

# Vision Part 4

## Informatics 1 Cognitive Science

Matthias Hennig

School of Informatics  
University of Edinburgh  
mhennig@inf.ed.ac.uk

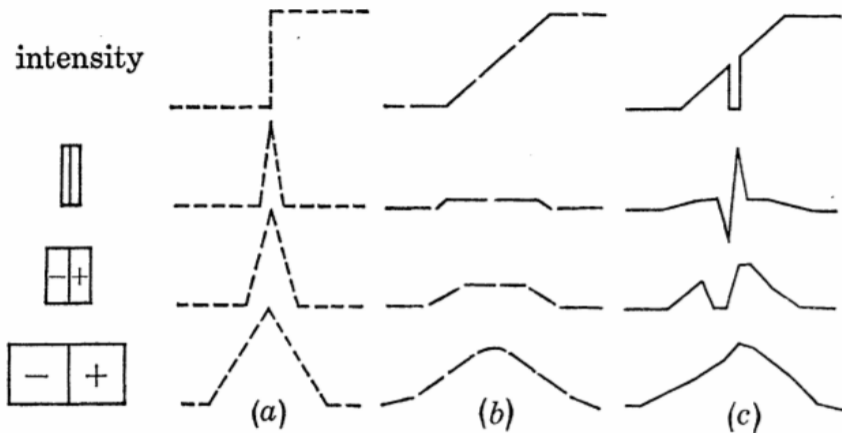
# Topics

- Marr and Poggio's Vision Theory
- Object Recognition and the Ventral Pathway
- Deep Neural Networks and the Ventral Stream
- Jennifer Aniston or Grandmother Cells
- Deep learning models, concepts and tricking them

# Understanding Vision: Marr & Poggio

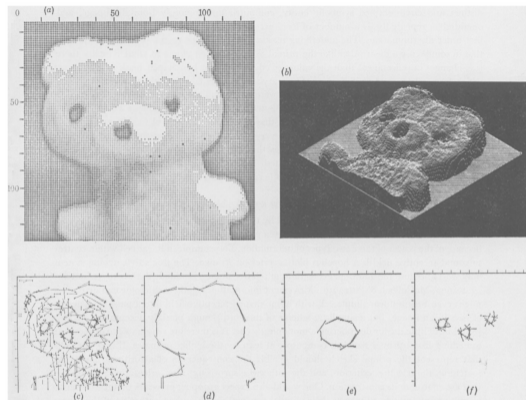
- ① Primal sketch: local features including edges, regions, etc.
- ② 2.5D sketch: surfaces with depth/orientation — shape as seen by the viewer
- ③ 3 D model: represents objects in terms of 3D geometric primitives

# The Primal Sketch



Filters are required to capture contrast changes at different scales. These resemble V1 simple cells RFs.

# Beyond the Primal Sketch

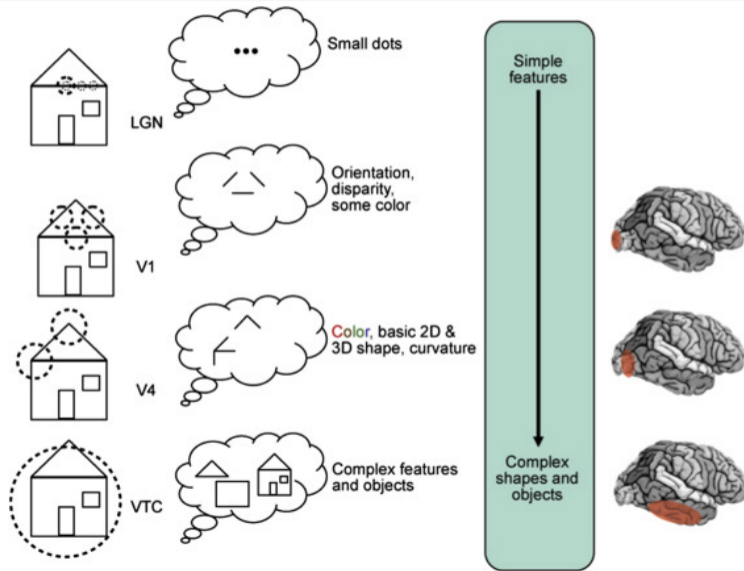


The primal sketch (c), and three principal forms extracted from the primal sketch (d-f). Marr's idea was that these primitives can now be combined to 3D object descriptions. This is a hard problem that deep learning can now solve.

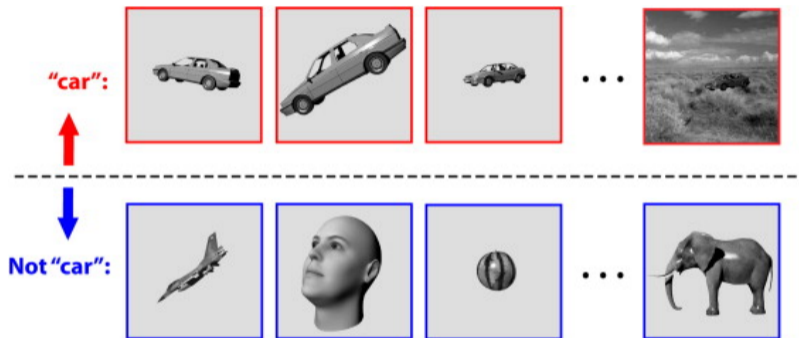
## Modern Computer Vision



# The hierarchy of visual processing



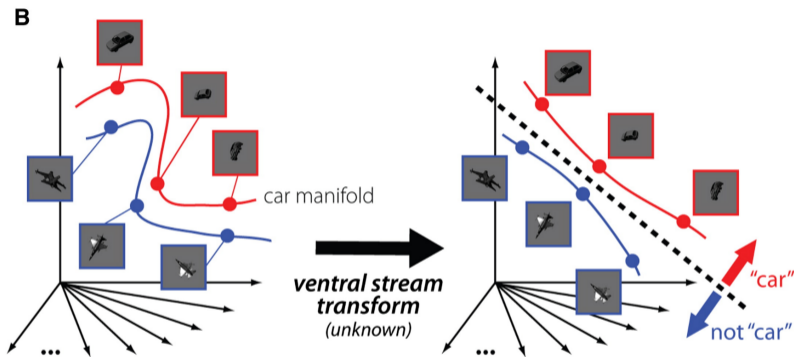
# Object Recognition



Object recognition is the ability to rapidly (200 ms viewing duration) discriminate a given visual object (e.g., a car, top row) from all other possible visual objects (e.g., bottom row) without any object-specific or location-specific pre-cuing.

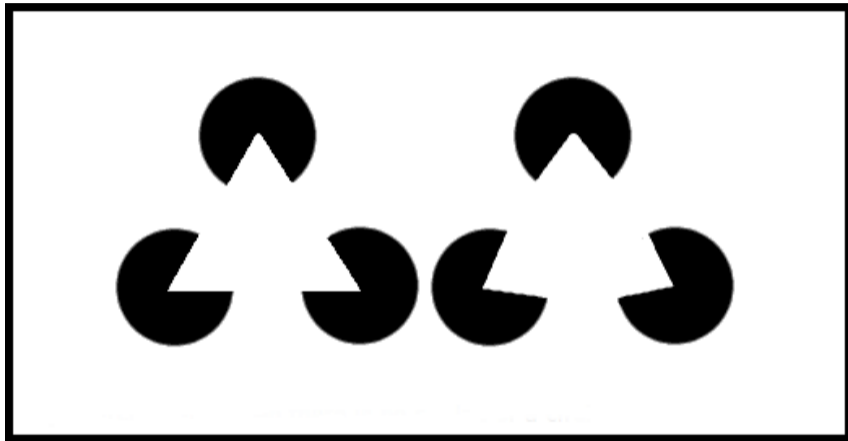


# Object Recognition



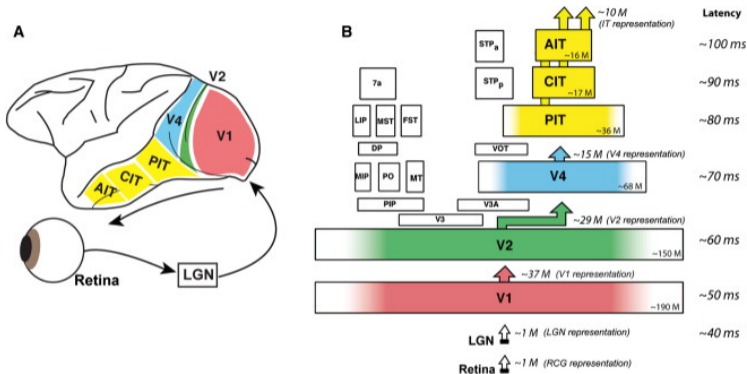
In images and responses in the early visual system, object identity is hidden in curves and tangled "manifolds". The solution is a series of successive re-representations along the ventral stream to a new population representation (area IT) that allows easy separation of one namable object's manifold.

## Illusory Contours have a Neural Correlate



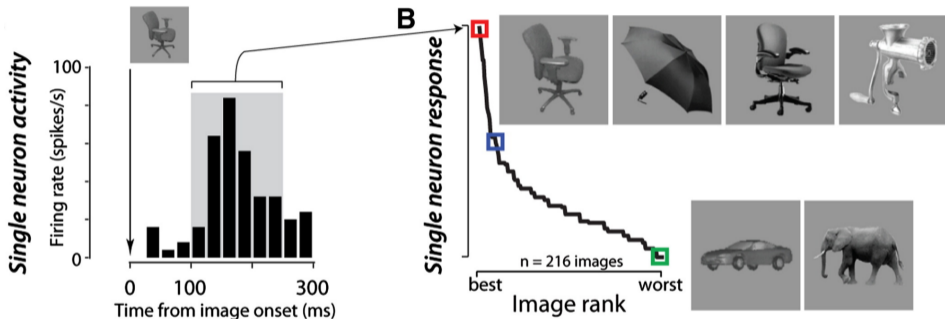
Responses corresponding to the non-existing lines in these images are recorded in area V2. This suggests the cortex actively interprets images according to common ecological properties.

# The Ventral Pathway



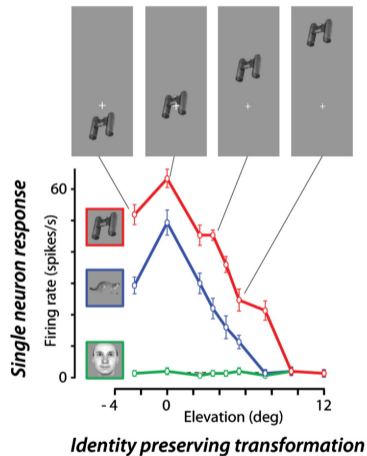
- V2: Like V1 and orientation of illusory contours and figure/ground separation
- V3: intermediate complexity object features, simple geometric shapes (2.5D-like), but tuning difficult to measure
- Inferotemporal cortex (IT): complex shapes, objects, and faces

# Specificity of IT Neurons



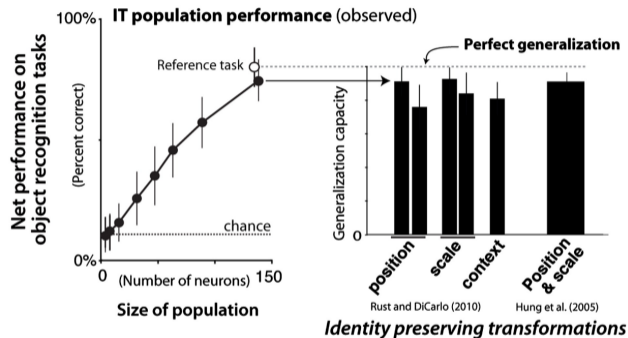
IT neurons respond to pictures of objects with relatively high selectivity. (piatuces from DiCarlo et al., Neuron, 2012)

# Invariances in IT Neurons



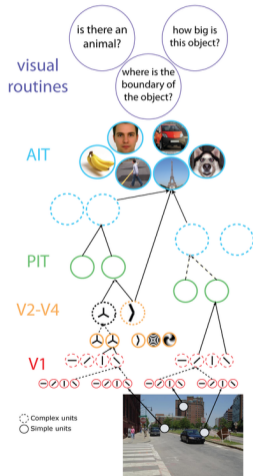
Object preference is preserved over a wide range of elevations.

# Decoding Object Identity from IT Neurons



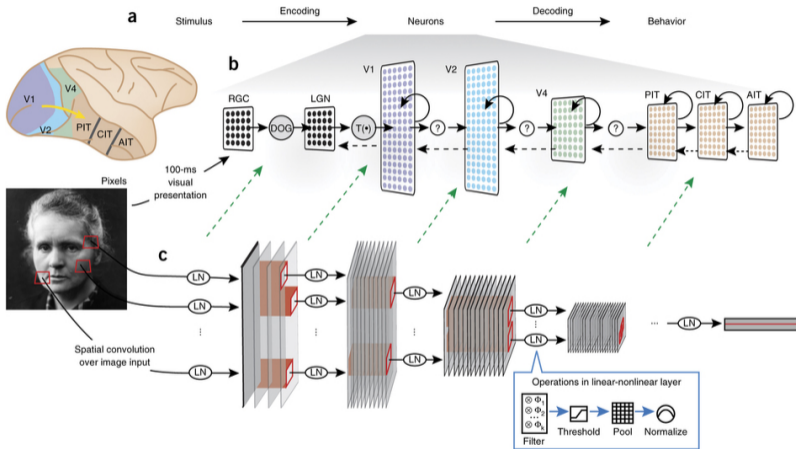
Object classification is near perfect using about 100 IT neurons, and generalisation across position and scale is robust. (reference is a based on SVM classifier on full population)

# The HMAX Model - a Model of the Ventral Stream (Riesenhuber & Poggio, 1999)



- hierarchical, local layer-wise pooling on multiple scales
- increasing size of RFs
- max pooling in higher layers
- includes learning at the top layer (and intermediate layers in newer version)
- performance ranges 50%-90% in 10 class image data sets

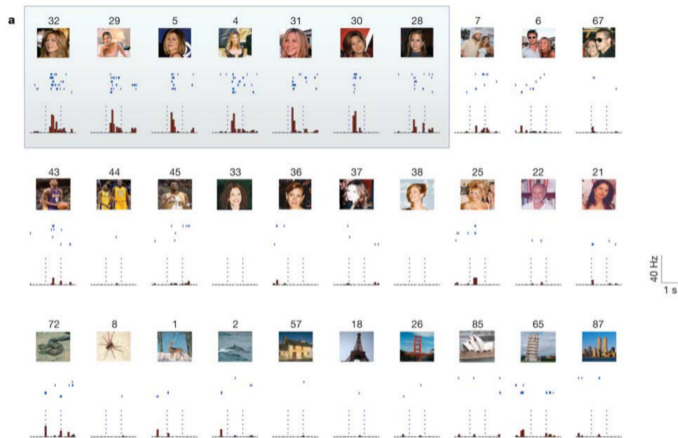
# Deep Neural Networks resemble the Ventral Stream



Activations in a deep net trained to classify images mirror recorded activity in the ventral stream, and its hierarchical organisation (Yamnis, DiCarlo 2012, 2016).



# Jennifer Aniston or Grandmother Cells



A single unit in the hippocampus that responds selectively to images (+ e.g. written or spoken name) of Jennifer Aniston (Quiroga et al., 2005).





# CLIP models also have concept cells



CLIP model: trained jointly on text and images

Paper: <https://distill.pub/2021/multimodal-neurons/>

# CLIP models also have concept cells, but they can be tricked...

NO LABEL	LABELED "IPOD"	LABELED "LIBRARY"	LABELED "PIZZA"																																																
																																																			
<table border="1"> <tr><td>Granny Smith</td><td>85.61%</td></tr> <tr><td>iPod</td><td>0.42%</td></tr> <tr><td>library</td><td>0%</td></tr> <tr><td>pizza</td><td>0%</td></tr> <tr><td>rifle</td><td>0%</td></tr> <tr><td>toaster</td><td>0%</td></tr> </table>	Granny Smith	85.61%	iPod	0.42%	library	0%	pizza	0%	rifle	0%	toaster	0%	<table border="1"> <tr><td>Granny Smith</td><td>0.13%</td></tr> <tr><td>iPod</td><td>99.68%</td></tr> <tr><td>library</td><td>0%</td></tr> <tr><td>pizza</td><td>0%</td></tr> <tr><td>rifle</td><td>0%</td></tr> <tr><td>toaster</td><td>0%</td></tr> </table>	Granny Smith	0.13%	iPod	99.68%	library	0%	pizza	0%	rifle	0%	toaster	0%	<table border="1"> <tr><td>Granny Smith</td><td>1.14%</td></tr> <tr><td>iPod</td><td>0.08%</td></tr> <tr><td>library</td><td>90.53%</td></tr> <tr><td>pizza</td><td>0%</td></tr> <tr><td>rifle</td><td>0%</td></tr> <tr><td>toaster</td><td>0%</td></tr> </table>	Granny Smith	1.14%	iPod	0.08%	library	90.53%	pizza	0%	rifle	0%	toaster	0%	<table border="1"> <tr><td>Granny Smith</td><td>0.89%</td></tr> <tr><td>iPod</td><td>0%</td></tr> <tr><td>library</td><td>0%</td></tr> <tr><td>pizza</td><td>65.35%</td></tr> <tr><td>rifle</td><td>0%</td></tr> <tr><td>toaster</td><td>0%</td></tr> </table>	Granny Smith	0.89%	iPod	0%	library	0%	pizza	65.35%	rifle	0%	toaster	0%
Granny Smith	85.61%																																																		
iPod	0.42%																																																		
library	0%																																																		
pizza	0%																																																		
rifle	0%																																																		
toaster	0%																																																		
Granny Smith	0.13%																																																		
iPod	99.68%																																																		
library	0%																																																		
pizza	0%																																																		
rifle	0%																																																		
toaster	0%																																																		
Granny Smith	1.14%																																																		
iPod	0.08%																																																		
library	90.53%																																																		
pizza	0%																																																		
rifle	0%																																																		
toaster	0%																																																		
Granny Smith	0.89%																																																		
iPod	0%																																																		
library	0%																																																		
pizza	65.35%																																																		
rifle	0%																																																		
toaster	0%																																																		

Stroop effect:

green, blue, red

# Summary

- The early visual system is set up to detect local features.
- Along the (in particular ventral) visual pathway, increasingly complex features selectivities are observed.
- Higher visual areas move from features to concepts, objects in images are recognised irrespective of details - this is called invariant object recognition.