# Inf2: Software Engineering and Professional Practice Lecture 8: Intellectual Property, Open Source and Software Patents

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# Intellectual Property (IP)



# Outline

- IP Basics
  - what is IP? / IP ownership / protecting IP
- Copyright
  - basics infringement / permitted acts
  - IT / computer programs / internet
- IP in Practice Open Source Software licensing
- Patenting and computer programs
  - basics requirements/monopoly right
  - patents & computer programs in UK/ Europe /US
- Useful reference <u>Thompson Reuter Practical Law on Software IP</u> <u>Protection</u>



#### What is IP?

- IP = Intellectual Property
- IP is the result of creativity activity and / or innovation arising from use of human intellect
- Distinct from physical property as it is intangible
- IP is protected by Intellectual Property Rights IPR
- Two main groups of IPRs IPRs that permit / restrict a third parties rights to use your IP (copyright & related rights) and IPRs that give a monopoly right (patents, trade marks)
- Know-how



# Ownership of IP

- The creator of IP and the owner of IP are not necessarily the same
- Employers usually own their employees' IP (difference EU UK, etc.)
- Ownership position can be varied by contract
- IP can be jointly owned by a number of creators
- Ownership transfer (assignation) must be in writing



## Students and IP

As a general rule IP generated by a student during his or her studies is owned by the student

#### BUT:

- policy of each HEI differs
- commercially sponsored studentships
- contribution of HEI employees to IP
- some students are also employed researchers



#### **Rights to Protect IP**

- Copyright ©
  - applies to original literary, dramatic and musical works incl. software and computer generated works
- Patenting
  - limited application to software
- Database right
- Others
  - trade marks (TM v <sup>®</sup>), domain names, design rights, know-how, semiconductor topography rights



#### Rights to Protect IP

- Ideas
  - no automatic protection for ideas per se

- More and more "process organizations" and "architectures to achieve a solution"
  - this way software is protected quite often indirectly



# Copyright

- What is copyright?
- Copyright in more detail
- Copyright and Information Technology



# What is copyright?

- Copyright is an Intellectual Property Right
- Copyright comes into existence with the work no need for registration
- Subject matter includes literary, dramatic, musical and artistic works (LDMA) but not ideas *per se*
- Literary Works include computer programs and compilations



# Copyright in more detail

- Who owns the copyright?
  - Author/Employee/Publisher
  - Not always straightforward
- Duration of Protection
- Lifetime of author plus 70 years for LDMA works (Literary, Dramatic, Musical, Artistic)
- Infringing Acts
- Defences



# Infringing Acts

- Copying the work
  - reproduction in any form including in an electronic medium and transient reproduction
- Issuing copies of the work to the public
- Rental / lending the work to the public
- Performing the work in public
- Communicating the work
- Adapting the work



#### Defences

- Sometimes described as "permitted acts"
- Educational Copying (limited)
- Decompilation of Computer Programs
- Fair Dealing
  - Non-commercial purpose (previously research);
  - Private study;
  - Criticism/review;
  - Reporting current events



# Copyright and Information Technology

- Copyright and Computer Programs
- Copyright and the Internet
- Copyright and Databases
- Database Rights



## Copyright and Computer Programs

- Copyright protection extended to computer programs in 1992
- Protection for lifetime of Author plus 70 years
- What will infringe the copyright in a computer program
  - the copying of a "substantial part"
  - qualitative not quantitative test
- Lawful use of copyright protected computer programs
  - Making back up copies
  - De-compiling a computer program to create independent, inoperable non-compiling
  - program
  - Adapting for lawful use i.e. correcting errors
  - Observe, study or test to determine underlying ideas



## Copyright and the Internet

- Shetland Times Case (is a headline used as a link protected?) http://www.internetlibrary.com/cases/lib\_case60.cfm
- Copyright and Related Rights Regulations 2003
  - protection of technological measures to prevent unauthorised copying (not computer programs)
  - limitation of user rights (i.e. research exemption only for non-commercial research)
  - extension of reproduction and public communication right in digital context (transient reproduction)



#### Copyright and the Internet

- Challenges of modern Internet YouTube etc
  - Need to obtain rights clearances
  - Control of uploaded material
- Especially during "Lock-Down" many people (especially Churches) struggled how to properly use copyrighted material (never done before)



#### Databases

- Database = "a collection of independent works, data or other materials arranged in a systematic or methodical way and individually accessible by electronic or other means"
- EU Databases Directive in 1996 = Copyright and Rights in Databases Regulations 1997
- Protection in two parts
  - copyright protection for "**structure**" of database
  - Structure = method of arrangement involving intellectual judgment
  - a new database specific right for the **contents** of the database



# Database Rights

- Right to maker of database to prevent unauthorised extraction/utilisation of the database contents
- Extraction
  - transfer of a substantial part of contents to another medium
- Re-utilisation
  - making available a substantial part of the contents to the public by distribution of copies
- Protection lasts for 15 years
  - living database = potentially indeterminate protection
- William Hill case (https://swanturton.com/database-protection-
- informatics

#### Summary

- Copyright is oriented towards "works" like texts or plays or paintings...
- It does protect software
- Databases have more specific provision.



# **Open Source**



#### Overview

- Basics of software licensing
- What is Open Source?
- Key features of Open Source Licences
- Risks of Open Source and how to manage them



#### Open Source Importance over last two Decades

- Huge rise in revenue of Linux-based server hardware
- Two thirds of servers run on Apache OS software
- Browser wars
- Ease of Management becomes a key factor in choice.



# Websites

the university of edinburgh

#### **How Many Websites Are There?**

Number of websites online from 1991 to 2021







https://www.statista.com/chart/19058/number-of-websites-online/

# Market Share





# Software licensing and risk

- Businesses and academic researchers are risk managers
  - Avoiding copyright infringement
  - Not breaching the terms of software licences
- Open Source is an area of legal risks for developers and users
- 75% of developers "borrow" code from 3<sup>rd</sup> parties
- Evaluating risks is key to choice between Open Source and proprietary software



# The need for licensing

- Intellectual Property in software
  - copyright
  - patents
  - database Rights
- Copyright Infringement
  - copying, using or storing the whole or a substantial part
  - quality, not quantity
- Software licences legitimise acts that would otherwise amount to copyright infringement



# Source Code

- The "crown jewels" of any software house
- Program code which a (skilled) programmer can read
- Key to modifying code to correct errors, add/remove and develop
- Very rarely disclosed to users (rise of software as a service)
  - Source code escrow as a form of insurance
  - Source code escrow is the deposit of the source code of software with a third party escrow agent. Escrow is typically requested by a party licensing software (the licensee), to ensure maintenance of the software. The software source code is released to the licensee if the licensor files for bankruptcy or otherwise fails to maintain and update the software as promised in the software license agreement.



# **Proprietary Software Licensing**

- Supplier-biased terms
  - Tight licence grant (limited scope of use, number of users etc.)
  - Closed source
  - Licence Fees, royalties, duration and termination
  - Strict limitations on liability
- Customer-biased terms
  - Software warranties
  - IPR Indemnities



# Open Source – the developer & business view

- Highly collaborative development model.
- Rapid evolution of software across the community.
- 'The Cathedral and the Bazaar' introduced the ideas
- Cheaper alternative to proprietary software.
- Has moved to more organised models with quite stable communities.



## Open Source – the legal view

- Just another type of software licence
- Typical features:
  - Full access to source code
  - Right to modify code and to distribute
  - 'Sharing' of modified code through the same terms
  - Little warranty protection
  - Licence often at no charge (but often with support charge)



## Standard form Open Source (OS) Licences

- A range of standard form licences
- Some examples:
  - GPL the Gnu General Public Licence
  - BSD the Berkeley Software Distribution
  - MPL Mozilla Public Licence
  - Apache, MIT, etc.



# Key risks in OS licensing

- Risk 1 IP infringement claim
  - IP Indemnity protection (or lack thereof)
- Risk 2 Limitations on onward exploitation
  - Reciprocity (the 'forcing restriction')
  - Managing the risk



#### Risk 1 - IP Infringement

- Nature of OS development
  - Complex history with many contributors
  - Hobbyist developers may take 'short-cuts'
- Potential for allegations of copyright infringement
- Potential risks / restrictions in onward exploitation of modified code
- Needs to be dealt with as an additional business risk



#### Risk 2 – Reciprocity (Developers Only)

- What happens if a university researchers uses OS in developing research results / new software?
- Do you have to license the derivative works on same basis?
- Main difference between Licences is treatment of derivative work





#### **OS Licence Comparison**





# Managing Open Source Risk

- Create an internal OS policy
- Inform and educate developers / key relevant research groups
- Carry out an audit of open source use prior to exploitation of end "product"
- Create an audit trail for future use / licensee diligence
- Consider the risk in licensing on software containing open source code
- Reflect use of open source software in licence terms
  - Limited warranties / no indemnity
  - Include appropriate "reciprocity" provisions, if required



## Summing up the risks of Open Source

- Approach to risk depends on whether you are:
  - an internal user / researcher using an OS product as a research tool only
  - a developer / researcher incorporating OS in software that is developed as a research output
- OS Licences are still software licences...
  - the risks will vary depending on which licence is used
  - proper due diligence means an effective, up front review of the agreement
  - reflect outcomes of review in contracts with third parties that are used to exploit the university's technology



# **Software Patents**



#### Patenting

- Patent protection is granted to inventions
- It gives the patent holder a negative right of monopoly
- It is a deal between the 'inventor' and the State
- Useful reference: <u>Thomson Reuters Practical Law on Software IP</u> <u>Protection</u> – particularly useful on the difficult issues on patents



#### Patenting Basics – The Tests

#### Must be:

- Novel
  - not in public domain
- Non-obvious
  - not obvious to someone skilled in the art
- Have Industrial Application



# Patenting Computer Programs

 Patenting computer programs are *per se is* specifically excluded in many states (like the UK and the EU). In many states it is theoretically possible (US), but...

(\*) https://www.dwt.com/blogs/startup-law-blog/2020/11/how-to-patent-software#:~:text=Under%20the%20current%20state%20of,and%20processes%20performed%20by%20it.

- Special "technical effect"
  - what is that?!



#### Patenting Computer Programs

- Patents **are** granted in respect of algorithms, special arrangements, architectures, etc.
- This is a kind of "work-around"



#### Patenting in the US

- Much more straightforward
- Possible to lodge claims covering the program itself
- Microsoft alone holds thousands of patents for computer programs
- In US more than 10,000 applications filed annually



## Strictly Confidential

- Disclosure into the public domain prior to filing a patent application = lack of novelty for your invention
- Control disclosure of commercially sensitive/patentable technical information
- Use confidentiality agreements 6 months novelty extension
- Disclose object code not source code



#### Summary

- Patents are straightforward in the US
- More and more things have software as part of the invention and so software is increasingly patented in Europe and the UK.
- But, the situation is still in flux. For a clear summary, see: <u>https://fsfe.org/activities/swpat/swpat.en.html</u>

