Card Sorting

Card Sorting

- Take several ideas, concepts, or things and put them on cards. Ask the user to sort the cards as a way of understanding how they group concepts.
- Helps you understand how people put things into groups naturally.

Pros

- Easy to explain to users and easy to run
- Outcome shows how participants think about concepts

Cons

- Only works if you already know what the "things" are you want grouped
- Limited to things that make sense when grouped or laid out spatially

School of Informatics Intranet INFORMATICS TEACHING ORGANISATION

Informatics Teaching Organisation home
For students

Home > InfWeb > Student Services > Informatics Teaching Organisation > For students > Taught MSc handbook 2017/18 A common usage of card sorting is putting menu items, or information into categories on a website

Taught MSc handbook 2017/18

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Design Informatics

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Taught MSc course guide and information for session 2017/18.

Welcome to the Taught MSc handbook. Prospective students may wish to jump straight into the information on specialist areas and courses. Incoming students will select courses after arriving in Edinburgh and meeting your Personal Tutor.

In addition to the information below, you are expected to be familiar with the University's regulations, in particular:

- Guidelines on academic conduct.
- The School's policy on late coursework and extensions
- You must contact your Personal Tutor immediately if you have any problems that are affecting your studies.

Welcome to Edinburgh!

Welcome week information for MSc taught students.

Useful information

Getting started with your MSc plus other useful information.

Programme guide

Assessment

Different definitions of a term

- Understand what concepts users associate with each other
- Understanding how people define a term, where the term may vary across cultures
- For example: What kinds of content are "disturbing"?

Saudis' Conceptualisation of Disturbing Content on Social Media

Sara Albakry ssbakry@uqu.ed.sa Umm Al-Qura University Makkah, Saudi Arabia University of Edinburgh Edinburgh, UK Aljawharah Alabdullatif alalabdullatif@ksu.edu.sa King Saud University Riyadh, Saudi Arabia University of Edinburgh Edinburgh, UK Kami Vaniea Maria Wolters kvaniea@inf.ed.ac.uk maria.wolters@ed.ac.uk University of Edinburgh Edinburgh, UK

ABSTRACT

Frequent exposure to disturbing content on social media such as posts, sharing, accident news, or even photos of puppies could adversely impact users' online experience or well-being. Several protection mechanisms exist to provide users with control over content feeding into their personal spaces; such as sensitive and "show less often" markers. Better understanding of users' conceptions of disturbing content is a prerequisite to providing users with their desired level of privacy. As a first step, we designed a protocol combining two requirement elicitation techniques: affinity diagram and card sorting. In this paper, we report our protocol and reflect on a pilot with two transnational Saudi women groups. Finally, we suggest possible future research directions to further improve our understanding of Arab users' needs and practices in the context of personal space maintenance.

