Week-1:
Introduction to the Entrepreneurship and Innovation Project & Introduction TinkerCAD & Introduction to WordPress

(how to think about social and scientific information as a basis for an entrepreneurial idea)

EIP Week 1: Entrepreneurship &Innovation Project
Teaching Objectives & Learning Outcomes/Expectations

Main Topics, Required Readings, & Lecture Themes for the Week	In-Class Student and Course Organiser Tasks for Theme of the Week

(Reflect on Findings as a Team/Class on Tuesdays the Following Week)

1. **Disciplined Entrepreneurship, Pages 1-22**
   - Introduction to Entrepreneurship
   - Innovation-Driven Entrepreneurship
   - The 24-Steps for Disciplined Entrepreneurship
   - Getting Started with Entrepreneurship
   - Starting a Team

2. **Development As Freedom, Pages 1-34**
   - Development as Freedom
   - Political Freedom and Quality of Life
   - Institutions and Instrumental Freedoms
   - Forms of Un-freedom
   - Poverty and Inequalities
   - Markets and Freedom

3. **Soul of a New Machine, Pages 1-65**
   - How to Make a Lot of Money from Computers in the 1970s
   - The Arrival of the Modern Computer (Data General and NOVA)
   - Computer Hardware Wars (Data General vs DEC)
   - Building a Corporate Team to Commercialise a New Technology

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Ndali Liita EIP Lesson 1 (on Tuesday): *The EIP Students will be guided on how to think about and order social and scientific information from a Disciplined Entrepreneurship Perspective. Introduction to the Entrepreneurship and Innovation Project.*

No Guest Lecture on Tuesday for Week 1.

Key Student In-Class Tasks for Week-1:
- Students Assigned to Groups: Get to Know their Group Members through HDI.
- *Students practice group blog posts in class*
- Introduction to Critical Thinking: Class watches Martha Nussbaum's Interview on Aristotle Together: https://video-alexanderstreet.com.ezproxy.is.ed.ac.uk/watch/Aristotle
- *Students analyse and familiarize themselves with Human Development Index Data:* https://hdr.undp.org/data-center/human-development-index#/indicies/HDI
- *Students Review Disciplined Entrepreneurship Website/Structure*
- *Students use Microsoft Teams to Communicate within Teams*

Teaching Staff Tasks for Week-1:
- Introduce the EIP Course and Themes of the Week
- Discuss and answer questions on Course Expectations
- Participate with Students in Human Development Index (HDI) Group Blogpost
- Attend Software and Hardware Labs with students

Hardware and Software Labs for Week-1:
- Tuesday Lab & Course Introduction: Introduction to TEAMS & WordPress Blogging
- Thursday Lab 1: Introduction to TinkerCAD and WordPress
- Thursday Lab 2: MakerSpace and Informatics Hardware Prototype Resources