



THE UNIVERSITY of EDINBURGH
informatics

Informatics Project Proposal

Tutorial 4:

Introduction to your MSc project (I)

INFR11137: Informatics Project Proposal

Elevator Pitch (10 mins)

- In this tutorial, the ‘elevator pitch’ requires you to introduce your allocated MSc project in 60 s.
- For your brief presentation today, here are some **guiding questions**:
 - What is your project about (context)?
 - What is the problem that your project addresses?
 - What gaps is it filling?
 - Is it a group/individual/self-proposed project?
 - What are the completion criteria?

Template for the CW (5 mins)

- We have uploaded instructions for accessing the coursework template on the IPP Learn page.
 - IPP Learn -> Assessment -> Instructions for accessing the IPP coursework template

Motivation for Your Project (15 mins)

- Individually, you will write **a few points** summarising the motivation for your project. Cover the following points (not necessarily in this order):
 - **broader context** (foundations) for your project that provides the core background to the problem;
 - **the problem** that you are addressing;
 - **potential questions** that you will answer/want to discuss with your supervisor;
 - What aspects of this MSc project do you find **interesting**?
- Form those points into a storyline (broader context -> research questions).

Peer Review (10 mins)

- Swap storyline in group.
- Leave comments on your classmate's storyline,
 - for example, whether it presents succinctly and clearly core background information, state the problem clearly.

Reflection on comments & organize your motivation (5 mins)

- Return the storyline and check your partner can understand your comments.
- Amend your storyline based on comments.
- Write a **short paragraph** summarising the motivation for your project.

Checklist (2 min)

- ✓ I have a project title.
- ✓ I acknowledge the University's guidance and policies on plagiarism / scholarship and realise the work I submit for IPP must be my own.
- ✓ I have clearly stated the problem that needs to be solved.
- ✓ I identified the aims and objectives of the project.
- ✓ I have a clear motivation statement that provides a reason why a reader might want to read the rest of my project proposal (including timeliness and novelty, significance, feasibility and beneficiaries).
- ✓ I have a concise literature review that covers the essential background to the project.
- ✓ I have described the approach/methods I want to use to address my questions.
- ✓ I have explained why I think the approach/method is appropriate.

Q&A (3 mins)

- Time for questions on making the Motivation section clear to the audience.