



THE UNIVERSITY of EDINBURGH
informatics

Informatics Research Review: Tutorial 5

Academic year 2023-2024

Semester 1, Week 7



THE UNIVERSITY OF EDINBURGH
INFORMATICS FORUM

Overview

1. Building your Topic (20 min)
2. Topic Discussion (25 min)



Building your Topic

Objective: To provide a structured process to help you refine your research topic, ensuring that your topic reflections lead to clear research goals, are relevant to your field, and contribute to existing knowledge.



Exercise A: Topic ‘Foundations’

Activity (15 min): Reflect about your topic and write down the answer to the following items:

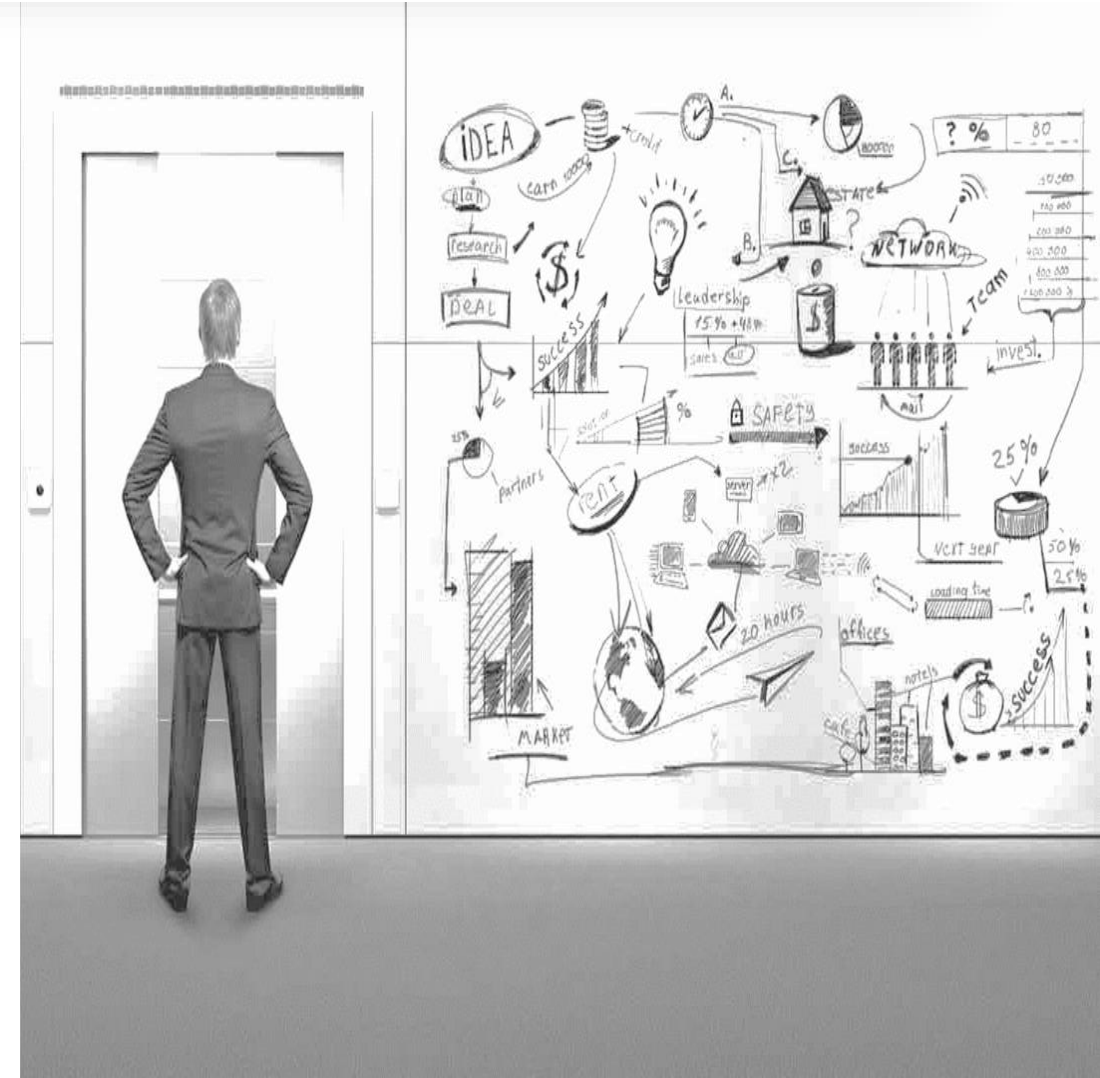
- 1. Define Your Topic:** Clearly state your research topic, which captures the central theme for your study.
- 2. Contextualise Your Topic:** Describe the broader context in which your research topic fits. Consider the relevant areas, disciplines, theories, stakeholders, or industries connected to your topic.
- 3. Topic Significance:** Explain why it is essential to study this topic. Highlight the significance or the pressing need for addressing this topic. Describe what aspects of the topic make it a relevant area of study.
- 4. Research Objectives:** Formulate the issues you intend to address in your research. Clearly outline the research problem you aim to solve.
- 5. Research Question(s):** Define your research questions, which are specific inquiries you aim to answer through your study. Ensure a clear distinction between your research objectives and research questions.
- 6. Keywords and Concepts:** Identify and list keywords, phrases, or central concepts related to your refined topic.



Exercise B: Topic ‘Elevator Pitch’

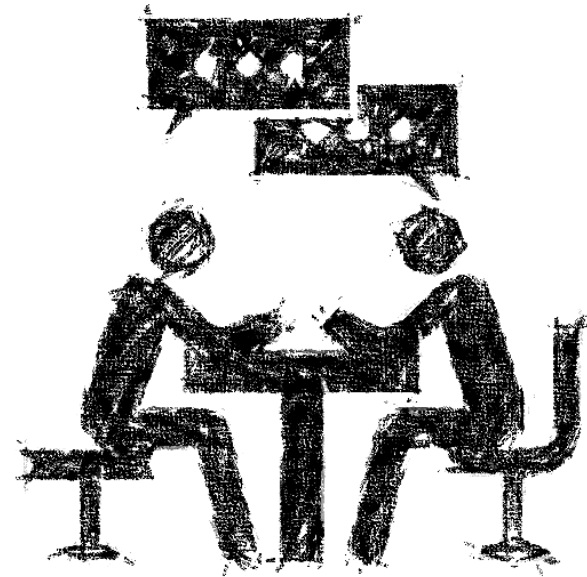
Activity (5 min): Using your notes from the previous exercise about your research topic, create an elevator pitch of your topic containing: **topic, context, significance, objectives, and questions**. The template below is aimed at helping you organise your pitch:

“The **research topic** I am interested in is _____. The broad **context** within which this topic fits is _____. It is **essential** to study this topic because _____. Based on this, my **research objective(s)** is(are) _____. Following this(these) objective(s), my **research question(s)** is(are) _____”.



Topic Discussion

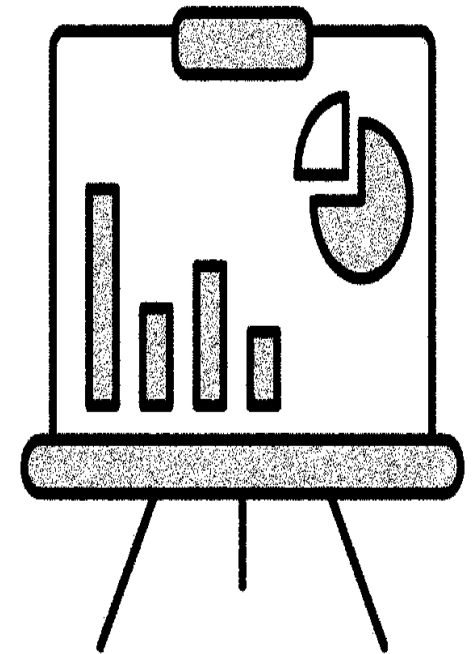
Objective: To encourage critical discussions about your research topic by incentivising self-reflection on its foundational aspects and through peer feedback.



Exercise C: Topic ‘Pitch’

Activity (15 min): In pairs, you will present and discuss each other’s “Elevator Pitch”.

1. **Person A:** Present your Elevator pitch to Person B (2 min)
2. **Person B:** Plays the ‘Devils Advocate’ role, by asking questions to help Person A reflect on their topic. Consider the following initial questions (5 min):
 - a. Why should anyone be interested in your topic?
 - b. Who stands to benefit from the answers to your research questions or problems?
 - c. What insights or contributions do you expect to make with your topic review?
 - d. How do your research questions distinguish your work from previous studies, and why do you believe your review will offer originality and novelty to the topic?
 - e. Explain why this topic interests you (e.g., What fascinates you about it and/or what aspects of the topic spark your curiosity)?
3. **After the first round, switch roles and repeat the process**



Exercise D: Peer Feedback

Activity (10 min): Building on the “Elevator Pitch” exercise, provide at least two constructive suggestions for enhancing your colleague’s work. Consider the following aspects to help you structure your suggestions:

Topic Clarity and Focus: Evaluate the clarity and specificity of the research topic. Is the topic clear or are there ambiguities that require further refinement?

Context: Assess whether it is clear what context the topic belongs to.

Stakeholders: Examine whether the target audience or relevant field is clearly defined for the topic, or if there are potentially other stakeholders that may also benefit from the topic.

Research Significance: Regarding the broader significance of the topic, is it clear how it relates to real-world issues, theoretical debates, or practical applications in its field?

Research Questions: Scrutinise the clarity and relevance of the research questions. Are they well-aligned with the research objectives? Are they realistically answerable through a literature survey?

Relevance: Consider how the proposed topic aligns with existing research in the field. Does it clearly address a gap, controversy, or a pressing issue? If so, are these well articulated? Does it have the potential to yield interesting and original findings?

