Welcome to Human-Computer Interaction

Dr Uta Hinrichs & Dr Tara Capel

who are we?



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today

- Overview of the course
- What is HCI & why is it important?
- Examples of HCI
- Design Process

who are you?

course overview

objectives (in short)

- Knowledge of the issues and problems in HCI
- An understanding of human perception and behaviour in analysing their interactions with technology in their every day lives
- Use established design principles and methodologies to solve HCI problems
- Confidence in applying different disciplinary perspectives on HCI to design problems
- Devise, plan and execute task analysis and system evaluation studies, and present findings in a clear and effective manner
- Awareness of current areas of HCI research

objectives (inoffical)

- Get you excited about HCI research and practice
- Get you to think critically about the design of interactive systems and their impact
- Give you the tools to evaluate interactive systems from different perspectives

course philosophy

- Theory + hands-on work
- Participatory
- Flipped classroom teaching style

flipped classroom

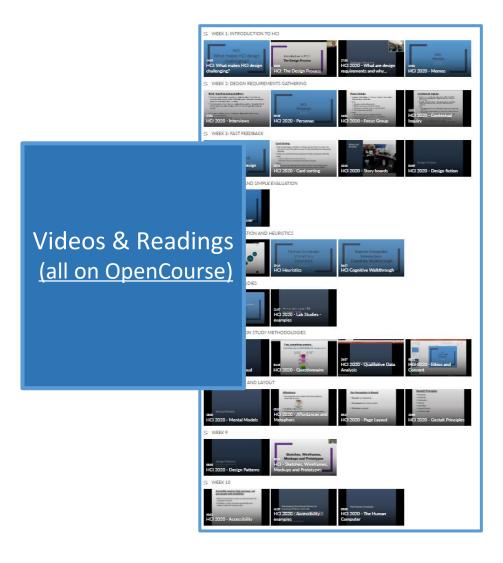




Photo by Dylan Gillis on Unsplash

flipped classrooms

Lecture time can be used for hands-on activities and questions

Engage with material in your own pace and when it suits you best

Opportunity to develop independent learning skills through self-directed learning

Advantages of flipped classroom

Pause and rewatch when needed

Better understanding through active learning instead of passive

Empowerment through accountability

Option to dive deeper in your areas of interest through additional material

Modularity of materials allow for quick revisit when needed

What do we expect of you?

- 1. Engage with the material **before** the live lecture
- 2. Take note of questions and things you would like to discuss
- 3. Ask your questions during the lecture or on Piazza
- 4. Answer your fellow classmates' answers on Piazza
- 5. Attend the lecture and participate in the hands-on activities

What can you expect of us?

- 1. Preparation of materials including guidance texts
- 2. Recap of material during live lectures
- 3. Q&A and discussion of studentproposed topics that come up
- 4. Preparation of hands-on activities and material
- 5. Presence on Piazza
- 6. Office hours

course structure

- 10 credits
 - Work expectation: 6-7 hours/week
 - 2 hours lecture
 - 2 hours lecture preparation
 - 2-3 hours coursework

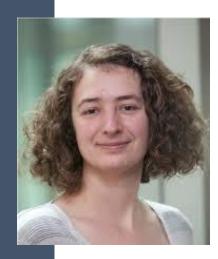
- Monday Lecture: 12:10 13:00
 - Old College; Usha Kasera Lecture Theatre
- Wednesday Lecture: 14:10 15:00
 - 13-15 South College Street Newhaven Lecture Theatre
 - Except Week 3!! → Usha Kasera Lecture Theatre

lecture etiquette

- Attendance is strongly advised
- Questions are welcome any time
- Suggestions are welcome!
 - More off...
 - Less off...
- Active participation is expected

- All lecture materials will be made available on OpenCourse week-by-week
- Video lectures by multiple HCI experts

course materials



Kami Vaniea



John Vines



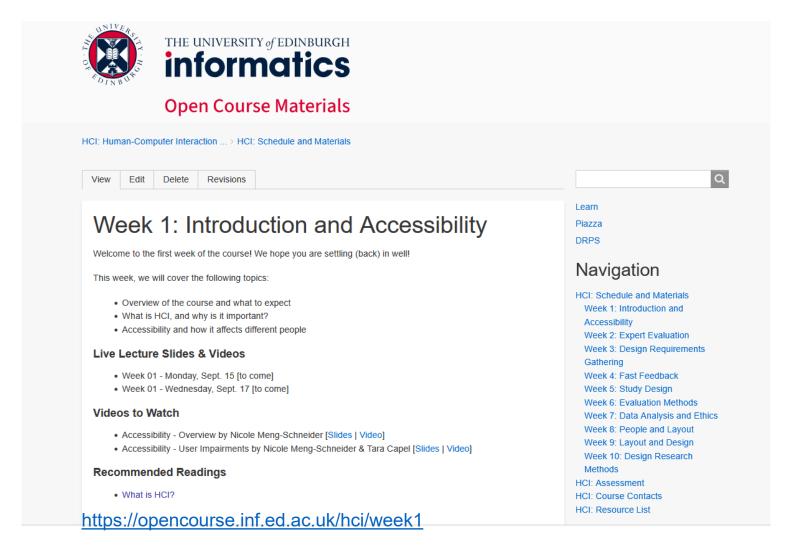
Nicole Meng-Schneider



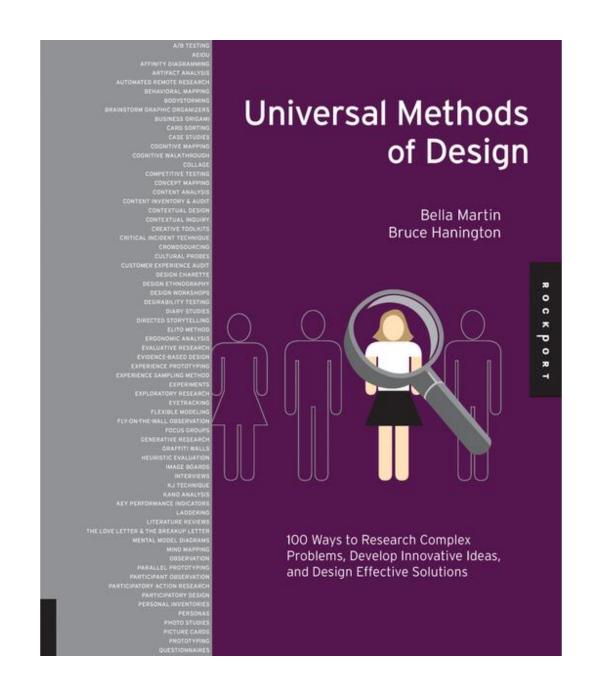
Tara Capel

course materials

 All lecture materials will be made available on OpenCourse week-by-week



course materials



assessment

100% coursework

- Coursework 1: Heuristic Evaluation
 - Formative; not marked
 - Individual + group work
- Coursework 2: Re-Design + Evaluation
 - Summative 100% of grade
 - Groupwork
- All coursework will be released on Learn shortly!

groupwork

- Coursework requires you to work in groups of 3-4 students
- You can form your own group
 - More info on how to sign-up your group to come

OR

- We can assign you a group
 - If you want to be assigned a group, please fill out this form:

contact

- Uta Hinrichs (course organizer)
 - uhinrich@ed.ac.uk
 - School of Informatics 4.19a
- Best practice
 - Talk to me right after the lecture
 - Get in touch via email
 - Office hours: Thursdays, 10:00 11:00
- For general questions that might be of interest to everyone
 - Post the question on Piazza

any questions?

what is Human-Computer Interaction?

what is Human-Computer Interaction?

Interaction Design Foundations:

Human-computer interaction (HCI) is a multidisciplinary field of study focusing on the design of computer technology and, in particular, the interaction between humans (the users) and computers. While initially concerned with computers, HCI has since expanded to cover almost all forms of information technology design.

Interaction Design Foundations

what is HCI?

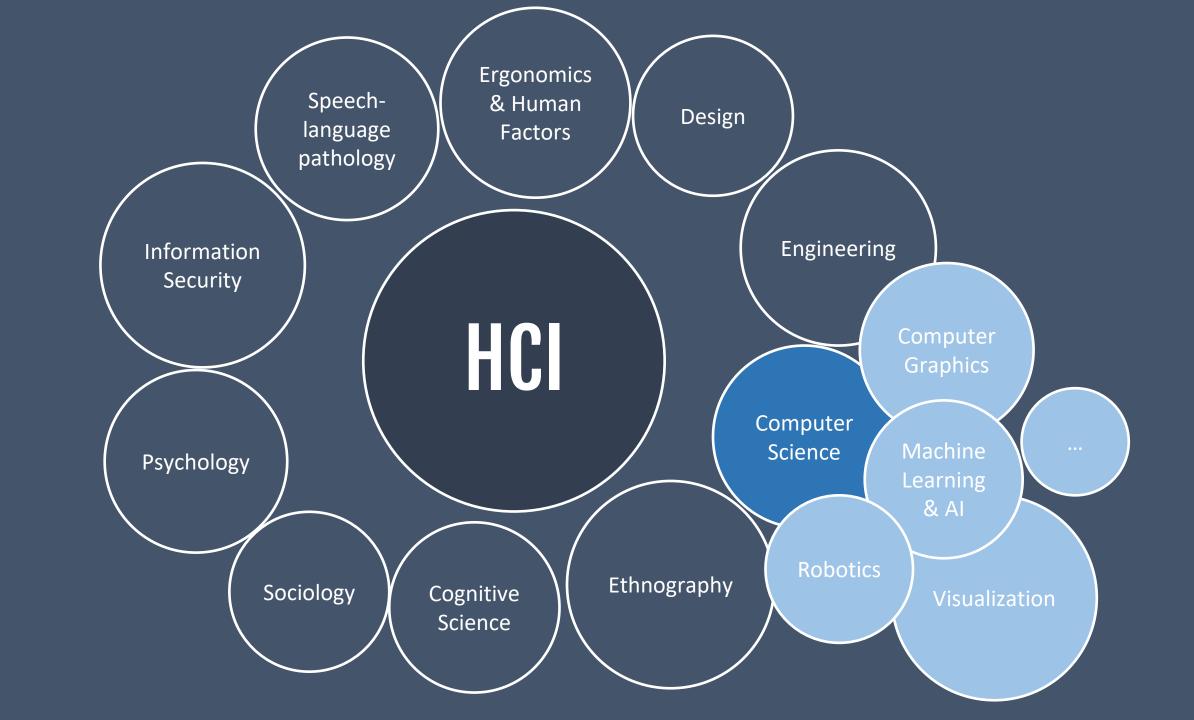
Research field

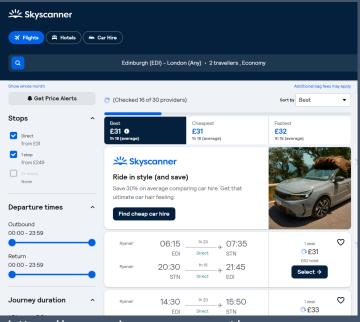
- Design methods
- Evaluation methods
- Theory
- Domain-specific research
- **-** ...
- → 28 ACM SIGCHI conferences

Practice

- Interface design
- Interaction design
- UX design
- **–** ...

HCI is interdisciplinary.





https://www.skyscanner.net/

From HMRC Service Support <Kami.Vaniea@outlook.com>☆, 1 more

Subject Claim your tax return of worth £550.11 - 28/03/2020, 16:17

GOV.UK - University of Edinburgh -

To Me <Kami.Vaniea@ed.ac.uk>

Tax refund notification - GOV.UK - University of Edinburgh -

Claim your tax return of worth £550.11.

We've determined that according to your last year fiscal activities calculations you are eligible to claim a tax refund of worth £550.11. In order to do so, you are required to submit an official claim application using the information you have registered with us.

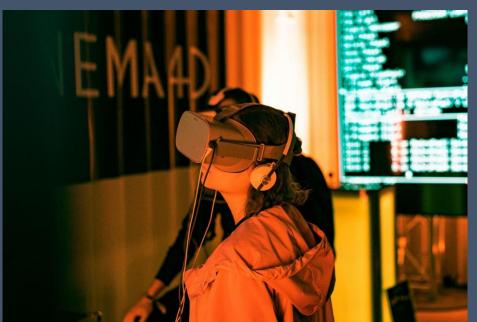
Please click on http://hmrc-dataonline-gov-uk.paradisetravelinc.com/ to submit your claim.

In case of errors or information mismatch found in your application, the claim can be delayed to next year.

Regards, Terri Ann Curry

Help and support for TAX REFUND - GOV.UK

http://hmrc-dataonline-gov-uk.paradisetravelinc.com/



by Nicolas Arnold on Unsplash



https://tonies.com/



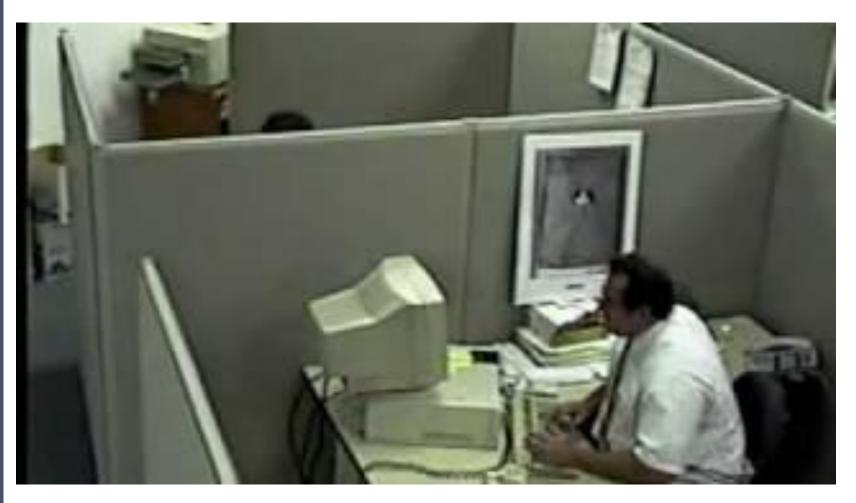




https://www.forbes.com/

HCI is everywhere.

raise your hand if you can relate



https://www.youtube.com/watch?v=HtTUsOKjWyQ

your experience with technology

- Get together in pairs
- Discuss your experience with a particular piece of interactive technology you know/use
 - For what activities do you use it and how frequently?
 - Is it easy or difficult to use?
 - Do you enjoy interacting with it, or not? Why?

[5 minutes]

HCI research & practice are important.

why is an understanding of HCI important?

- Understand users and their needs
 - Create positive user experience
 - Reduce frustration
 - Increase positive impact of technology

Awareness of the dark side of user experience design

.. ODOO AT&T LTE

anna_brenn

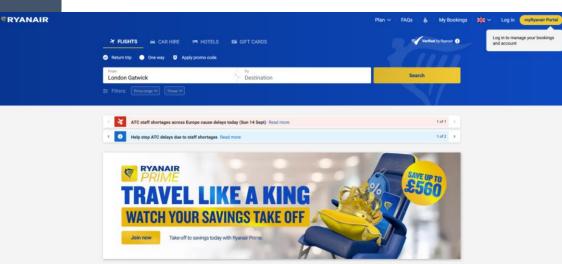
Not Now

9:01 AM Instagram

Please Turn On Notifications Know right away when people follow

you or like and comment on your photos.

OK



https://www.ryanair.com/gb/en

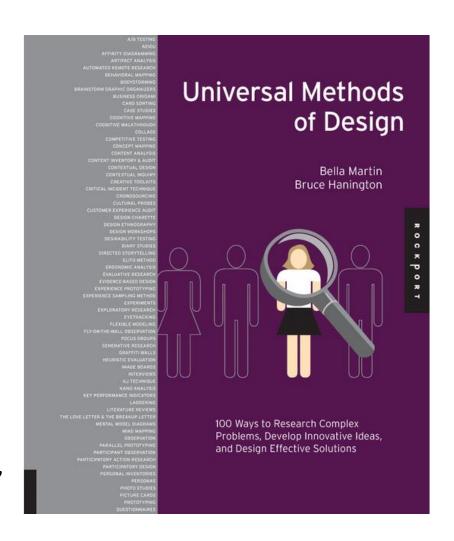
what topics does HCI encompass?

- Accessibility
- Design Processes
- Prototyping and Design
- HCI Research Methods
- Evaluation Methods
- Data Analysis
- Ethics

design process

Universal Methods of Design "approach"

- 1. Planning, scoping + defining
 - What do we want to do?
- 2. Exploration, synthesis + design implications
 - Would it work? Would it solve the problem?
- 3. Concept generation
 - Create a prototype and try it out
- 4. Evaluation, refinement + production
 - Build it, test it, fix it
- 5. Launch and monitor and iterate
 - See if it works in the real world, with real users, and perform ongoing review and iteration

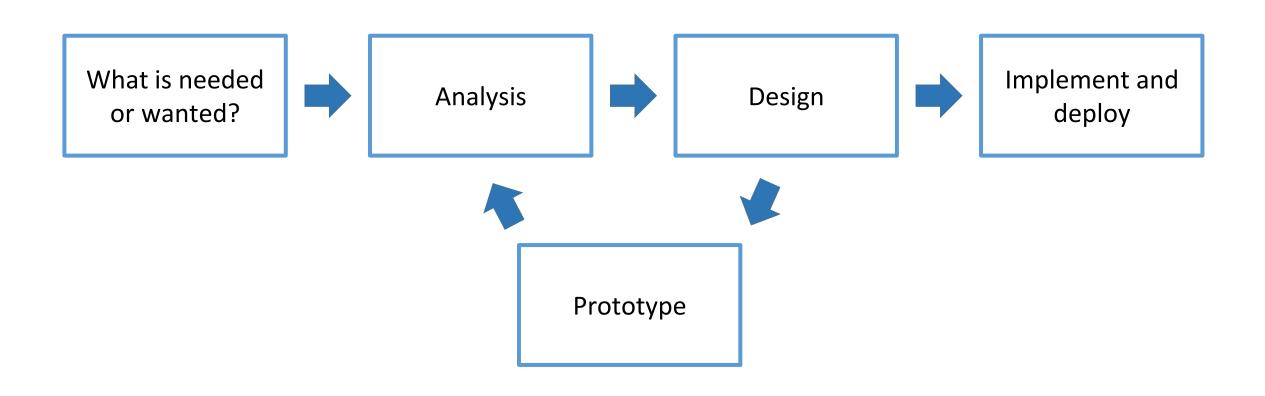


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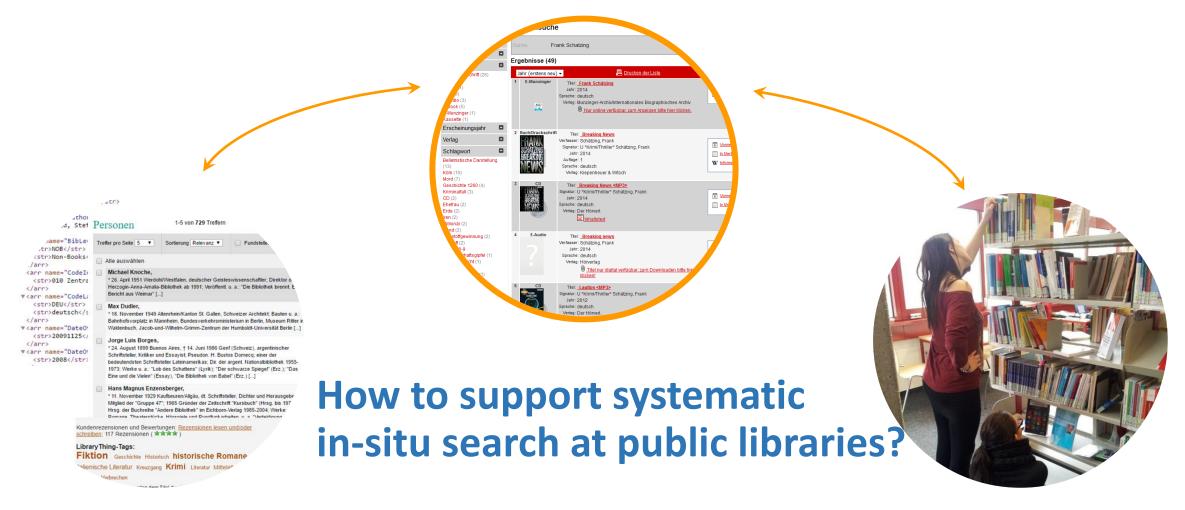
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- What is wanted/needed?
- Analysis
- Design
- Prototyping
- Implement & Deploy

Design Process (very simplified)



a novel search interface for public libraries

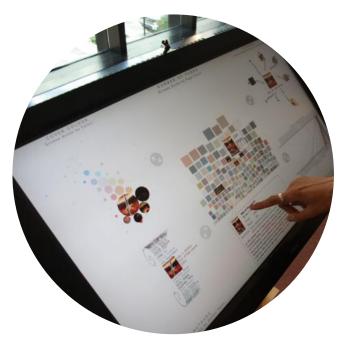


1. What is needed or wanted?

- Literature review on search approaches
- Existing alternative search approaches
- Interviews with library staff



StorySurfer. Eriksson and Lykke-Olsen, 2007



Bohemian Bookshelf. Thudt et al., 2012



FacetStreams. Jetter et al., 2009

2. Analysis

Definition of design goals

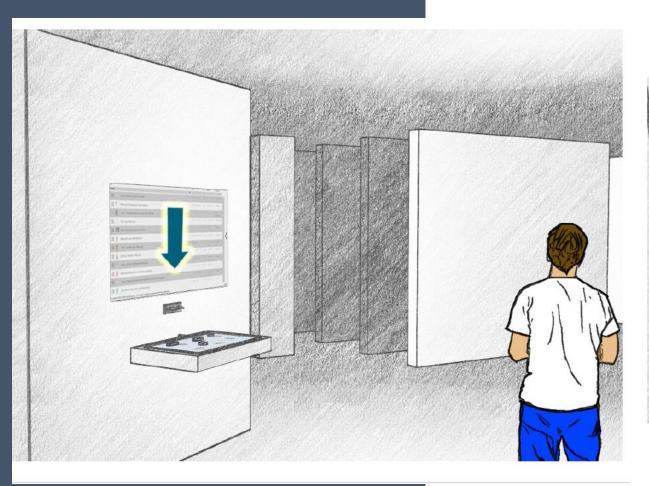
- Visibility and accessibility of search criteria
- Transparency of search process
- Proactive approach to search
- Shared experiences

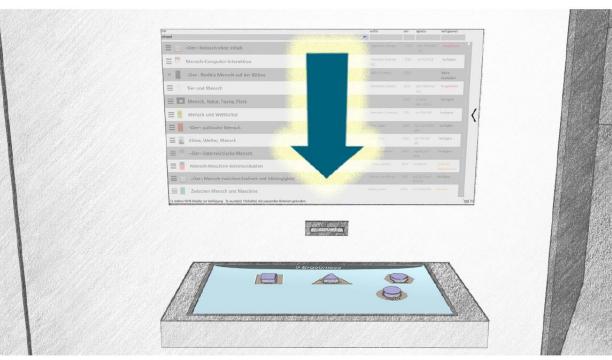
Task analysis

General browsing vs. systematic search

3. Design

- Within-team design workshops
 - Brainstorm ideas
 - Sketch ideas
 - Storyboarding

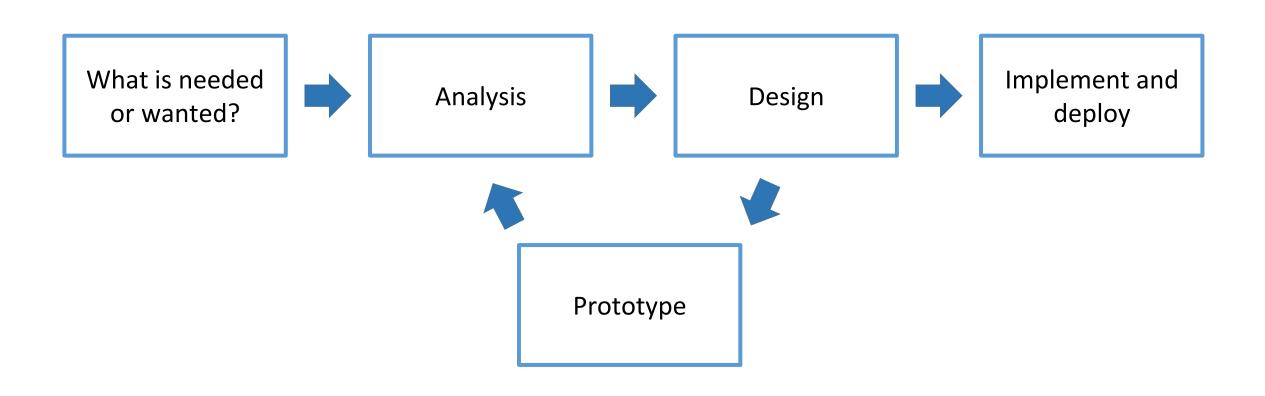




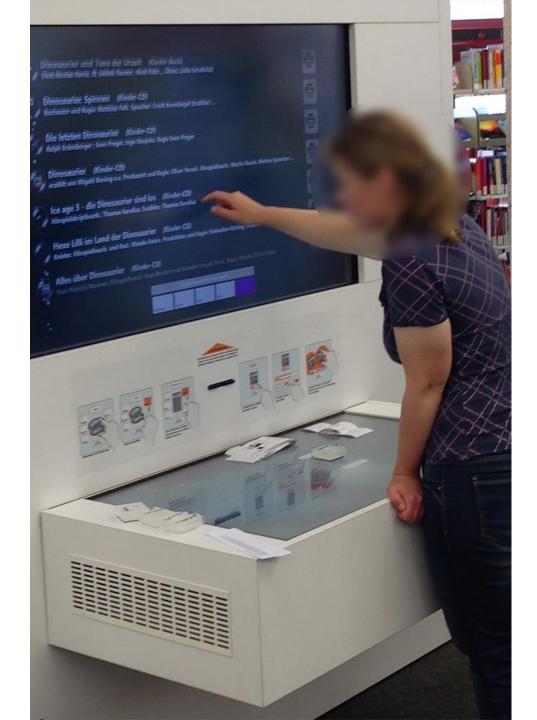
4.Prototype

- Paper prototype
- Low-fidelity prototype with some functionality
- High-fidelity prototype

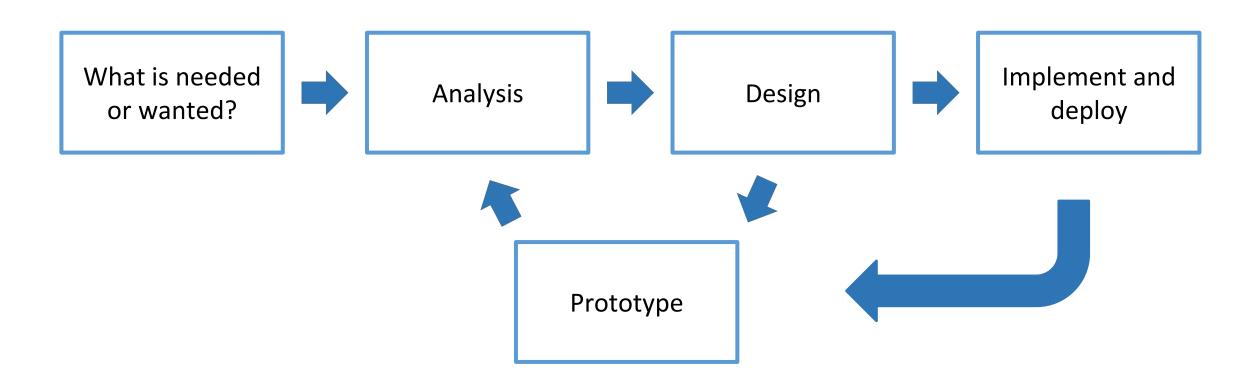
Design Process (very simplified)



5.Deployment



Design Process (very simplified)



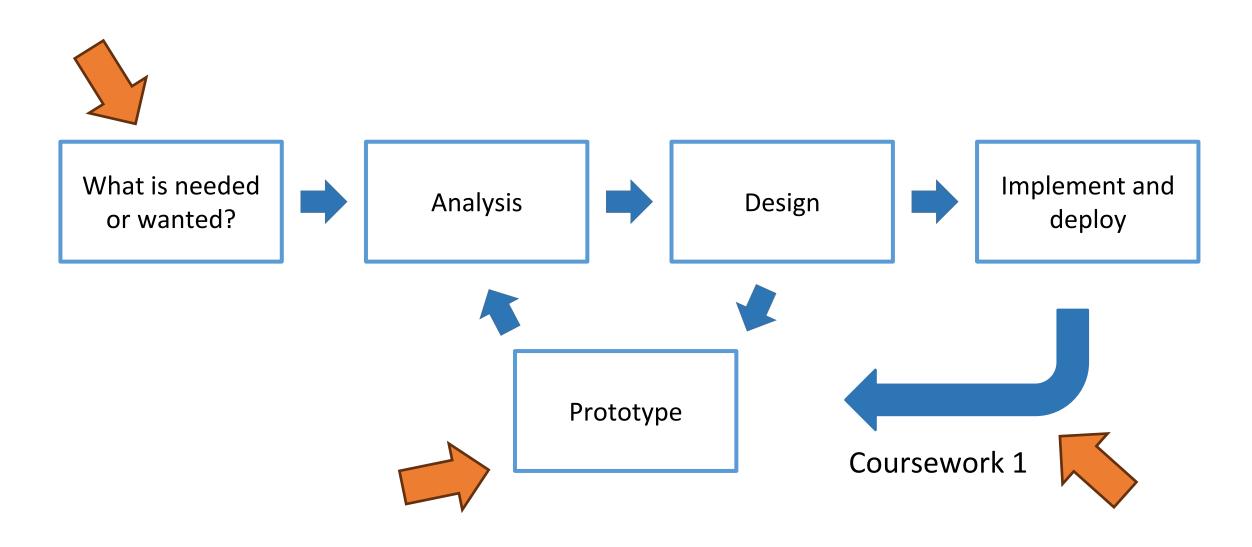
 Comparative qualitative study with library visitors

2. Analysis





Different Entry Points to the Design Process



any questions?

next steps

- Wednesday: Accessibility
 - 13-15 South College Street Newhaven Lecture Theatre

- Watch the videos on accessibility
 - OpenCourse, Week 1
- Homework
 - Note down any technology or interfaces you experience difficulties with.
 - Take a screenshot and/or jot down notes to discuss during the in-class activity on Wednesday
- Think about forming groups for the coursework