Informatics Project Proposal
Tutorial 4:
Introduction to your research project (I)

INFR11137: Informatics Project Proposal
Elevator Pitch (10 mins)

• In this tutorial, the ‘elevator pitch’ requires you to introduce your allocated MSc project in 60 s

• For your brief presentation today, here are some **guiding questions**:
  • What is your project about (context)?
  • What is the problem that your project addresses?
  • What gaps is it filling?
  • Is it a group/individual/self-proposed project?
  • What are the completion criteria?
Template for the CW (5 mins)

• We have uploaded instructions for accessing the coursework template on the IPP Learn Ultra page.
  • IPP Learn -> Assessment -> IPP Coursework -> Instructions for accessing the IPP coursework template
Motivation for Your Project (15 mins)

• Individually, you will write a few points summarising the motivation for your project. Cover the following points (not necessarily in this order):
  • broader context (foundations) for your research that provides the core background to the problem;
  • the problem that you are addressing;
  • potential questions that you will answer/want to discuss with your supervisor;
  • What aspects of this MSc project do you find interesting?
Peer Review (12 mins)

• Swap drafts with your classmate;
• Leave comments on your classmate drafts, for example whether it presents succinctly and clearly core background information, state the problem clearly.
• Return the draft and check your partner can understand your comments.
• Amend your draft based on comments.
Node diagram (5 mins)

• Convert your points into nodes;
• Draw a diagram by connecting your nodes and label each line with the relationship between the nodes,
  • note: there might be many attempts (paths) to connect all nodes;
• Select the one you are most interested in;
• Present your preferred paths to your reviewer.
Checklist (1 min)

✓ I have a project title
✓ I acknowledge the University’s guidance and polices on plagiarism / scholarship and realise the work I submit for IPP must be my own.
✓ I have clearly stated the problem that needs to be solved.
✓ I identified the aims and objectives of the project.
✓ I have a clear motivation statement that provides a reason why a reader might want to read the rest of my project proposal (including timeliness and novelty, significance, feasibility and beneficiaries).
✓ I have a concise literature review that covers the essential background to the project.
✓ I have described the approach/methods I want to use to address my research question.
✓ I have explained why I think the approach/method is appropriate.
Q&A (5 mins)

• Time for questions on making the Motivation section clear to the audience.