# Human-Computer Interaction INFR11017

## Week 1: Intro to HCI (and the course)

19<sup>th</sup> September 2023

**John Vines and Aurora Constantin** 

#### **Overview of today's session**

#### **About the Course:**

- Who are we?
- Learning outcomes
- Weekly schedule
- Assessment
- Tools
- Who are you?

#### HCI "in the world":

• Weekly example

#### **Questions about the Week 1 Materials**

# About the course

#### The HCI team









Aurora Constantin Course Organiser Lecturer

John Vines Course Organiser Professor

Tarini Saka Teaching Assistant PhD Student Nicole Meng Teaching Assistant PhD Student

#### **Learning Outcomes**

1.Demonstrate, in writing, knowledge of the issues and problems in HCI, and an understanding of human perception and behaviour in analysing their interactions with technology in their every day lives

2.Use established design principles and methodologies to solve HCI problems

3.Acquire confidence in handling different disciplinary perspectives on HCI and the ability to apply them to design problems

4. The ability to devise, plan and execute task analysis and system evaluation studies from an HCI perspective, and present findings in a clear and effective manner

5.Demonstrate awareness of current areas of research by locating and summarising examples of recent progress

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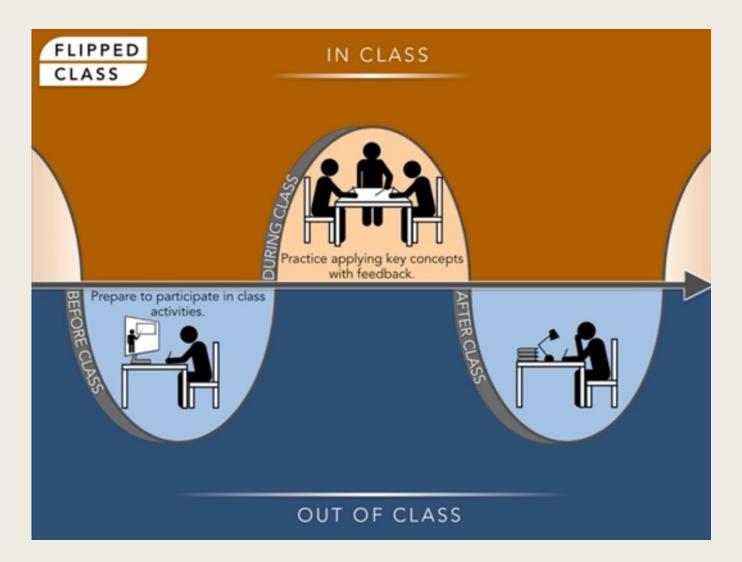
5.Demonstrate *awareness of current areas of research* by locating and summarising examples of recent progress

## **Flipped Classroom**

This course does not have traditional "lectures".

The idea is you watch the videos for a set week before the session, and come ready to discuss at the session.

I.e., the logic of a traditional classroom is "flipped"



#### https://vimeo.com/70893101

Centre for Teaching and Learning, University of Texas at Austin. 2013.

#### A Week in HCI

You should be doing this each week:

- Each week, work through the video lectures on Media Hopper, linked on the Open Courses page: <u>https://opencourse.inf.ed.ac.uk/hci</u>
- Check the supporting literature, linked on the Schedule there is useful additional reading here which is recommended to engage with.
- Work on the Coursework (suggested steps on the Schedule)
- Ask questions at the Q&A on Tuesdays, and listen to examples of HCI in practice
- A live Q&A on Fridays on Piazza, with Nicole

#### Schedule

#### https://opencourse.inf.ed.ac.uk/hci/schedule

| Week | Commencing  | Lectures and Slides  | Readings   | Coursework Steps   |
|------|-------------|--|--|--|
| 1    | 18-Sep-2023 | Introduction and the process of design   | <ul> <li>How to Understand<br/>Problems by Amy J.</li> <li>Ko</li> </ul> | Coursework 1 out (see<br>Folder Assessment)  |
|      |             | Slides:  | How to Define     Problems by Amy J.                                     | Coursework 1 steps:  |
|      |             | <ul> <li>What makes HCl<br/>design<br/>challenging?</li> <li>The Design<br/>Process</li> <li>Design<br/>Requirements</li> <li>Memos</li> </ul> | Ko<br>• <u>What is HCI?</u>  | <ul> <li>1: Find a group and<br/>register your group</li> <li>2: Do Background<br/>Research <ul> <li>Interviewing<br/>Tutorial</li> <li>Task Design<br/>Tutorial</li> <li>2020 (Answer<br/>Sheet)</li> </ul> </li> </ul> |

Q&A slides for week 1

#### Added value ... Design Informatics research talks

21st September Sharon Ding 5th October 12th October 19th October 26th October 2nd November 9th November

28th September Chagall (live stream) Frauke Zeller Caterina Mourizzi Chris Elsden + Chris Speed Sebastian Prost Marion Lean David Chatting 16th November Ximulacra exhibition 23rd November Information Plus conference 30th November Rachel O'Dwyer

Glasgow / HCI + Health Tech Artist / Data, Music + Performance Napier / Human-Robot Interaction Edinburgh / Creativity + AI Edinburgh / Data, Value + Design Northumbria / Sustainable Design DEFRA / Co-creation + Rural Tech Newcastle / Design, IoT, Homes https://inspace.ed.ac.uk/ https://informationplusconference.com/2023/ Dublin / Money + Cryptocurrencies





Every Thursday at 4pm – Inspace and Zoom – talks on HCI, data and digital design

#### Assessment

**CW1: Design** - Students work in teams of 3-4 to refine design requirements, identify problems, and design a user interface mock-up using an online tool like <u>Figma</u>.

**CW2: Evaluate** - Students work in teams of 3-4 to evaluate two design created by different teams. They use a Cognitive Walkthrough approach, analysed the results and make recommendations about how the design might be improved and the different types of problems users might have when interacting with it. These reports will be returned to the initial CW1 design team.

**CW3: Refine** - Students work in teams of 3-4 to improve a CW1 design and plan an evaluation that could determine if the improvements are working as expected. The improved design will also be done using an online mock-up tool. The new evaluation will also be only an evaluation plan and will not be run with participants.

**Individual Engagement** - Accompanying each coursework is an individual quiz which also contains some harder open-text questions to assess engagement with the coursework.

| Assessment |                              | Group CW (70%)   | Individual Quiz<br>(30%)         |        |
|------------|------------------------------|--|----------------------------------|--------|
| CW1        | By end of W4<br>(Not marked) | Develop suggested<br>re-design of course               | Lecture Content                  | Quiz 1 |
| CW2        | By end of W7<br>(Marked)     | Evaluate other<br>groups' suggested<br>re-designs. 35% | Lecture content.<br>15%          | Quiz 2 |
| CW3        | By end of W11<br>(Marked)    | Fix and change<br>your design. 35%                     | Lecture content, reflection. 15% | Quiz 3 |

Do your best to be on time - delays impact your fellow classmates

Schedules of adjustments will be honoured

Assessment details on LEARN – Assessment > Coursework 1: Design

#### How we will engage with you

We interact live during the Q&A sessions! Whether you show up for Q&A is up to you, but remember - this is your opportunity to interact with Aurora and me in person

We also interact asynchronously during the remaining time via Piazza:

- Questions will be answered on Piazza, even if asked via email.
- Turn around: we aim for one working day (Working day: Mon-Fri, 9-5pm)
- Don't expect answers by email or on Piazza over the weekend
- Stay tuned for further announcements via LEARN

## Testing Piazza.... who are you?

| ρια  | ZZQ INFR110172023-4SV1SEM  | 1 HCI 5 - | Setup <u>Q &amp; A</u>   | Resources                                    | Statistics -       | Manage Class  |          |                   | 📃 John Vines | · •             |
|--|--|-----------|--|--|--------------------|---------------|----------|-------------------|--------------|-----------------|
|  | LIVE Q&A Drafts Cw1  | cw2 cw3   | 3 q&a_sessions   | logistics o                                  | ther               |               |          |                   |              |                 |
| <   U  | Inread Updated Unresolved Following  | • •       | Ban User Console · I   | Note History:                                | No history yet     |               |          |                   |              | disable history |
| New Post Q. Search or add a post   |  |           | 📕 note @6 💿  | ±  |                    |               |          |                   | stop followi | ing 2 views     |
| Show Actions   |  |           |  |  |                    |               |          |                   |              | Actions -       |
| PINN   | PINNED X   |           | Introd   | Introduce yourself! What is your background? |                    |               |          |                   |              |                 |
| Se   | arch for Teammates!  | 9/12/23   | Hello everyone,  | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,      |                    |               | <b>,</b> | 9.000             |              |                 |
| - TOD  | AY   |           | Please reply to t  | his thread intro                             | oducing yoursel    | f! I'll start |          |                   |              |                 |
| He   | Instr Introduce yourself: What do<br>Ilo all – Many of you have signed up to HCI<br>cause you have a specific interest in the<br>oject area or you see it be | 07:57 PM  | I am John, a Professor in the School of Informatics, with a specialism in an area called "deisgn informatics". I was trained as a product designer and also studies some gerontology and cognitive science, but have worked in the field of HCI for the last 15 years or so. I came to HCI when I started on some projects involving |  |                    |               |          |                   |              |                 |
| <ul> <li>Instr Introduce yourself! What is y</li> <li>Hello everyone, Please reply to this thread<br/>introducing yourself! I'll start I am John, a<br/>Professor in the Scho</li> </ul> |  |           | designing "inclusive technologies" for older people, but now work across a wider area.<br>I've worked at Edinburgh for two and a half years now, and live in Newcastle upon Tyne (about 90 minutes south of Edinburgh). I'm originally from the south west of<br>England.  |  |                    |               |          |                   |              |                 |
| - LAST WEEK  |  | 1.1.      |  |  |                    |               |          |                   |              |                 |
| • *  | Private Introduce Piazza to your stu   | Tuesday   | John.  |  |                    |               |          |                   |              |                 |
| • *  | Private Get familiar with Piazza   | Tuesday   | q&a_sessions   |  |                    |               |          |                   |              |                 |
| . *  | Private Tips & Tricks for a successf   | Tuesday   | Edit good note 0 Updated 2 minutes ago b   |  |                    |               |          | ago by John Vines |              |                 |
|  | elcome to Piazza!  | Tuesday   | followup discu   | issions, for ling                            | gering questions a | nd comments   |          |                   |              |                 |
| gre  | zza is a Q&A platform designed to get you<br>eat answers from classmates and instructors<br>t. We've put together thi  | 1 🗏       | Start a new follo  | wup discussio                                | n                  |               |          |                   |              |                 |
|  | anorranan •raraa • anorranan 207   |           | Compose a ne   | w followup disc                              | ussion             |               |          |                   |              |                 |

#### **Useful resources**

AEIO AFFINITY DIAGRAMMIN ARTIFACT ANALYSI ATED REMOTE RESEARC RACKCASTIN HAVIORAL DESIG VIORAL MAPPIN BLOCKBUSTIN BODYSTORMIN RAINSTORM GRAPHIC ORGANIZER AND EXPERIENCE WORKSHO BULL'S-EYE DIAGRAMMI RUSINESS ORIGAN CARD SORTIN CASE STUDIE CIVIC DESIGN & POLIC COGNITIVE MAPPIN NITIVE WALKTHROUG COLLAG COMPETITIVE TESTIN CONCEPT MAPPIN CONTENT ANALYSI NTENT INVENTORY & AUDI CONTEXTUAL DESIG CONTEXTUAL INQUIR CREATIVE MATRI CREATIVE TOOLKIT RITICAL INCIDENT TECHNIQU CRITIQUE CROWDSOURCIN CULTURAL PROBES USTOMER EXPERIENCE AUDI DATA PHYSICALIZATIO DATA VISUALIZATION DESIGN CHARETT DESIGN ETHNOGRAPH DESIGN FICTION DESIGN WORKSHOP DESIRABILITY TESTIN DIARY STUDIES RECTED STORYTELLIN DRAWIN ELITO METHOD EMPATHY MAPS ERGONOMIC ANALYSIS EVALUATIVE RESEARC EVIDENCE-BASED DESIGN EXPERIENCE PROTOTYPIN EXPERIENCE SAMPLING METHO EXPERIMENT XPLORATORY RESEARC EYETRACKING FLEXIBLE MODEL IN FLY-ON-THE-WALL OBSERVATIO FOCUS GROUP GAP ANALYSI GENERATIVE RESEARC **GRAFFITI WALL** RISTIC EVALUATIO IGHLIGHT REEL HORIZON SCANNIN HOW MIGHT V IMAGE BOARI FFICULTY MATRI INTERVIEW



Martin and Hanington. 2012. Universal Methods of Design. Rockport, Beverly, USA

Available in the UoE Library, link in "Resource List" on LEARN. You need to be signed in via MyEd.

Links to specific chapters on "Schedule" page on Open Courses\*

\*we know some links are broken – note the chapter number and title, and find the chapter in the UMD book in the library.

#### **Useful resources**

The Biggest and Most Authoritative Library of Open-Source UX Design Resources

#### **Open-Source, Open-Access Literature**

The democratization of design knowledge is at the very heart of our mission. That's why—over 21 years after we started—we will never stop bringing leading designers, bestselling authors, and Ivy League professors together to create open-source, free-to-access textbooks on UX design. This is the world's most comprehensive compendium of design knowledge, made available to everyone around the world.

https://www.interaction-design.org/literature

#### **Table of Contents**

- 1 Interaction Design brief intro by Jonas Löwgren
- 2 Human Computer Interaction brief intro by John M. Carroll
- 3 User Experience and Experience Design by Marc Hassenzahl
- 4 Social Computing by Thomas Erickson
- 5 Visual Representation by Alan Blackwell
- 6 Industrial Design by Kees Overbeeke and Caroline Hummels
- 7 **Bifocal Display** by Robert Spence and Mark Apperley

#### **Contextual Design**

8

by Karen Holtzblatt and Hugh R. Beyer

#### **Useful resources**

Design Methods

**by <u>Amy J. Ko</u>** 2nd edition

A fter teaching design for many years, I longed for a simple, concise, and practical introduction to design for technically-minded people. In response, I've distilled my lectures from the past decade into these brief chapters. They don't represent *everything* we know about design, and they certainly only represent my own stance on design, but my students have found them be accessible introduction to big ideas in design. I hope you enjoy! If you see something missing or wrong, submit an issue.

|                             | <i>Chapter 1</i><br>What designers do          | ~10 min read |
|-----------------------------|--|--------------|
|                             | <i>Chapter 2</i><br>How to design              |              |
| K                           | <i>Chapter 3</i><br>How to understand problems |              |
| problem ['sribbars]<br>noun | <i>Chapter 4</i><br>How to define problems     |              |
| Ŷ                           | <i>Chapter 5</i><br>How to be creative         |              |
|                             | <i>Chapter 6</i><br>How to prototype           |              |
|                             | <i>Chapter 7</i><br>How to design interfaces   |              |
| <b>- 24.5</b> .             | <i>Chapter 8</i><br>How to be critical         |              |

#### Ko, A. 2023. Design Methods.

https://faculty.washington.edu/ajko/books/design-methods

# HCI "in the world"





Harper, R. R, J. A. Hughes, and D. Z. Shapiro: 'Working in harmony: An examination of computer technology in air traffic control,' in E-CSCW '89, Gatwick, London, 13-15 September, 1989, 1989, pp. 73-86.

Harper, R. R., J. A. Hughes, and D. Z. Shapiro: 'Harmonious working and CSCW: Computer technology and air traffic control,' in J. M. Bowers and S. D. Benford (eds.): Studies in Computer Supported Cooperative Work. Theoyr, Practice and Design, North-Holland, Amsterdam, 1991,pp. 225234



#### smartSTRIPS at a glance

 Designed by former Air Traffic Controllers for Air Traffic Controllers



## Airlines warn of over air traffic co

() 29 August





## NATS Major Incident Preliminary Report

Flight Plan Reception Suite Automated (FPRSA-R) Sub-system Incident 28<sup>th</sup> August 2023

NATS

l meltdown leaves as 1,200 flights

celandic volcano in 2010 - as 200,000 hit by delays

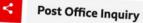
a single piece of data in a flight y an unnamed airline.

Issued by: NATS: 4th September 202

NATS Public



#### Post Office: Horizon scandal victims offered £600,000 compensation





Workers whose wrongful convictions for theft and faise accounting have been overturned to receive payment from government

# Bureau de Change

The Post Office's Horizon scandal resulted in more than 700 post office operators being prosecuted between 1999 and 2015 for theft, fraud and false accounting. Photograph: Isabel Every post office operator whose wrongful conviction over the Horizon IT scandal has been overturned will receive £600,000 in compensation from the government, ministers have announced. The Horizon scandal, described as "the most widespread miscarriage of justice in UK history", resulted in more than 700 post office operators being prosecuted between 1999 and 2015 for theft, fraud and false accounting foulty accounting software installed in the late 1990s.

FEICE

#### Some reflections...

- HCI has a focus on understanding existing practices what people do, why they do it, how they do it – and appreciating these. Technology supports and augments rather than replaces.
- HCI avoids blaming users for errors and failures it's about understanding why errors occur, how systems can be better designed to avoid these.
- HCI is about trusting users if they are saying something is not working for them, investigate it, fix it.

## Week 1 Q&A

# Questions on Week 1 videos? Questions on the course?

#### For next week (Week 2)

- If you haven't already, review the Week 1 videos!
- Also, make sure to review the Week 2 videos: Design Requirements Gathering
- If you'd like to pose a question to us to discuss in the weekly Q&A, post this in Piazza in "Week 2 Q&A Questions".
- Find a group for your coursework!



### Any questions..

- Post to the Piazza!
- John Vines: john.vines@ed.ac.uk
- Aurora Constantin: <u>aurora.constantin@ed.ac.uk</u>

# Introduction to HCI: **The Design Process**