Public engagement

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• Obligations on students

- You will consider the wider context of your research area, particularly... the importance of engaging the public with your research
- good practice for public engagement
- required to **communicate** any ground-breaking research findings to the general public
- expected to **participate** in at least one public engagement **activity** per year.
- Annual review of each student
 - Career development section
 - Attend courses: public engagement; communication; presentation
 - Public engagement activities over the last year

Annual review of each student

- Career development section
 - Training on public engagement
 - Communication
 - Presentation skills
 - Public engagement activities

Engagement Activities Please advise of any instances where you communicated your research to a non-academic audience eg presentation at science fairs or schools, to general public; and indicate the medium used.	Date	
	Event & Location	
	Title (Please indicate whether Talk ('T') or Poster ('P') or Other ('O))	
	Date	
	Event & Location	

Opportunities for public engagement listed in the handbook

- Participating in festivals
- Working with museums / galleries / science centres and other cultural venues
- Creating opportunities for the public to inform the research questions being tackled
- Researchers and public working together to inform policy
- Presenting to the public (e.g. public lectures or talks)
- Involving the public as researchers (e.g. web based experiments)
- Engaging with young people to inspire them about research (e.g. workshops in schools)
- Contributing to new media enabled discussion forums.

Wiki (internal)

wiki.ed.ac.uk/display/CNPEO

Watch

Share

...

CDT NLP Public

Engagement/Outreach

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Pages

99 Blog

Calendars

PAGE TREE

- AN INTRODUCTION TO PE/Outreach
- EVENTS
- PRACTICALITIES
- SCHOOL/COLLEGE/UoE PE
- SHOWCASE OF CDT NLP OUTPUTS
- > TRAINING

Pages

/ UKRI CDT in NLP: Public Engagement/Outreach

EVENTS

Created by Sally Galloway, last modified on Sep 14, 2021

Some ways to get involved:

- Cabaret of Dangerous Ideas Cabaret of Dangerous Ideas | The University of Edinburgh
- Casual science talk in pubs in edinburgh: https://intersci.org/conversations/
- ChatSci : https://www.facebook.com/InterSciEd/
- Citizen science platform to get the general public to help with your research tasks: https://www.zooniverse.org
- Dundee Science Festival: https://uoe
 - my.sharepoint.com/:w:/g/personal/sdunbar_ed_ac_uk/ERnabfl_pVZPoyDM93bUFt0BqtpAmfTyRj4GbHfLlvGJA?e=4XjFbN

🖉 Edit

Save for later

- Edinburgh Science Festival: https://www.sciencefestival.co.uk/
- Explorathon https://www.explorathon.co.uk/home/edinburgh/ Midlothian Science Festival https://midlothiansciencefestival.com/
- I'm an Engineer Get Me Out of Here! volunteering platform for talking to whole classess of students - https://imanengineer.org.uk
- Pint of Science talking about science in pubs (pretty big deal) https://pintofscience.co.uk
- Science is a Drag #LGBTSTEMDay Science is a Drag
- Skype a Scientist volunteering platform for talking to kids at home (their parents organise it): https://skypeascientist.com
- Sutton Trust Summer School Sutton Trust Summer School | The University of Edinburgh

The SciCommer has a dedicated focus on science communication news, which could be of use.

List of potential sources.

Pass the Mic, list of Scottish experts for media/events

Women of colour are underrepresented in events and mainstream media in all sorts of disciplines. To address the issue of women of colour being invited for event and media appearances, Pass the Mic is curating a growing list of

Student activities to date (public)

UKRI CDT IN NATURAL LANGUAGE PROCESSING

UKRI CDT in Natural Language Processing home

Practicalities

Facilities

Public Engagement and Outreach	
Resources	
Programme Handbook & Help 🔒	
Events & Calendar 🔒	

Home > Centres for Doctoral Training > UKRI CDT in Natural Language Processing > Practicalities > Public Engagement and Outreach

Contact us

Public Engagement and Outreach

Taking research out into the broader community

CDT NLP research will reach as wide an audience as possible.

In addition to their research being published in presitigous journals, the students will also engage directly with the broader community through outreach activities, either initiated by their School or themselves.

Ideas for public engagement include:

- Participating in festivals
- Working with museums / galleries / science centres and other cultural venues
- Creating opportunities for the public to inform the research questions being tackled
- Researchers and public working together to inform policy
- Presenting to the public (e.g. public lectures or talks)
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- Contributing to new media enabled discussion f

Concordat for Engaging the Public with Research

Information on School Open Access an

School Open Access

📈 orkshops in schools)

cy, including information on support and the different open access policies is available here.

• View CDT NLP Outputs

Exploding hydrogen



- Who is the audience?
- What is the goal?



- Is there too much (or too little) information? Is it presented in the right order?
- What works well? What could be done better?



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Elephant toothpaste



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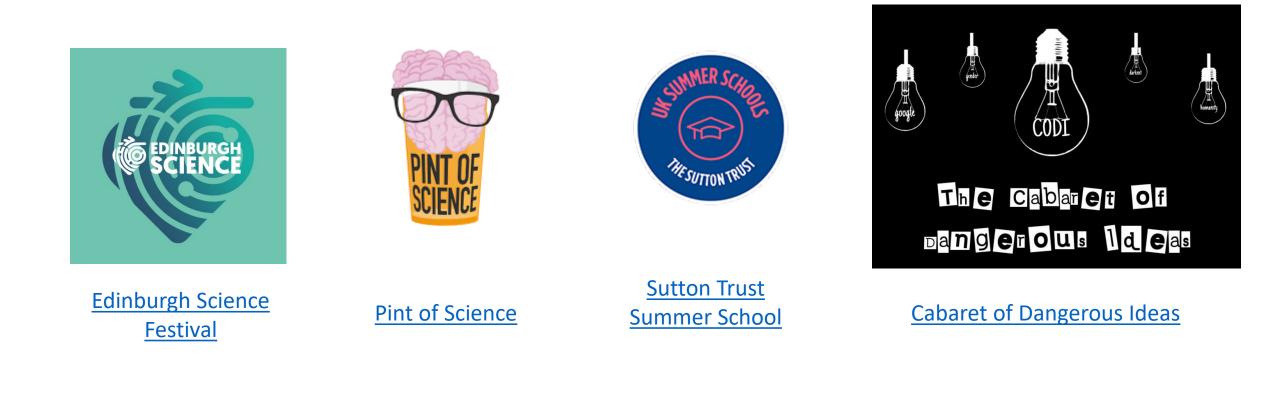
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Examples of Public Engagement





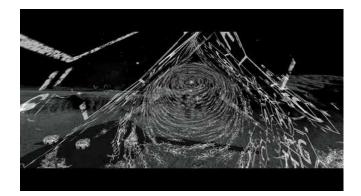
Examples of Public Engagement



The Scottish Parliament Pàrlamaid na h-Alba







Get your research to Scottish Parliament

Science Ceilidh

Science is a Drag #LGBTSTEMDay To the Moon: Laurie Anderson and Hsin-Chien Huang Video



Examples of Public Engagement activities in the School of Informatics









We Need to Talk about AI <u>I'm an Engineer, get</u> <u>me out of here!</u> <u>The Bright Club</u> The Profound Pan Pint of Science at the Frankenstein 2018 (originally performed as part of the <u>Refraction at Leith Late 2017</u>)

Slide credit: Kasia Kokowska