$$v(x) = \begin{cases} x^\alpha & \text{if } x \geq 0 \\ -x^\beta & \text{if } x < 0 \end{cases}$$

$$u(\pi_i, p_i) = w(p_i)v(1 - \pi_i) + w(1 - p_i)v(-\pi_i)$$

$$w(p) = e^{-[-\ln(p)]^\beta}$$

ABM

Random

No “function”, bet on a or b randomly
(50/50 chance)

Insiders

$$\alpha = \beta = 1$$

Risk averse

$$\alpha = 0.5 \quad \beta = 1$$

Misperceiving agents Risk lovers

$$\alpha = 1 \quad \beta = 0.928$$

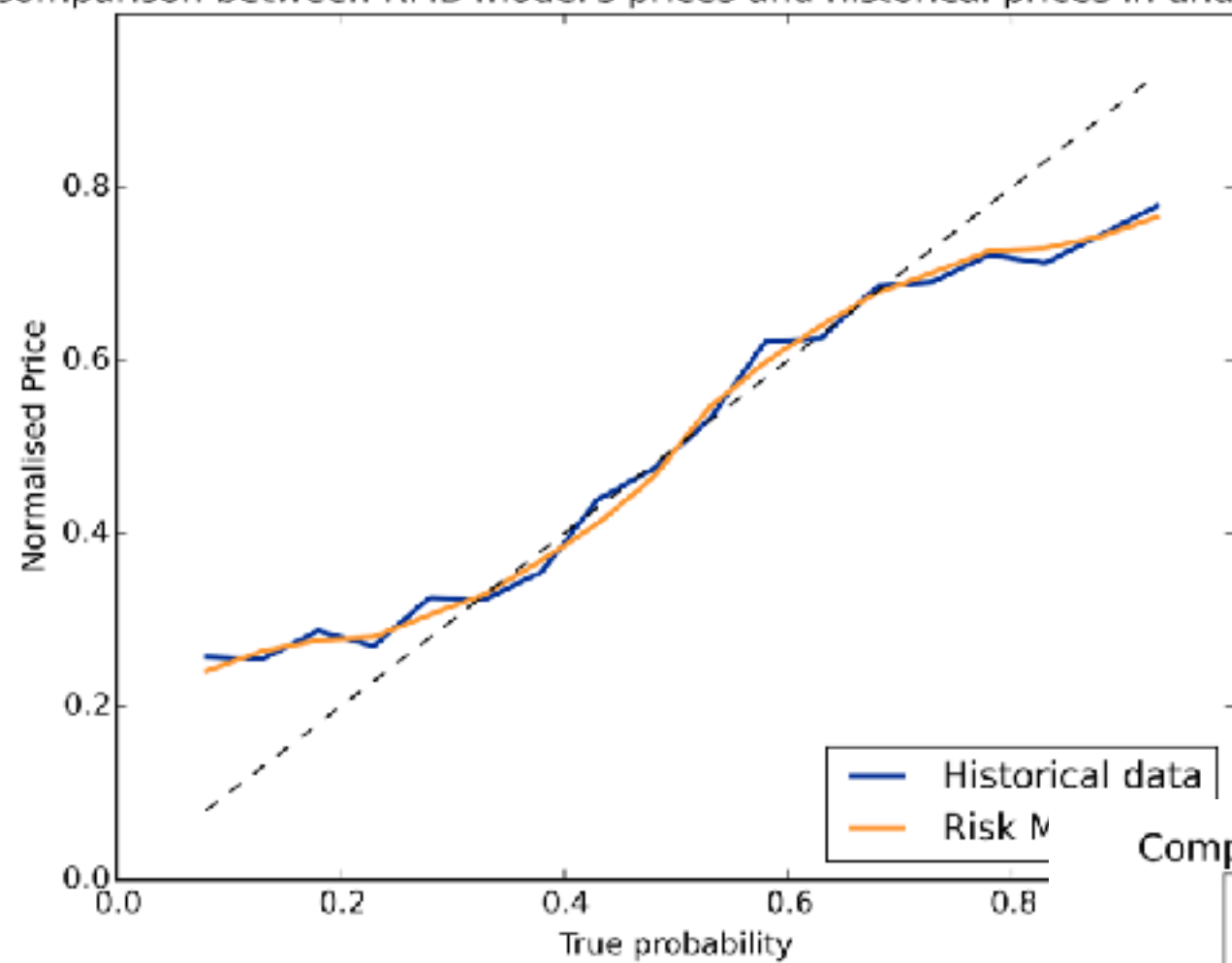
$$\alpha = 2 \quad \beta = 1$$

Abm

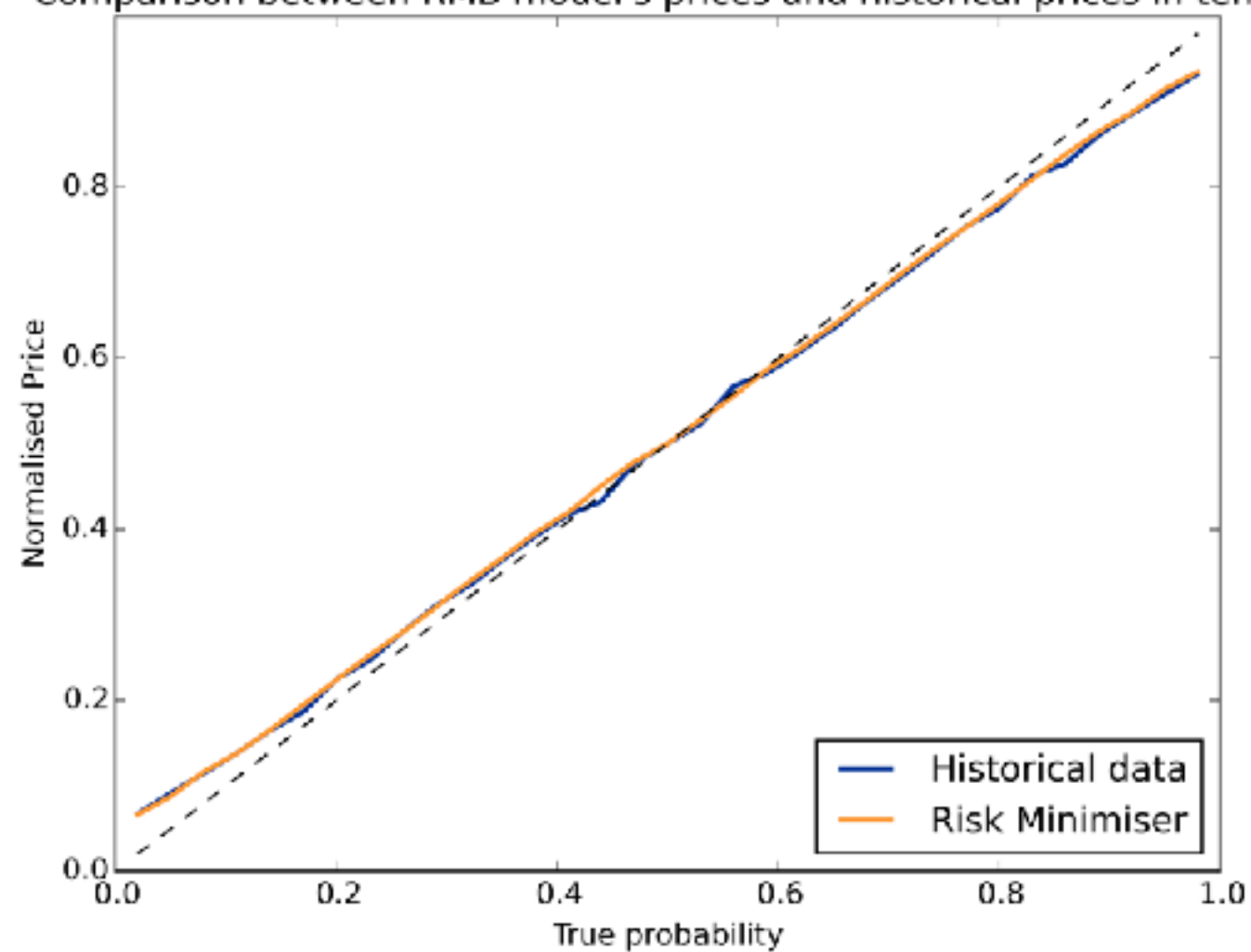
Risk averse $\pi^s(p) = \frac{p - \sqrt{p - p^2}}{2p - 1}$

Risk lovers $\pi^s(p) = \frac{p^2}{1 - 2p + 2p^2}$

Comparison between RMB model's prices and historical prices in under-over



Comparison between RMB model's prices and historical prices in tennis



Exercise:

Design a simple agent for financial markets

Case study II: Financial markets



Basic financial abm

Chartists

Fundamentalists

Basic financial abm

Introduced by **Frankel and Froot**

Based on **surveys** with professionals

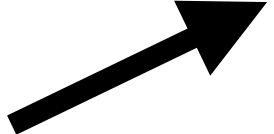
They found traders had **different expectations**
especially with respect to long/short-term
trades

Chartists

Follow the trend

Short-term investors

$$s_{t+1}^e = (1 - g)s_t + gs_{t-1}$$


Expected price


Price at time t


Price at time t-1

Chartists

Follow the trend

Short-term investors

$$\Delta s_{t+1}^e = -g \Delta s_t$$

$$s_{t+1}^e = (1-g)s_t + g s_{t-1}$$

 **Expected price**

 **Price at time t**

 **Price at time t-1**

Fundamentalists

Derive the “fundamental” price
Long-term investors

$$s_{t+1}^e = (1 - v)s_t + v\bar{s}_t$$


Expected price


Price at time t


**Fundamental
Price at time t**

Fundamentalists

Derive the “fundamental” price

Long term investors

$$\Delta s_{t+1}^e = v(\bar{s}_t - s_t)$$

Expected price

Price at time t

**Fundamental
Price at time t-1**

Switching behaviour

Agents can compare different heuristics and choose
Agents can change their behaviour



Basic Financial ABM



Basic Financial ABM



Basic Financial ABM



Basic Financial ABM



Basic Financial ABM



Summary

Introduction to agents behaviour

Four steps to design agents

Real-world examples

