



THE UNIVERSITY  
*of* EDINBURGH

# Methods for Causal Inference

## Lecture 10: Pearl's adjustment formula

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# Observation (conditioning) vs intervention

Distinguish between: a variable  $T$  takes a value  $t$  naturally and cases where we **fix**  $T=t$  by denoting the latter  $do(T=t)$

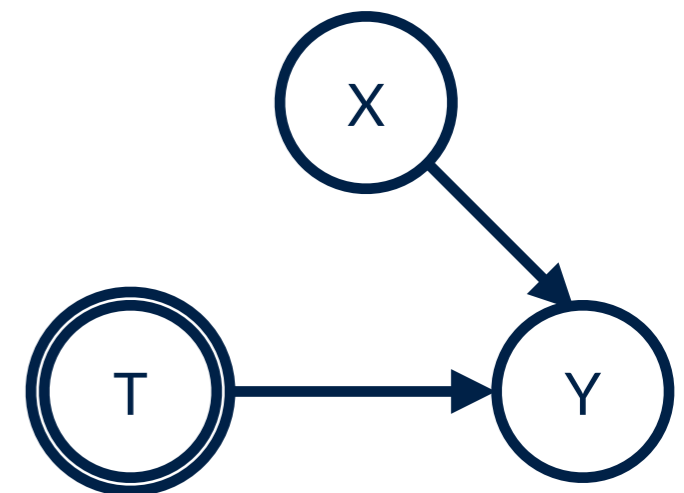
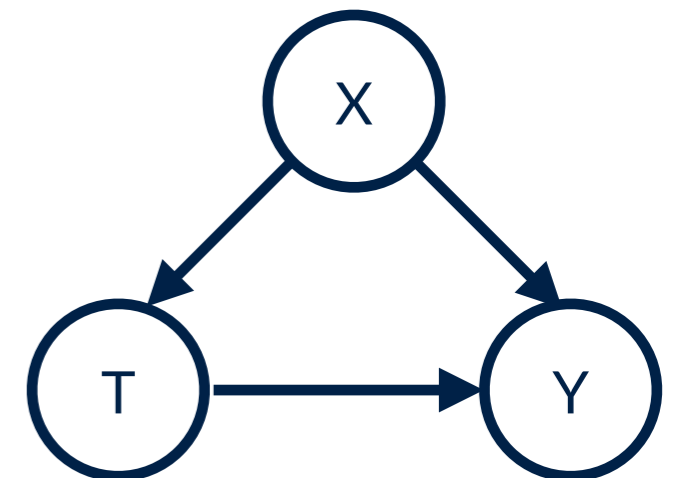
$$p(Y = y | T = t)$$

Probability that  $Y=y$  **conditional** on finding  $T=t$   
i.e., population distribution of  $Y$  among individuals whose  $T$  value is  $t$  (subset)

$$p(Y = y | do(T = t))$$

Probability that  $Y=y$  when we **intervene** to make  $T=t$   
i.e., population distribution of  $Y$  if **everyone in the population** had their  $T$  value fixed at  $t$ .

**Graph surgery**



# Structural Causal Models (SCM)

An SCM consists of  $d$  structural assignments

$$X_j := f_j(PA_j, N_j) \quad , \quad j = 1, \dots, d$$



Parents of  $X_j$ , i.e., direct causes of  $X_j$

Jointly independent noise variables

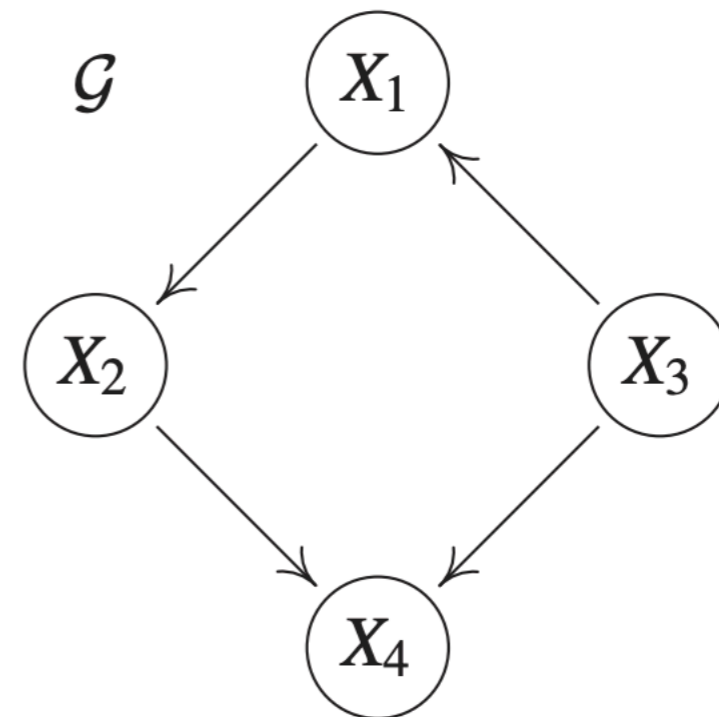
$$X_1 := f_1(X_3, N_1)$$

$$X_2 := f_2(X_1, N_2)$$

$$X_3 := f_3(N_3)$$

$$X_4 := f_4(X_2, X_3, N_4)$$

- $N_1, \dots, N_4$  jointly independent
- $\mathcal{G}$  is acyclic



# Intervention vs observation: Example

- Consider the following causal model with structure equations:

Random Variables

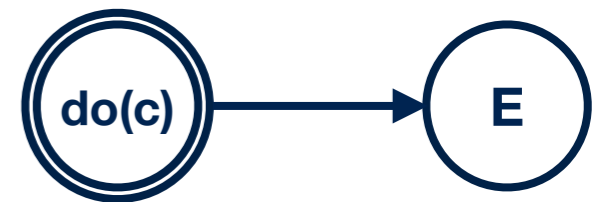
$$\begin{aligned} &\rightarrow C := N_C \\ &\rightarrow E := 4 \cdot C + N_E \end{aligned}$$



where,  $N_C, N_E \sim \mathcal{N}(0, 1)$ , are independent and iid. **We expect:**

- Apply  $do(C)$ :

- The new distribution  $p(E|do(C)) \neq p(E)$
- Since there are no other confounders:  $p(E|do(C)) = p(E|C)$



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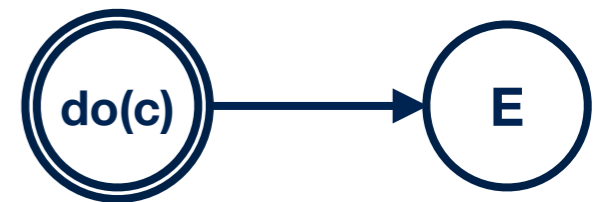
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- Apply do(E):

- The new distribution  $p(C|do(E)) = p(C)$
- Since there are no other confounders:  $p(C|do(E)) \neq p(C|E)$

# Intervention vs observation: Analytical computation

$$C := N_C$$

$$E := 4 \cdot C + N_E$$

$$N_C, N_E \sim \mathcal{N}(0, 1), N_C \perp\!\!\!\perp N_E$$



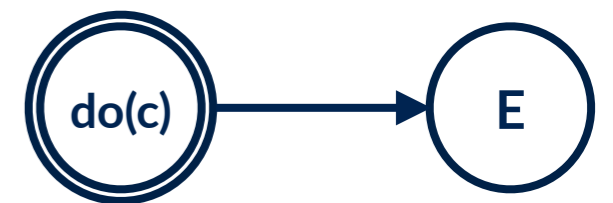
Using  $\text{Var}[aX] = a^2 \text{Var}[X]$ ,  $4C \sim \mathcal{N}(0, 16)$ .

Using,  $4C \perp\!\!\!\perp N_E$ , and the sum of two normally distributed random variables is another normally distributed random variable (by **convolution**):

$$E \sim \mathcal{N}(\mu_{4C} + \mu_{N_E}, \sigma_{4C}^2 + \sigma_{N_E}^2)$$

$$\Rightarrow E \sim \mathcal{N}(0, 17)$$

**A fixed number**



$$\begin{aligned} p(E) &= \mathcal{N}(0, 17) \neq \mathcal{N}(8, 1) = p(E|do(C = 2)) = p(E|C = 2) \\ &\neq \mathcal{N}(12, 1) = p(E|do(C = 3)) = p(E|C = 3) \end{aligned}$$

# Intervention vs observation: Analytical computation

$$C := N_C$$

$$E := 4 \cdot C + N_E$$

$$N_C, N_E \sim \mathcal{N}(0, 1), N_C \perp\!\!\!\perp N_E$$



$$p(C|do(E = 2)) = \mathcal{N}(0, 1) = p(C|do(E = \text{Any } r > 0)) = p(C)$$

$\neq p(C|E = 2)$  in the original distribution above

**Proof:** Use product rule: 
$$p(C|E) = \frac{p(C, E)}{p(E)}$$

For a bivariate normal distribution (2 joint normal distributions), the marginal:

$$p(C|E) = \mathcal{N}(\tilde{\mu}, \tilde{\sigma}^2) \quad \text{s.t.} \quad \tilde{\mu} = \mu_C + \rho \frac{\sigma_C}{\sigma_E} (E - \mu_E), \quad \tilde{\sigma}^2 = \sigma_C^2 (1 - \rho^2)$$

# Intervention vs observation: Analytical computation

$$C := N_C$$

$$E := 4 \cdot C + N_E$$

$$N_C, N_E \sim \mathcal{N}(0, 1), N_C \perp\!\!\!\perp N_E$$



**Proof (Cont.):** Use  $\text{Cov}(aX, bY + cZ) = ab \text{Cov}(X, Y) + ac \text{Cov}(X, Z)$

$$\Rightarrow \rho = \frac{\text{Cov}(C, E)}{\sigma_C \sigma_E} = \frac{4\text{Cov}(N_C, N_C) + \text{Cov}(N_C, N_E)}{\sigma_C \sigma_E} = \frac{4}{\sqrt{17}}$$

$$\Rightarrow p(C|E = 2) = \mathcal{N}\left(\frac{8}{17}, \sigma^2 = \frac{1}{17}\right) \Rightarrow p(C|do(E)) \neq p(C|E)$$

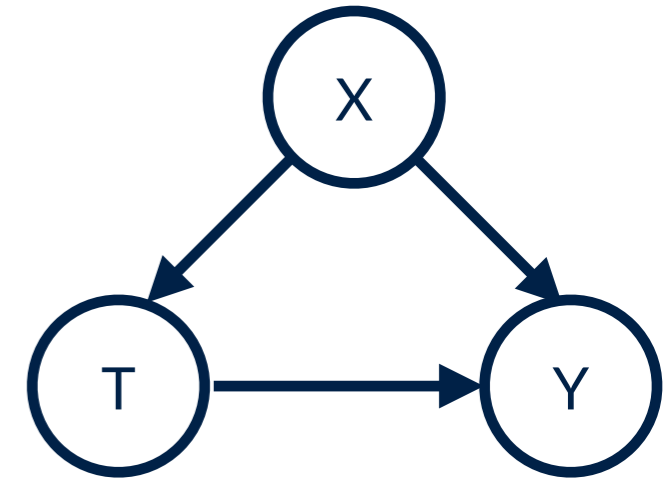


# The adjustment formula

T: Drug usage

X: Sex

Y: Recovery



To know how effective the drugs is in the population, compare the **hypothetical interventions** by which

- (i) the drug is administered uniformly to the entire population  $do(T=1)$  vs
- (ii) complement, i.e., everyone is prevented from taking the drug  $do(T=0)$

**Aim:** Estimate the difference (**Average Causal Effect ACE, aka ATE**)

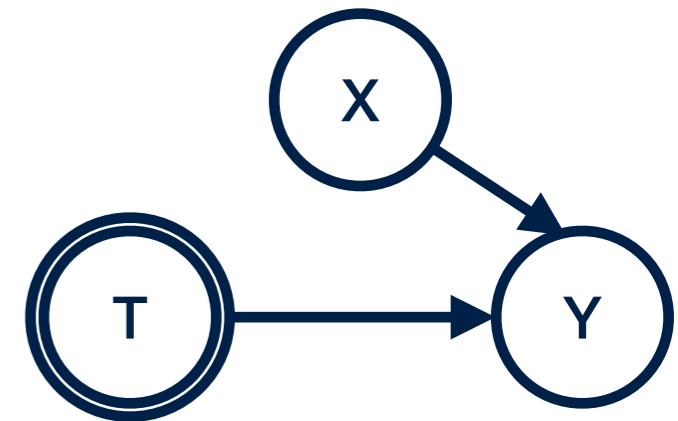
$$p(Y = 1|do(T = 1)) - p(Y = 1|do(T = 0))$$

# The adjustment formula

Using a **causal theory**, we aim to write  $p(Y = y|do(T = t))$  in terms of quantities we can compute from the data, i.e., conditional probabilities.

The causal effect  $p(Y = y|do(T = t))$  is equal to conditional probability in the manipulated graph  $p_m(Y = y|T = t)$

**Key observation:**  $p_m$  shares 2 properties with  $p$ :



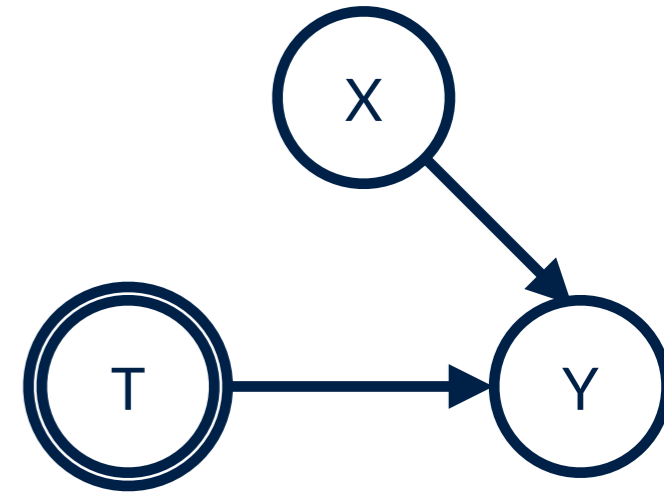
(i)  $p_m(X = x) = p(X = x)$  is **invariant** under the intervention, X is not affected by removing the arrow from X to T, i.e. the proportion of males and females remain the same before and after the intervention

(ii)  $p_m(Y = y|X = x, T = t) = p(Y = y|X = x, T = t)$  is **invariant**

# The adjustment formula

Moreover,  $T$  and  $X$  are d-separated in the modified model:

$$p_m(X = x | T = t) = p_m(X = x) = p(X = x) *$$



# The adjustment formula

Moreover, T and X are d-separated in the modified model:

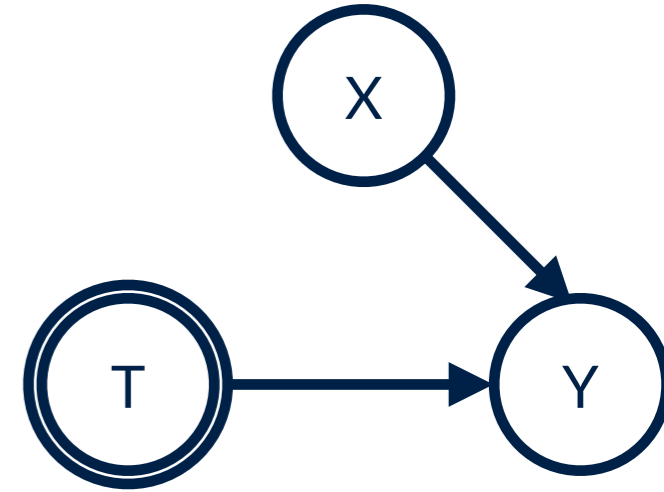
$$p_m(X = x|T = t) = p_m(X = x) = p(X = x) \quad *$$

Putting these together:

$$p(Y = y|do(T = t)) = p_m(Y = y|T = t) \quad \text{by definition}$$

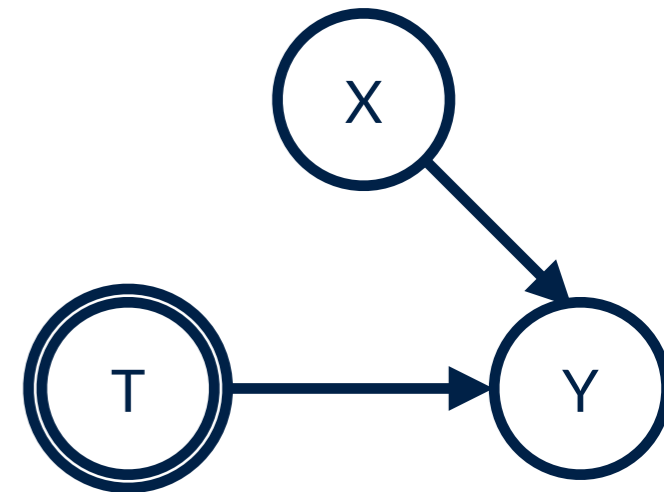
$$\sum_x p_m(Y = y|T = t, X = x)p_m(X = x|T = t) \quad \text{law of total prob}$$

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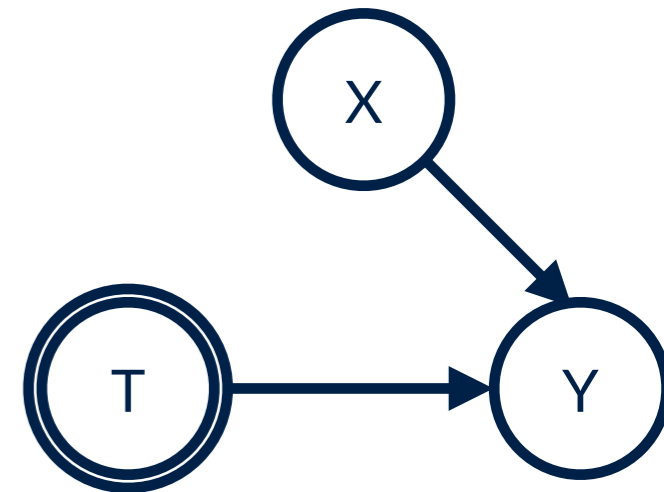
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Using the two invariance relations, we have the **adjustment formula**:

$$p(Y = y|do(T = t)) = \sum_x p(Y = y|T = t, X = x)p(X = x)$$

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Use  $P_m$  as an intermediate tool

Using the two invariance relations, we have the **adjustment formula**:

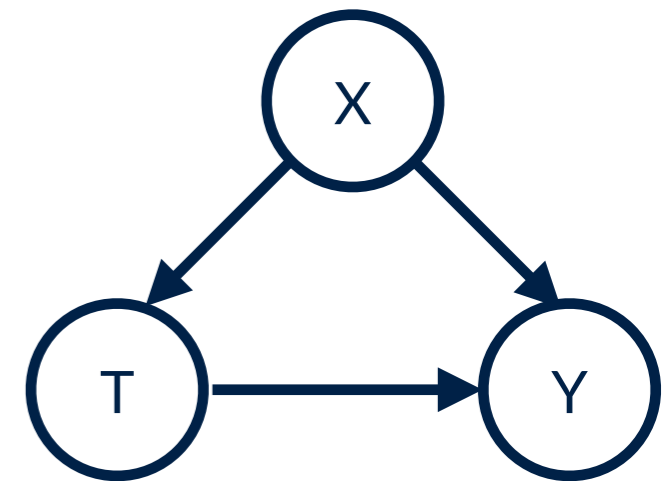
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# The adjustment formula

$$p(Y = y | do(T = t)) = \sum_x p(Y = y | T = t, X = x) p(X = x)$$

Adjusting for X (controlling for X) ... seen before?

Example: T=1 taking the drug, X=1 male, Y=1 recovery



**Table 1.1** Results of a study into a new drug, with gender being taken into account

	Drug	No drug
Men	81 out of 87 recovered (93%)	234 out of 270 recovered (87%)
Women	192 out of 263 recovered (73%)	55 out of 80 recovered (69%)
Combined data	273 out of 350 recovered (78%)	289 out of 350 recovered (83%)

# The adjustment formula

$$p(Y = y|do(T = t)) = \sum_x p(Y = y|T = t, X = x)p(X = x)$$

T=1 taking drug  
 X=1 male  
 Y=1 recovery

$$p(Y = y|do(T = 1)) = p(Y = 1|T = 1, X = 1)p(X = 1) + p(Y = 1|T = 1, X = 0)p(X = 0)$$

$$p(Y = 1|do(T = 1)) = \frac{0.93(87 + 270)}{700} + \frac{0.73(263 + 80)}{700} = 0.832$$

$$p(Y = 1|do(T = 0)) = \frac{0.87(87 + 270)}{700} + \frac{0.69(263 + 80)}{700} = 0.7818$$

$$ACE : p(Y = 1|do(T = 1)) - p(Y = 1|do(T = 0)) = 0.832 - 0.7818 = 0.0505$$



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**Stratification!**

$$p(Y = 1|do(T = 0)) = \frac{0.87(87 + 270)}{700} + \frac{0.69(263 + 80)}{700} = 0.7818$$

**Note equivalence to Rubin's FW**

$$ACE : p(Y = 1|do(T = 1)) - p(Y = 1|do(T = 0)) = 0.832 - 0.7818 = 0.0505$$



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# Pearl & Rubin

**Pearl**

$$\begin{aligned}\mathbb{E}(Y|do(T = 1)) &= \mathbb{E}(Y|T = 1, X = 1)p(X = 1) + \mathbb{E}(Y|T = 1, X = 0)p(X = 0) \\ \mathbb{E}(Y|do(T = 0)) &= \mathbb{E}(Y|T = 0, X = 1)p(X = 1) + \mathbb{E}(Y|T = 0, X = 0)p(X = 0) \\ \mathbb{E}(Y|do(T = 1)) - \mathbb{E}(Y|do(T = 0))\end{aligned}$$

**Rubin**

recall potential outcomes  $y_0^{(i)}$  and  $y_1^{(i)}$  and ATE:

$$\tau = \hat{\mathbb{E}}[\tau^{(i)}] = \hat{\mathbb{E}}[y_1^{(i)} - y_0^{(i)}] = \frac{1}{N} \sum_{i=0}^N (y_1^{(i)} - y_0^{(i)})$$

# Pearl & Rubin

Pearl

$$\mathbb{E}(Y|do(T = 1)) = \mathbb{E}(Y|T = 1, X = 1)p(X = 1) + \mathbb{E}(Y|T = 1, X = 0)p(X = 0)$$

$$\mathbb{E}(Y|do(T = 0)) = \mathbb{E}(Y|T = 0, X = 1)p(X = 1) + \mathbb{E}(Y|T = 0, X = 0)p(X = 0)$$

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$$= \frac{1}{N} \left( \sum_{i \in \text{males}} (y_1^{(i)} - y_0^{(i)}) + \sum_{i \in \text{females}} (y_1^{(i)} - y_0^{(i)}) \right)$$

# Pearl: To adjust or not to adjust

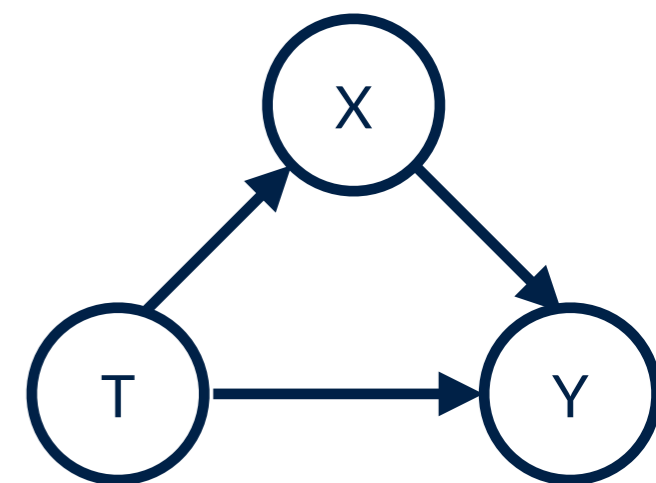
The previous example may give the impression that X-specific analysis, as compared to nonspecific, is the correct way forward. This is not the case. For example, let T=drug, Y=recovery, X= blood pressure **post-treatment**, i.e., important to take into account **how** the data is generated. Here, we know:

- (i) the drug affects recovery by lowering the blood pressure
- (ii) but it has a toxic effect for those who take it

**NB:** Data (numbers) in this table are identical to those in Table 1.1.

**Table 1.2** Results of a study into a new drug, with posttreatment blood pressure taken into account

	No drug	Drug
Low BP	81 out of 87 recovered (93%)	234 out of 270 recovered (87%)
High BP	192 out of 263 recovered (73%)	55 out of 80 recovered (69%)
Combined data	273 out of 350 recovered (78%)	289 out of 350 recovered (83%)



# Pearl: To adjust or not to adjust

For general population, the drug might improve recovery rates because of its effect on blood pressure. But in low BP/high BP **post-treatment** subpopulations, we only observe the toxic effect of the drug.

Aim, as before, to gauge the overall causal effect of the drug on recovery.

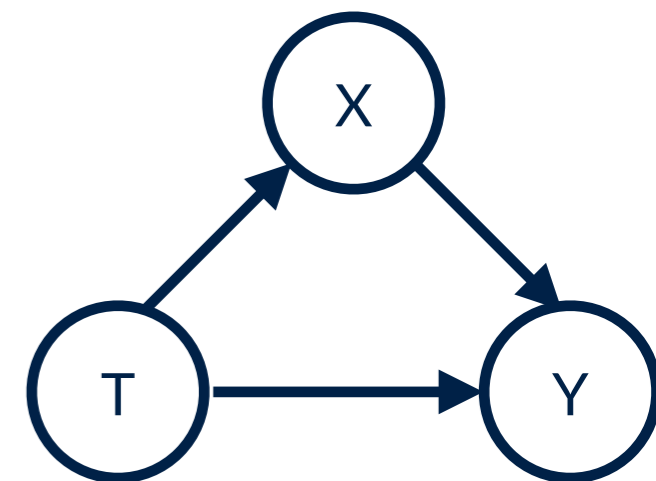
Unlike before, it does **not** make sense to separate results by blood pressure as treatment affect recovery via reducing BP.

Contrast this with the a situation per BP is measure **before** treatment and direction of arrow from T to X is reversed.

Therefore, we **should** recommend treatment in this case because  $78\% < 83\%$  .

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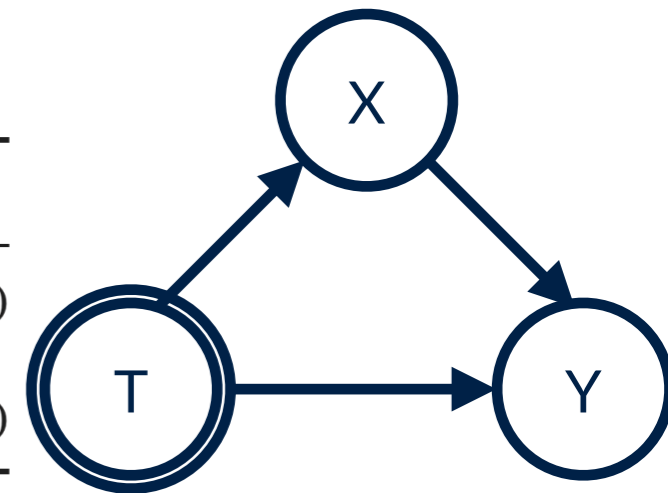


# Pearl: To adjust or not to adjust

Pearl's algorithmic approach tells us to adjust or not. Starting with:  $p(Y = 1 | do(T = 1))$ , intervene on T. But since no arrow is entering T, there will be no change in the graph:  $p(Y = 1 | do(T = 1)) = p(Y = 1 | T = 1)$

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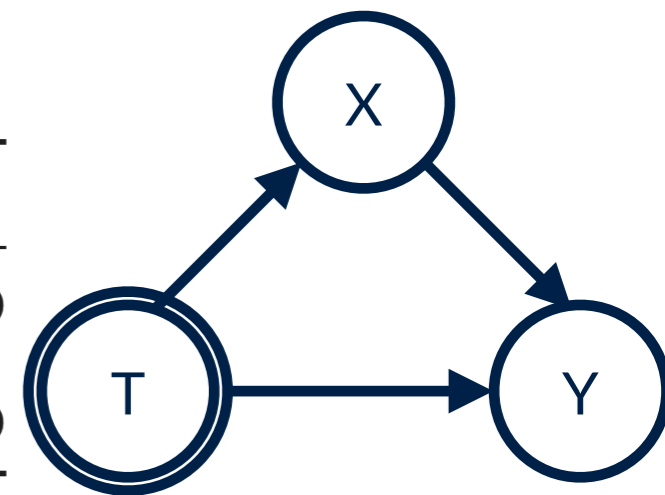


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**The Causal Effect Rule:** Given a graph G in which a set of variables PA are designated as the parents of T, the causal effect of T on Y is given by:

$$p(Y = y | do(T = t)) = \sum_x p(Y = y | T = t, PA = X) p(PA = X)$$

# The Backdoor Criterion

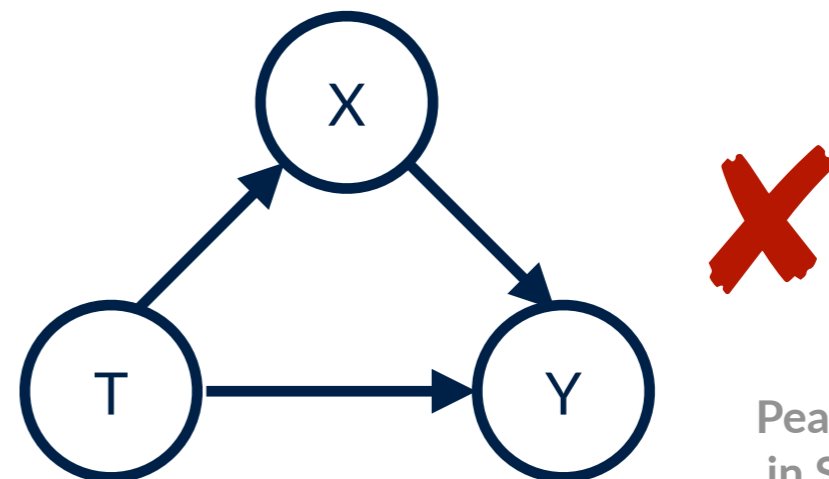
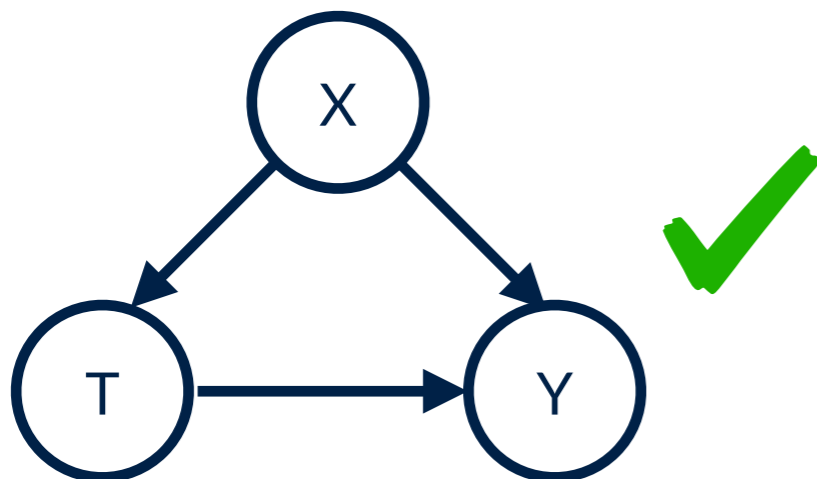
Under what conditions does a causal model permit computing the causal effect of one variable on another, from **data** obtained from **passive observations**, with **no intervention**? i.e.,  
Under what conditions is the structure of a causal graph sufficient of computing a causal effect from a given data set? Identifiability

**Backdoor Criterion:** Given an ordered pair of variables (T,Y) in a DAG G, a set of variables X satisfies the backdoor criterion relative to (T,Y) if:

- (i) no node in X is a descendent of T
- (ii) X block every path between T and Y that contains an arrow into T

If X satisfies the backdoor criterion then the causal effect of T on Y is given by:

$$p(Y = y|do(T = t)) = \sum_x p(Y = y|T = t, X = x)p(X = x)$$





# The Backdoor Criterion

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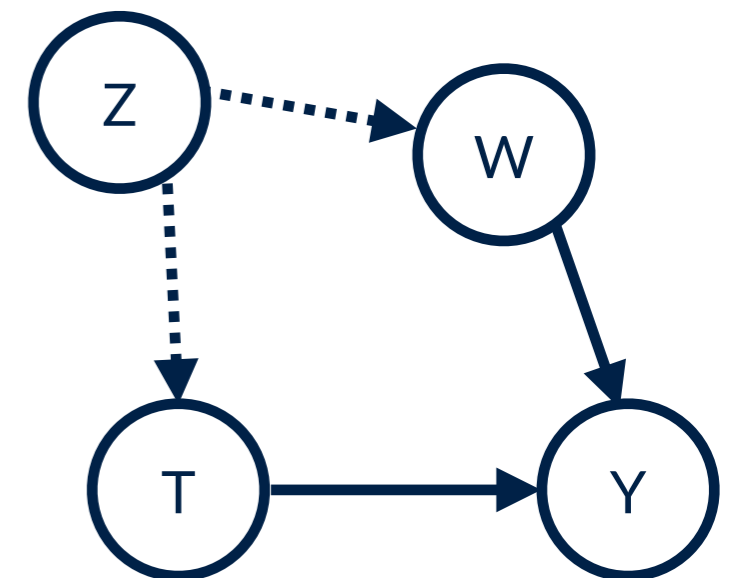
In other words, condition on a set of nodes X such that:

- (i) We block all spurious paths between T and Y
- (ii) We leave all direct paths from T to Y unperturbed
- (iii) We create no new spurious paths (do not unblock any new paths)

# The Backdoor Criterion: Example 1

$T$  = Drug,  $Y$  = recovery,  $W$  = weight,  $Z$  = unmeasured socioeconomic status  
 $Z$  affects both weight and choice to receive treatment (but  $Z$  data was not recorded)

Can we compute the causal effect of  $T$  on  $Y$ , using  $W$  only (even though  $Z$  is not measured)?



# The Backdoor Criterion: Example 1

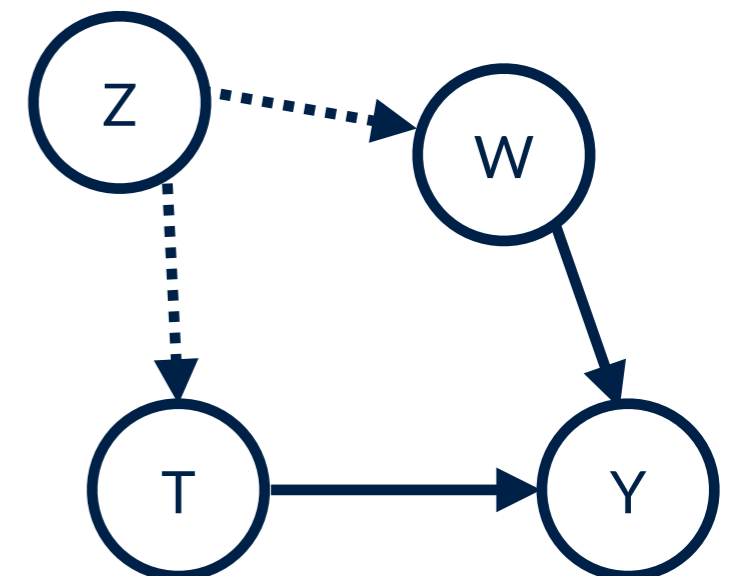
T = Drug, Y = recovery, W = weight, Z = unmeasured socioeconomic status  
Z affects both weight and choice to receive treatment (but Z data was not recorded)

Can we compute the causal effect of T on Y, using W only (even though Z is not measured)?

Yes:, W satisfies the back-door path because:

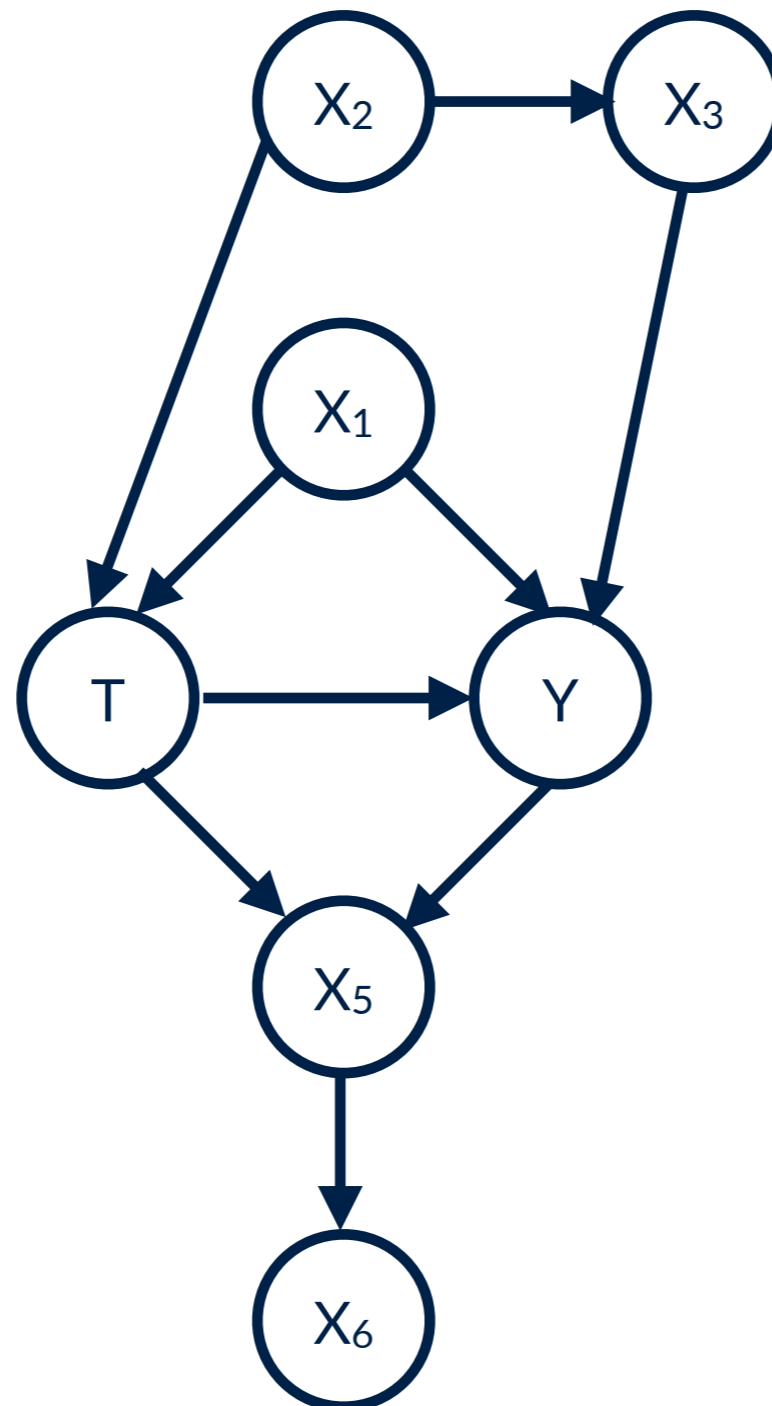
- (i) W blocks  $T \leftarrow Z \rightarrow W \rightarrow Y$
- (ii) W leaves the directed path from T to Y unperturbed
- (iii) W is not a collider and is not a descendent of T

$$p(Y = y | do(T = t)) = \sum_w p(Y = y | T = t, W = w) p(W = w)$$



# The Backdoor Criterion: Example 2

In computing the causal effect of T on Y, which variables should/not we condition on?

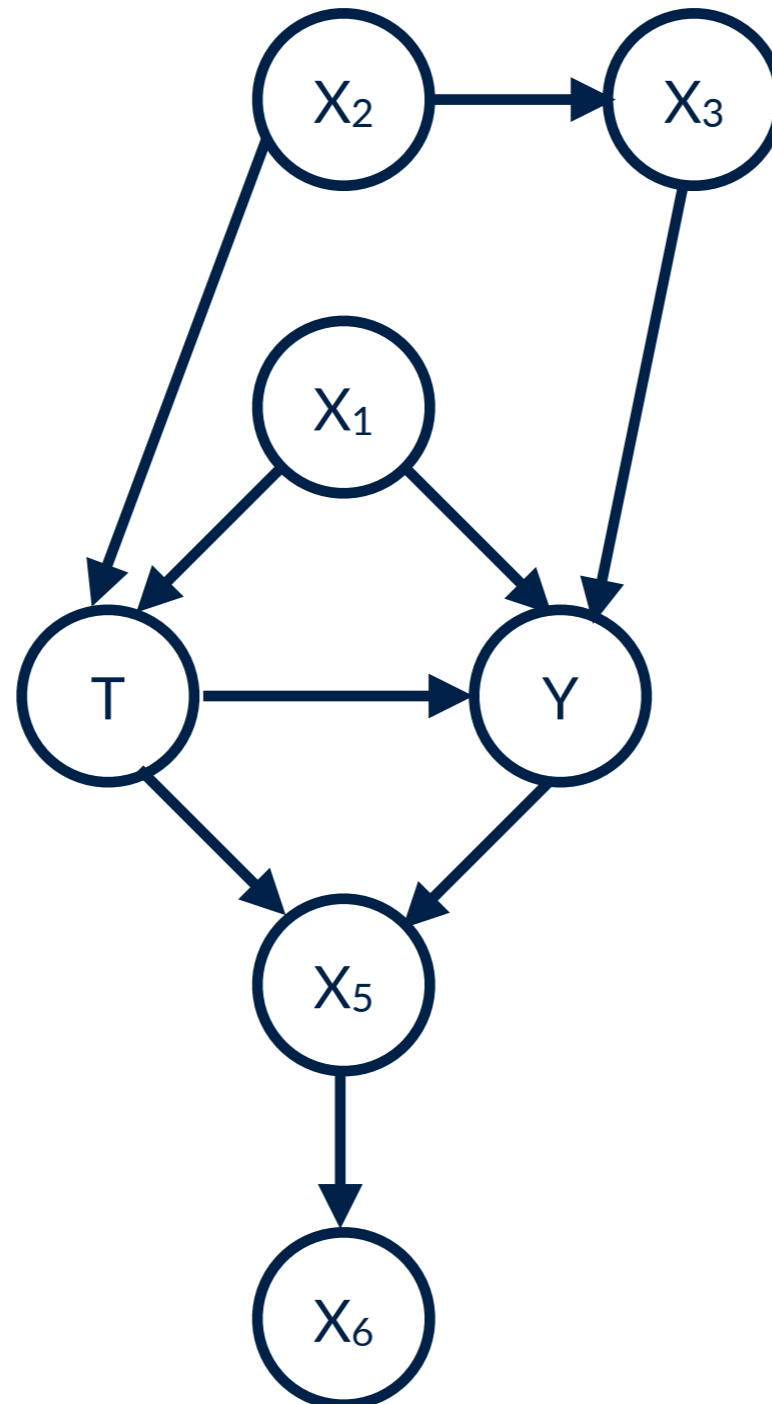


Condition on  $X_1$   
Condition on either or  
both  $X_2, X_3$

NOT  $X_5$  and  $X_6$   
Because descendants of T  
and colliders, i.e.,  
Conditioning opens a new  
path between T and X!

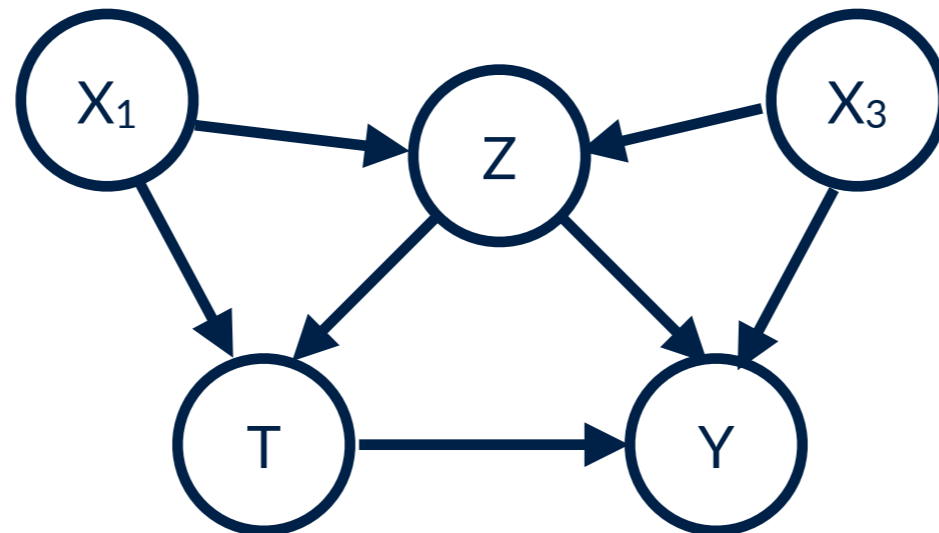
# The Backdoor Criterion: Example 2

In computing the causal effect of  $T$  on  $Y$ , which variables should/not we condition on?



# The Backdoor Criterion: Example 3

Previous examples might have given the impression that  
“We should never contain on colliders!”



# The Backdoor Criterion: Example 3

Previous examples might have given the impression that  
“We should never condition on colliders!”

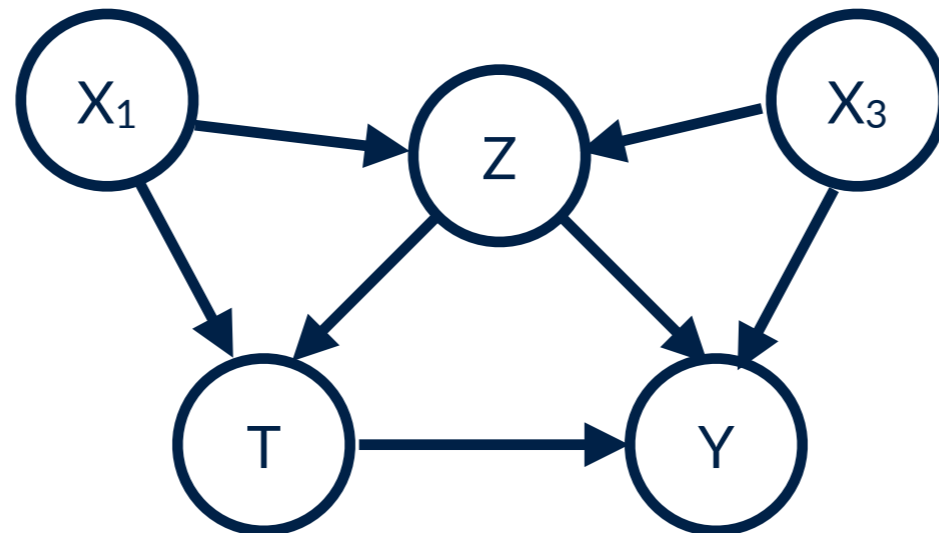
This is not correct, because sometimes it's unavoidable:

In this case, we need to condition on  $Z$  to stop the backdoor  $T \leftarrow Z \rightarrow Y$

But then, this opens a new backdoor  $T \leftarrow X_1 \rightarrow Z \leftarrow X_2 \rightarrow Y$

So we need to condition on  $\{Z, X_1\}$  or  $\{Z, X_2\}$  or  $\{Z, X_1, X_2\}$

Therefore, even though  $Z$  is a collider, we managed to get causal identifiability



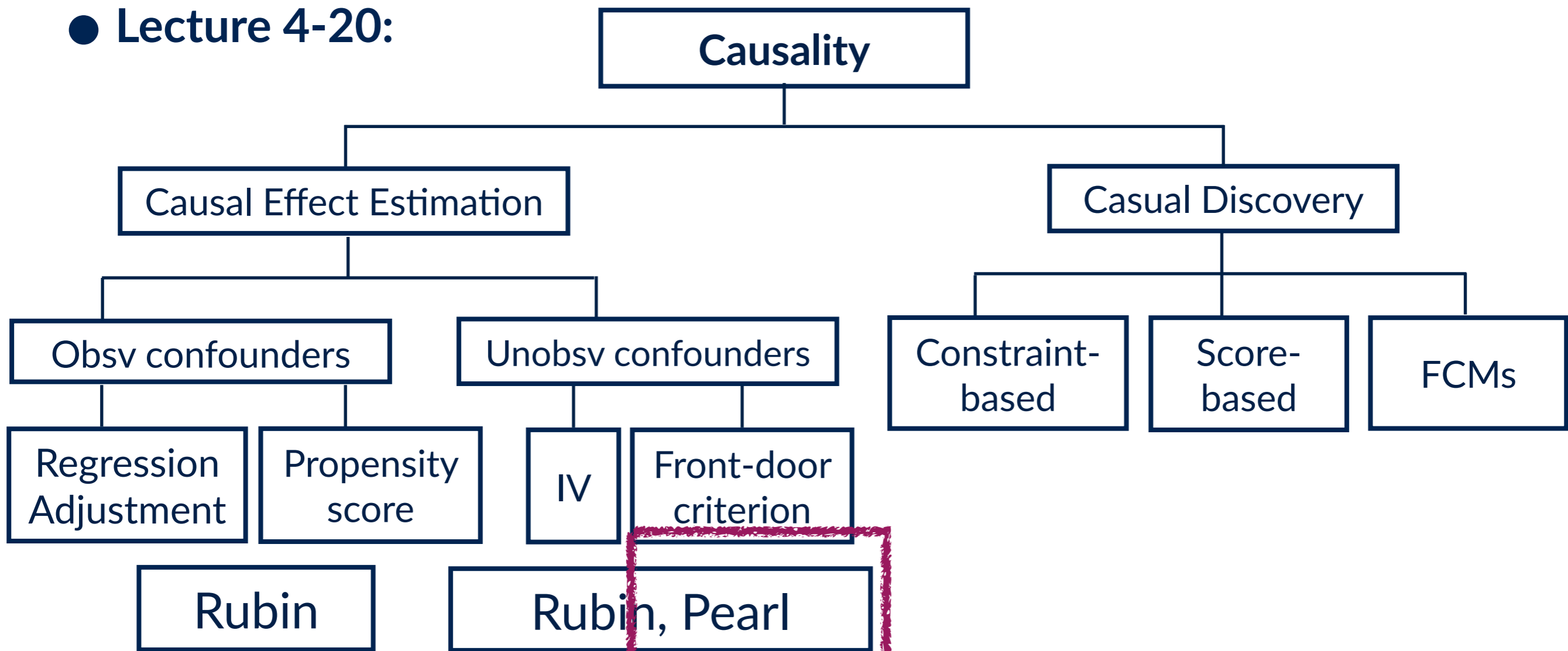
# Rubin & Pearl

Rubin	Pearl
SUTVA	Implicit assumption of no interference between any pairs of individual
Unconfoundedness	Back-door criterion satisfied
Potential outcomes: $y_0^{(i)}, y_1^{(i)}$ Observed: $y_{\underline{0}}^{(i)}$ , Unobserved: $y_{\underline{1}}^{*(i)}$	Counterfactuals are equivalent to individual unobserved outcomes in Rubin Do-operation



# Overview of the course

- **Lecture 1:** Introduction & Motivation, why do we care about causality? Why deriving causality from observational data is non-trivial.
- **Lecture 2:** Recap of probability theory, variables, events, conditional probabilities, independence, law of total probability, Bayes' rule
- **Lecture 3:** Recap of regression, multiple regression, graphs, SCM
- **Lecture 4-20:**





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# Methods for Causal Inference

## Lecture 10: Pearl's adjustment formula

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