



THE UNIVERSITY of EDINBURGH
informatics

Informatics Project Proposal: Tutorial 1: What is an IPP?

INFR11291: Informatics Project Proposal

Content

- Elevator pitch
- Understand the structure of an IPP
- Review a previous IPP example
- Your own project motivation

Elevator pitch (3 mins)

- This activity will follow an **‘elevator pitch’** format, aimed at focusing your attention to distil and deliver information in an efficient manner.
- In this tutorial, the ‘elevator pitch’ requires you to introduce yourself in 60s (maximum 200 words for writing down in Piazza).
- Here are some **guiding questions**:
 - What is your name?
 - Where are you from?
 - What did you do before this MSc?
 - What would you like to do after completing the MSc?

Structure of project proposal (10 mins)

Click and open the IPP template [Here](#).

Go through each section with your tutor to understand what each section is about.

The main IPP components are:

- Introduction
- State of the art
- Implementation
- Research Plan, Milestones, and Deliverables

Ask questions to clarify different components of the IPP.

IPP example - read (10 mins)

- You were asked to read 1 past IPP report (example 8.pdf) in preparation for the first tutorial
- Please take 10 minutes to familiarise yourselves with the texts once again

Activity 1 (3 mins)

- You will work in groups/pairs (if possible) to discuss:

What is the problem in the IPP example?

What is the overall proposal/solution?

Discussion 1 (3 mins)

- Please share your key points with the entire group.

Activity 2 (3 mins)

- You will work in groups/pairs (if possible) to discuss:

What is done well?

What can be improved?

Discussion 2 (3 mins)

- Please share your key points with the entire group.

Activity 3: Your Project Motivation? (10 mins)

Think about your own project and try to answer:

- What is the problem?
- How you want to solve it?
- Why you want to solve?
- Who cares about it?

Final Discussion (5 mins)

- Please share your key points with the entire group.