

Presentation Skills 1: Delivery

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Why is this necessary?

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- Conference talks
- Poster talks
- Yearly review

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- Conference talks
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- Guest lectures
- Thesis defense, pre-viva talk
- Job talks
- Sponsor talks
- Public engagements

Common difficulties when preparing talks

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- There are not enough contents.

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Common difficulties when preparing talks

- There are not enough contents.
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- What is the right order?
- Making slides is tedious.
- I worry that ...

“I’m shy.”

“My English is not good enough.”

“I am not a good speaker.”

“I am nervous.”

Outline

- Session 1: Delivery
 - Purpose
 - Contents
 - Performance
- Session 2: Preparation
 - Process
 - Structure
 - Tools

The purpose of presentation

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To impress

To present is to impress

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- ~~To inform~~

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- ~~To inform~~
- ~~To oversell~~

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- ~~To inform~~
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- Good control of the contents

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- ~~To inform~~
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- Professionalism

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- Professionalism \implies Trust

To present is to impress

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- Professionalism \implies Trust
- Impressed

To present is to impress

- ~~To inform~~
- ~~To oversell~~
- Good control of the contents
- Professionalism \implies Trust
- Impressed \implies Convinced

Contents

Contents

Feedback



The content feedback loop

The content feedback loop

- Story (narrative)
 - Motivation
 - Main point
 - Context
 - Arguments
 - Vision

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 - ~~Avoid passive voice~~

The content feedback loop

- Story (narrative)
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 - Main point
 - Context
 - Arguments
 - Vision
- Subjects and verbs
 - ~~Avoid nominalization~~
 - ~~Avoid passive voice~~
- Linearization of materials

Presentation

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 - Native vs. nonnative English

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- You are not your performance
 - Introvert vs. extrovert
 - Native vs. nonnative English
- Losing people after 1/3 of the talk is fine.

Tips

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- Story gaps

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- Anticipation: memorize the slides and scripts

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- Eye contact

Tips

- Promise
- Story gaps
- Anticipation: memorize the slides and scripts
- Eye contact
- Read the slides (avoid split attention)

Example 1

<https://www.youtube.com/watch?v=9TiBQeZwykY>

Example 2

<https://www.youtube.com/watch?v=RjD1aLm4Thg&t=1m33s>

Example 3

<https://www.youtube.com/watch?v=MLAcBv5dLEs>

- Accent
- Short sentences
- Story gap

Example 4

<https://www.youtube.com/watch?v=dTV4mbMJ9yM>

- Where the laptop is facing?
- Where the speaker is standing and facing?
- How much time the speaker spend on his slides?

Example 5

https://www.youtube.com/watch?v=S_p-ngKgFB4

- Characters and actions

Example 6

<https://www.youtube.com/watch?v=s7DqRZVvRiQ&t=30s>

Further reading

- How to speak <https://www.youtube.com/watch?v=Unzc731iCUY>
MIT 6.034 1. Introduction and Scope
<https://www.youtube.com/watch?v=TjZBTDzGeGg>
Make It Clear: Speak and Write to Persuade and Inform
Patrick Winston
- Style: Lessons in Clarity and Grace
Joseph M. Williams and Joseph Bizup
- The Craft of Scientific Presentations
Michael Alley

Conclusion

- To present is to impress.
- Let the presentation guide your experiments.
- Presentation is performance.