

Science Communication & Public Engagement

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Today's session will work

- Introduction to Science Communication & Public Engagement (50 mins)
- Workshop activity (30 mins)
- Over to John (20 mins)

What does Public Engagement
mean to you?

Why undertake Public Engagement?

Why is community engagement important for research?

From basic science to health challenge research, effective community engagement involves communities most likely to be affected by research outcomes in ways that prioritise their views and experiences. It encourages mutual trust and improves the scope, relevance and impact of research.



<https://wellcome.org/what-we-do/community-engagement>

REF 2029

Research Excellence Framework

<https://2021.ref.ac.uk/guidance-on-results/guidance-on-ref-2021-results/index.html>

REF includes 25% weighting for impact and defines impact as

‘an effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia’

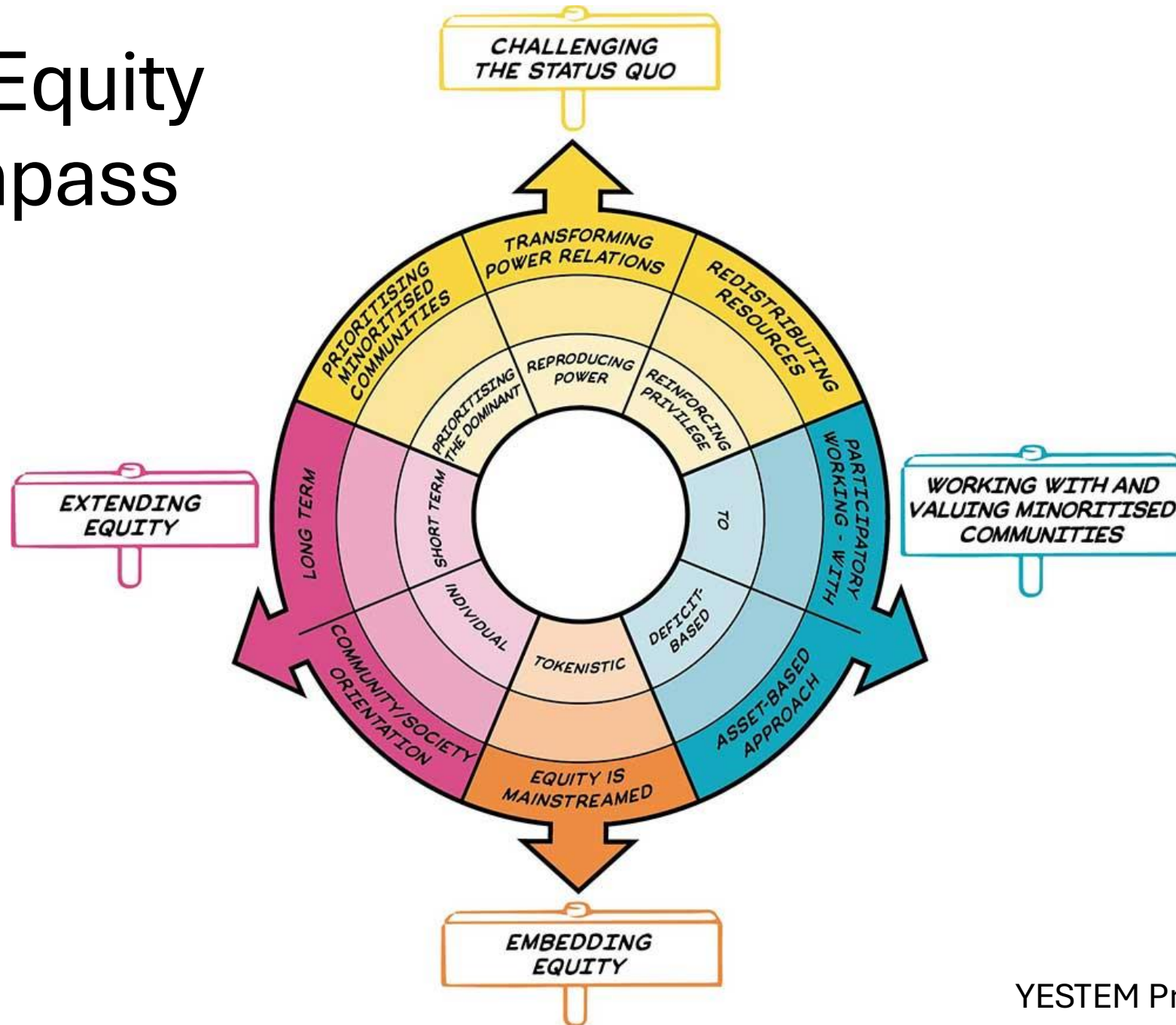
UKRI Guidance on Public Engagement

UKRI (2025a) has recently updated their guidance and now sets out 8 key principles:

- **Include public engagement at the start of the project** – inc. in funding applications.
- **Explore available support** – including local support (eg the CDT team, ERO, etc.)
- **Listen to the public** – PE is a **two-way process** and everyone should benefit from their engagement
- **Identify your target group** – who do you want to engage with and why
- **Include all relevant people** – including those who have fewer opportunities to engage, follow principles of equality, diversity and inclusion (EDI)
- **Make sure the public is an equal partner** - equitable relationship between researcher and audience, consider motivations, expectations, and distribution of resources, responsibilities, efforts, benefits
- **Consider the ethics** – including confidentiality and data protection, EDI, health and safety, safeguarding
- **Measure success** – including what success will look like and how you will evaluate this.

See also the wider UKRI Public Engagement resources including their strategy (UKRI 2022) and wider examples and resources (UKRI 2025b).

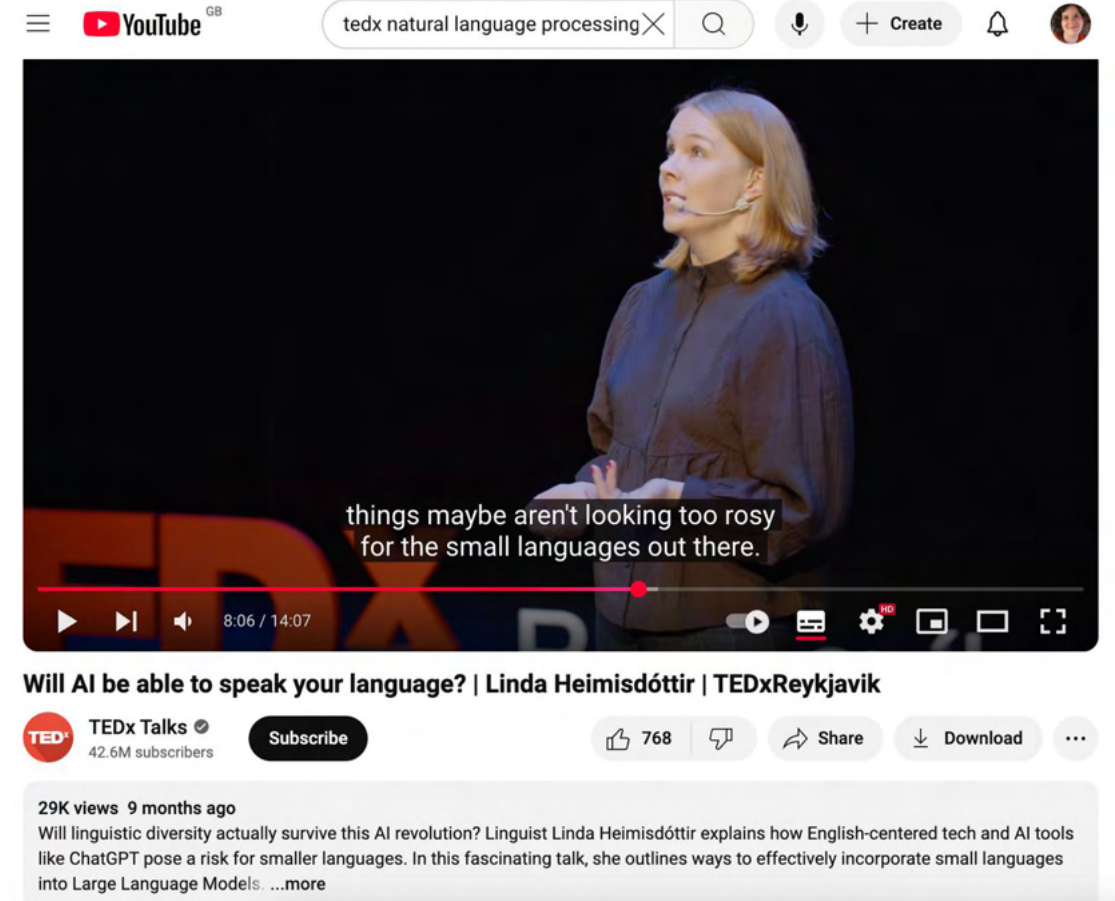
The Equity Compass



Are public talks good public engagement?

It depends...

- UKRI note public talks as a useful route to engage the public however...
- It depends on *where* you are speaking and *who* you are engaging – audiences can be self-selecting and lack diversity...
 - Can you target the right people to engage – could you partner with organization/s to do this?
 - Can you go to your audience/target community where they already are?
- Is a talk a good format for this information or audience? Is short video, in-person discussion, something more active or participatory better?



<https://www.youtube.com/watch?v=pvnXj0YJ6sA>

Alternative presentation/interactive formats



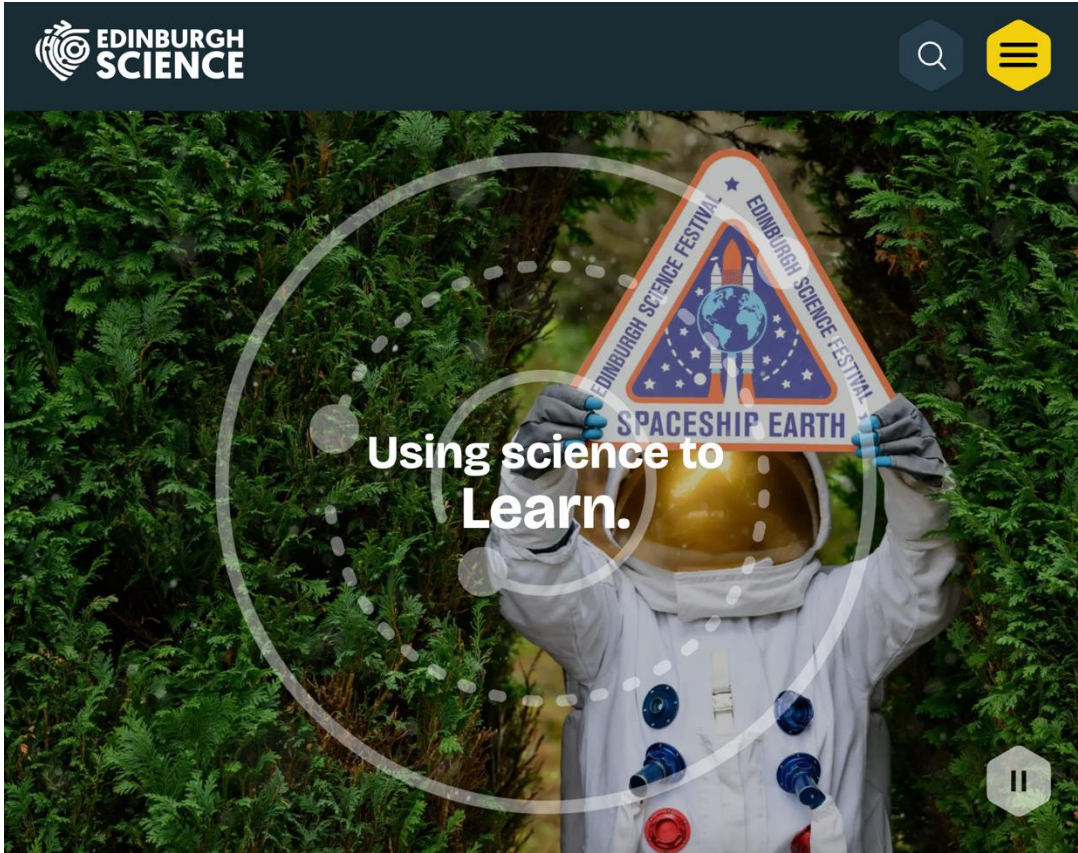
Pint of Science Festival (next run: 18-20 May 2026). <https://pintofscience.co.uk/>



Mhairi Aitken (Turing Institute) performing at the Cabaret of Dangerous Ideas / The Provocateurs at The Stand. <https://www.provocateurs.uk/>

What public engagement examples have you seen/encountered? Did they work well?

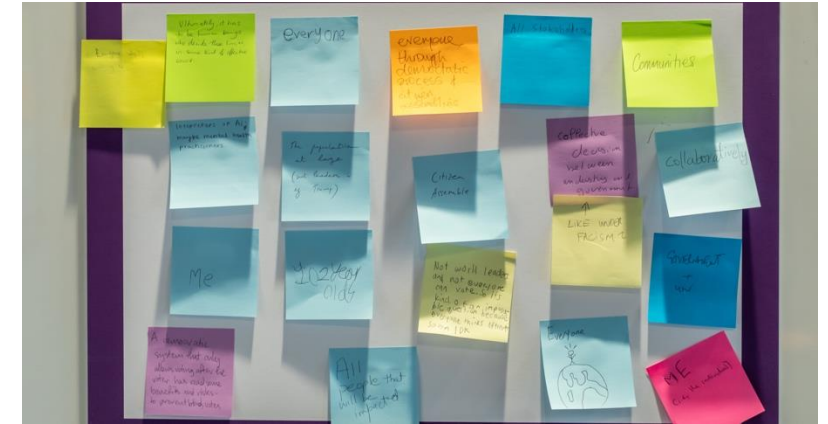
Science Festivals (Edinburgh & Others)



<https://www.edinburghscience.co.uk/>

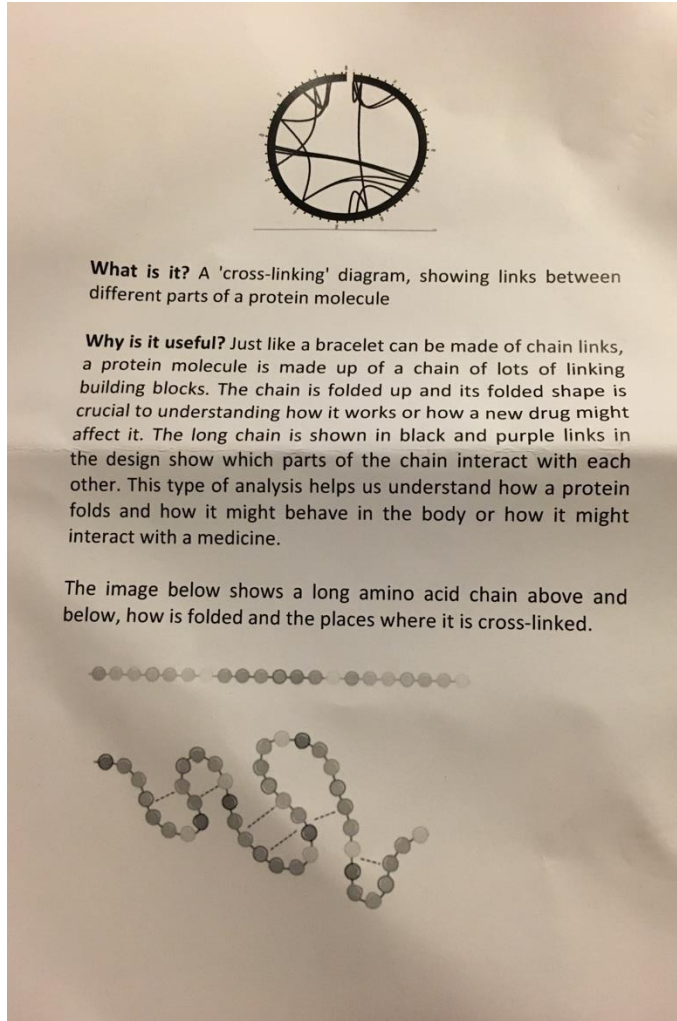


Creative Informatics Unleashed, Science Festival 2024
(Pirie 2024)



Designing Responsible NLP at Edinburgh Science Festival 2025
(You will be doing this at Edinburgh Science Festival 2026! Date TBC, between 4th-19th April))

Opportunistic Engagement at Public Events



Tattoo My Science at the Meadows Festival (2018)... Doors Open Day 2025 etc.

- Brief encounters at a large-scale public event
- Varying tattoos depending on campaigns and audience
- Free, appealing, visual, playful
- Child friendly but not a family-only activity
- Brief information given at point of applying temporary tattoo
- Further information shared as a take-away (2018) or as part of extended conversations (2024)
- Highly sharable as a talking point post-event.

Part of wider strategy: University of Edinburgh Wellcome Centre for Cell Biology (2018)

Social Media (pragmatic vs playful)



The Cosmic Shambles Network @cosmicshambles.com · 19d
Out now!



Helen Czerski @helenczerski.bsky.social · 20d

Out NOW: The 2nd part of our @CosmicShambles documentary on the oceans. This one is about ocean passengers (fungi, microplastics & lots more) - lots of things that are too small to see but that really matter. Watch on the Shambles YouTube channel here:

youtube.com/cosmicsh...



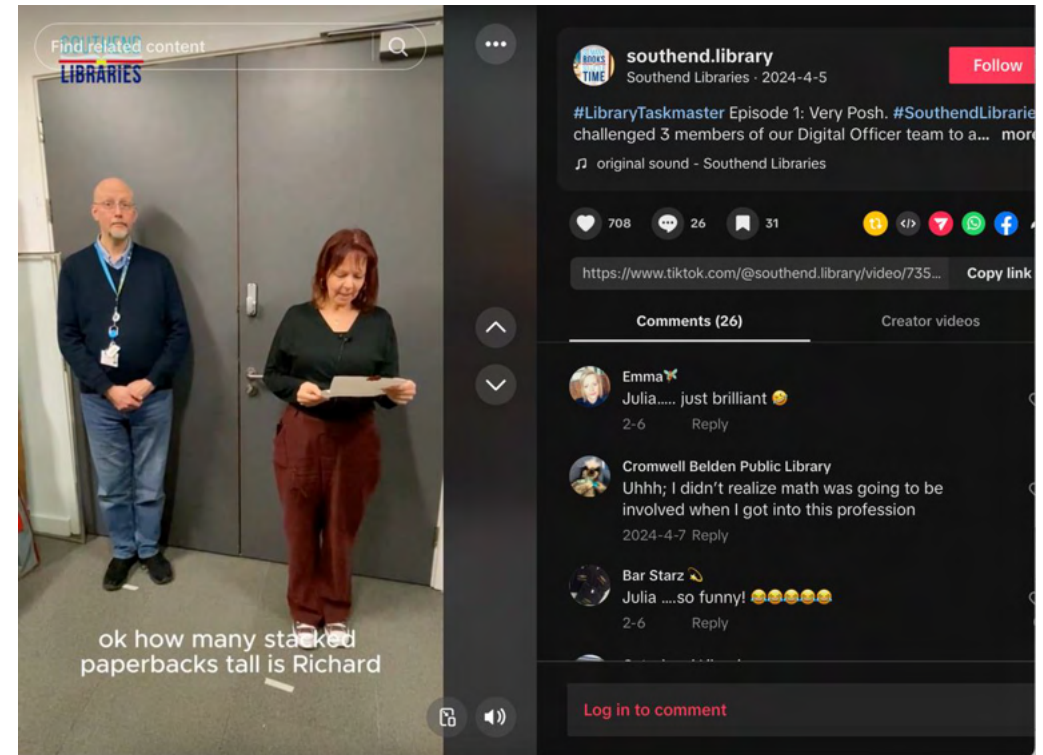
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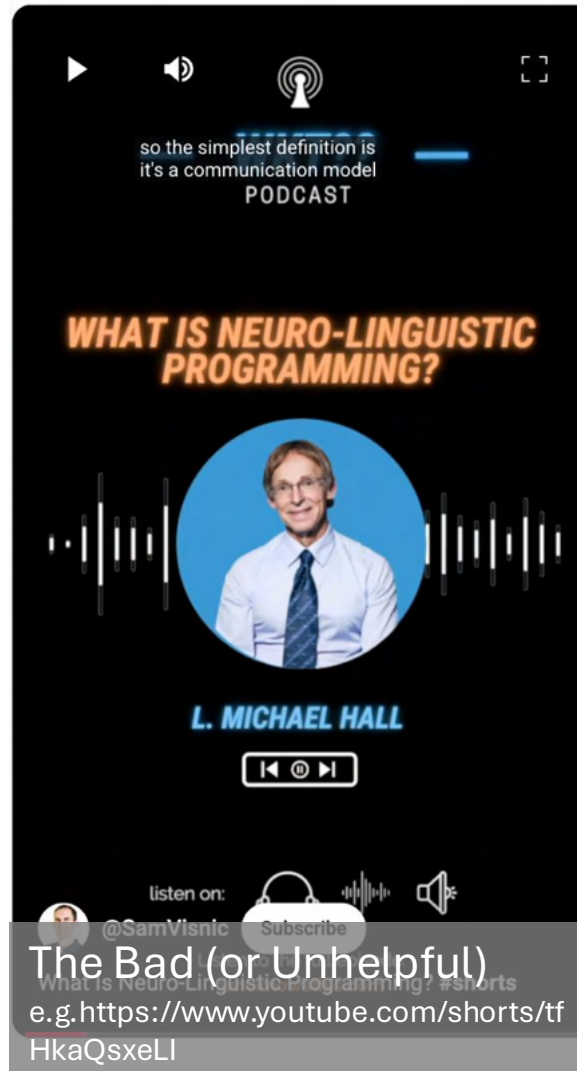
<https://bsky.app/profile/cosmicshambles.com>



<https://www.tiktok.com/@southend.library/video/7354356988853128481?q=library%20taskmaster&t=1741135616086>

NLP – the Perils of acronyms!

(And the bots that love them and other AI keywords)



Dance your PhD

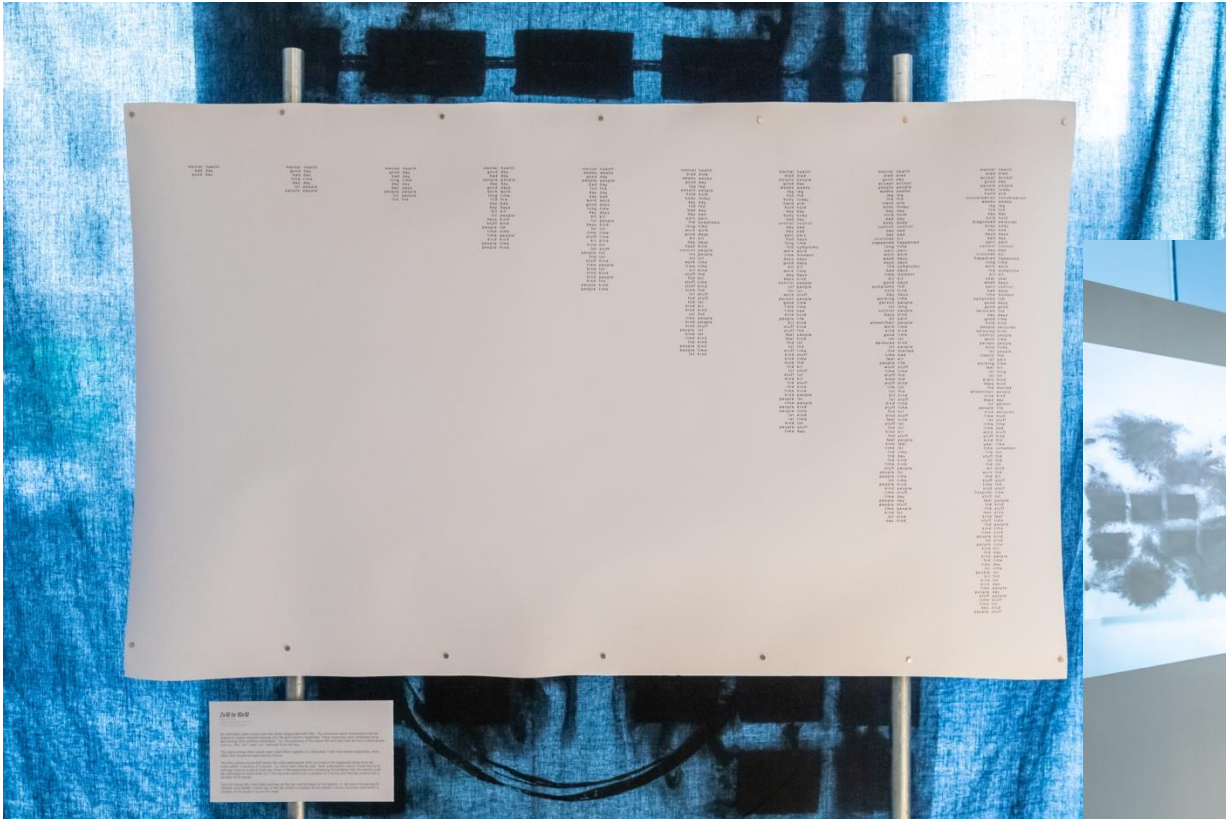


Take a look behind the winner of Dance Your PhD 2024 | Kangaroo Time

Behind the scenes: <https://www.youtube.com/watch?v=2U76WCw3dhw>

Winning dance: <https://www.youtube.com/watch?v=RoSYO3fApEc>

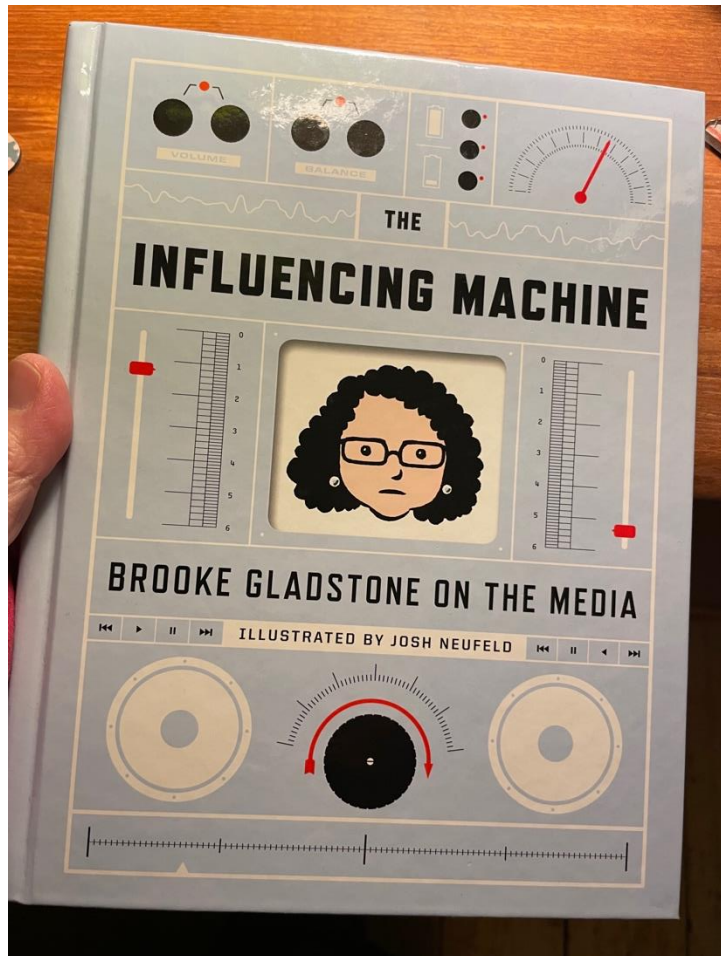
Public Engagement through artistic works: Andrew Brooks: FND Stories



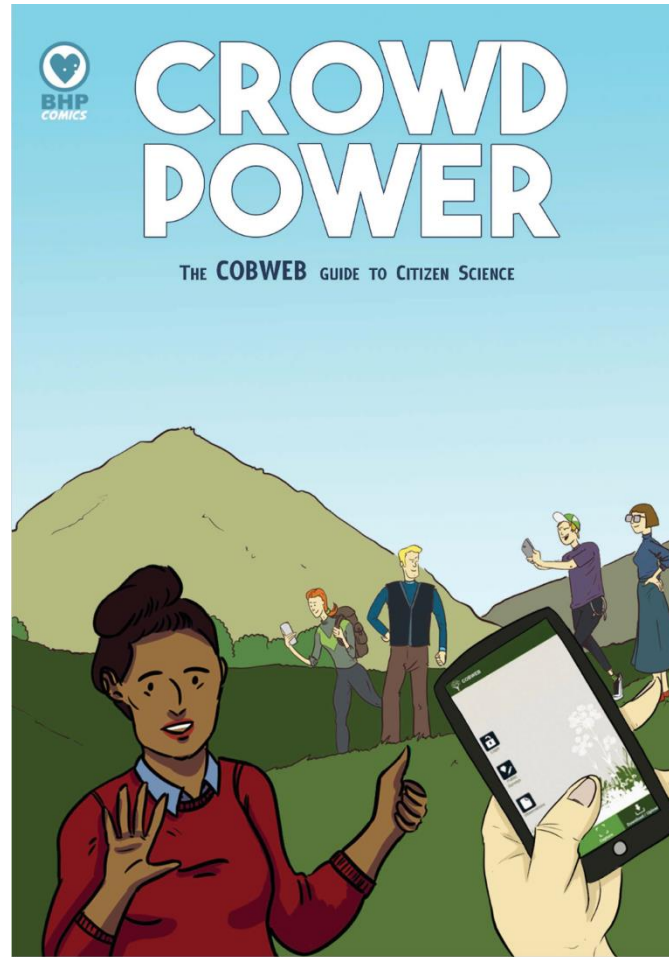
<https://www.ajb-art.com/fnd-stories>



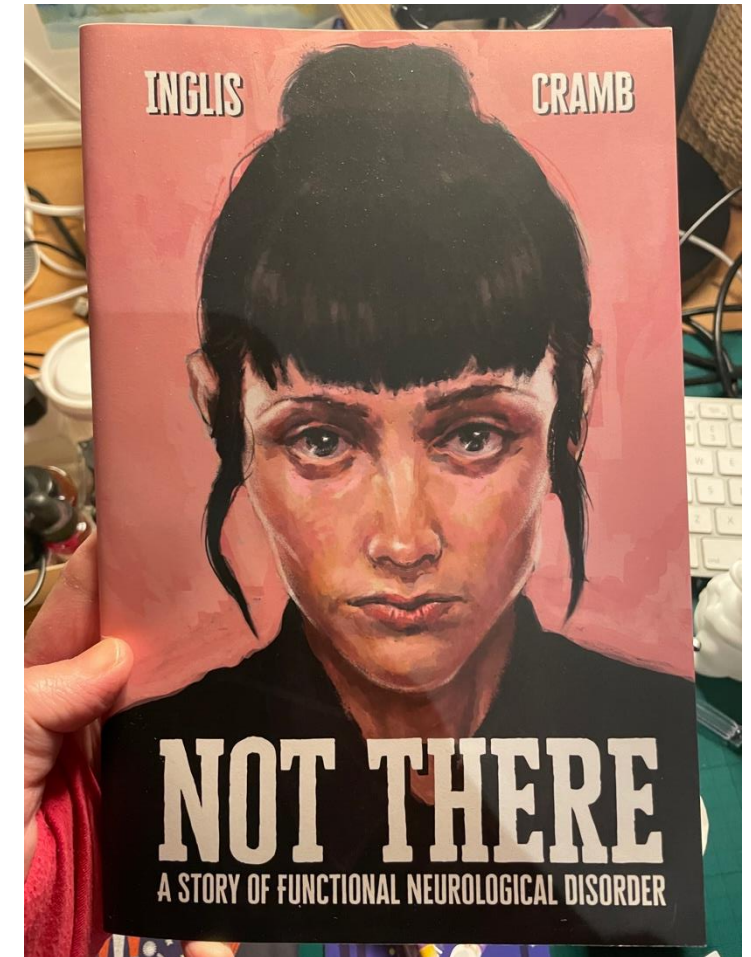
Comics/graphic novels



Gladstone and Neufeld (2011)



Nazir et al (2016)



Inglis and Cramb 2021.
See also Inglis (2021)

Podcasts (& Broadcast)

The screenshot shows the BBC Radio 4 website. The top navigation bar includes the BBC logo, a 'For you' button, a notification bell, and links to Home, News, Sport, Weather, and iPlayer. The main header features the 'RADIO 4' logo and the title 'The Artificial Human'. Below this is a sub-navigation bar with links to Home, Episodes, Clips, Podcast, and Contact Us. The main content area has a large orange banner with the podcast title 'THE ARTIFICIAL HUMAN' and a photo of hosts Aleks Krotoski and Kevin Fong. A description states: 'Artificial intelligence is in our homes, phones, schools and workplaces... What does this even mean? Aleks Krotoski and Kevin Fong answer the questions we're all asking about AI.' A 'Show more' link is at the bottom left. To the right, a sidebar shows 'Available now' with a 28:23 duration and the episode title 'Can AI Save Darth Vader?'. It also indicates 'All available episodes (25 total)'.

<https://www.bbc.co.uk/programmes/m001wjf8>

The screenshot shows the UK Research and Innovation (UKRI) website. The top navigation bar includes the UKRI logo and the text 'UK Research and Innovation'. The main header features the title 'New Generation Thinkers 2025' under a 'Funding opportunity' tag. Below this is a table with the following information:

Opportunity status:	Closed
Funders:	Arts and Humanities Research Council (AHRC)
Co-funders:	BBC
Funding type:	Other
Publication date:	28 October 2024
Opening date:	28 October 2024 9:00am UK time
Closing date:	28 January 2025 4:00pm UK time

<https://www.ukri.org/opportunity/new-generation-thinkers-2025/>

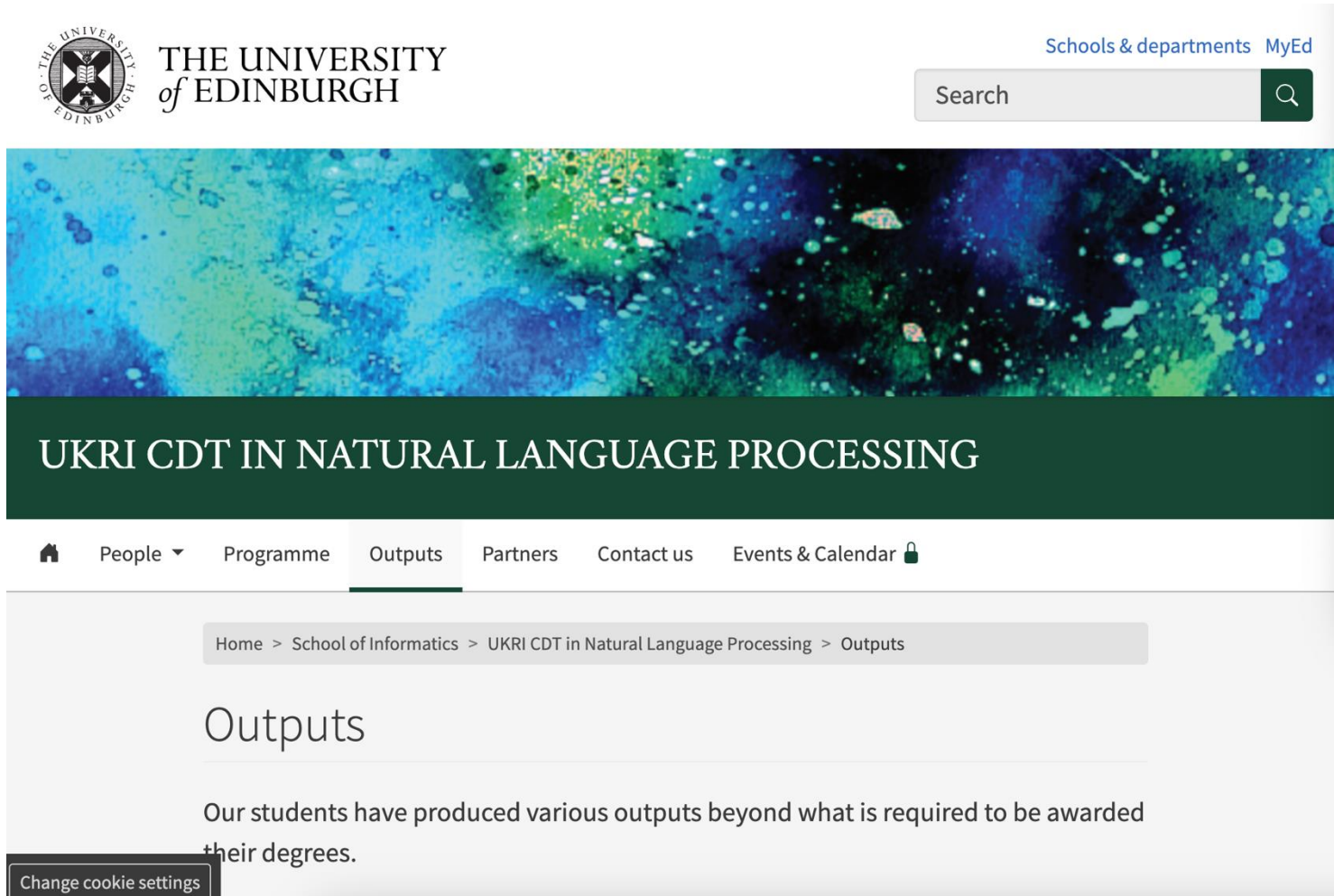
The screenshot shows the Radiolab website. The top navigation bar includes the Radiolab logo and a 'Become a member' button. The main header features the title 'The Immortal Life of Henrietta Lacks' with a date of 'FEB 21, 2025'. Below this is a large image of a woman. To the right of the image are buttons for 'Listen', a download icon, 'Transcript', a share icon, and a menu icon. A description states: 'Today, a story that starts small and private, with one woman alone in her bathroom, as she makes a quiet, startling discovery about her own body. But that small, private moment grows and grows, and pretty soon so big that it has impacted the life of every person reading this right now—and all n ever even knowing the impact she had. We originally aired this story back in 2010, ring it back today, as questions about bodily autonomy circle with renewed force.' Image credits: Illustration by Jared Bartman. Source: The Lacks Family.

<https://radiolab.org/podcast/the-immortal-life-of-henrietta-lacks>

The screenshot shows the BBC Radio 4 website. The top navigation bar includes the BBC logo, a 'For you' button, a notification bell, and links to Home, News, Sport, Weather, and iPlayer. The main header features the 'RADIO 4' logo and the title 'The Life Scientific'. Below this is a sub-navigation bar with links to Home, Episodes, Clips, Podcast, and Presenter - Jim Al-Khalili. The main content area has a large purple banner with the podcast title 'THE LIFE SCIENTIFIC' and a photo of Professor Jim Al-Khalili. A description states: 'Professor Jim Al-Khalili talks to leading scientists about their life and work, finding out what inspires and motivates them and asking what their discoveries might do for us in the future.'

<https://www.bbc.co.uk/programmes/b015sqc7>

Some examples of what previous PhD students have done...



The screenshot shows the University of Edinburgh website. At the top left is the University of Edinburgh logo. To its right is the text "THE UNIVERSITY of EDINBURGH". Further right are links for "Schools & departments" and "MyEd". Below these is a search bar with the word "Search" and a magnifying glass icon. The main banner features a colorful, abstract, splatter-like image in shades of blue, green, and yellow. Below the banner is a dark green bar with the text "UKRI CDT IN NATURAL LANGUAGE PROCESSING" in white. Below this is a navigation menu with links: Home, People, Programme, Outputs (which is underlined), Partners, Contact us, and Events & Calendar. Below the navigation menu is a breadcrumb trail: Home > School of Informatics > UKRI CDT in Natural Language Processing > Outputs. The main heading "Outputs" is displayed. Below it, the text reads: "Our students have produced various outputs beyond what is required to be awarded their degrees." At the bottom left of the page is a button that says "Change cookie settings".

Other Outputs

Besides publications, our students have engaged in a variety of other activities reflecting the aims of the CDT:

Public Engagement (including Equality, Diversity & Inclusion Initiatives)

Laurie BURCHELL

- **Poster** – Exploring diversity in back translation for low-resource machine translation, ILCC Poster Session, Informatics Forum, July 2022
- **Talk** - CDT NLP Industry Day, February 2021
- **Talk** – research presentation to funder community (+100), online, December 2020
- **CDT NLP Ambassador** – WomenInAI Open Day, online, October 2020

Agostina CALABRESE

- **Workshop** - Co-organiser of 2nd Workshop on Novel Evaluation Approaches for Text Classification Systems (NEATCLaS), co-located ISWSM, June 2023
- **Hate Speech Detection** - Slack workspace connecting researchers from academia and industry, independently from their institution, 2022
- **Activity Host** - introducing children to computer science at Informatics Circle/zoom, February 2022, December 2021, July 2021, June 2021
- **Microblogger** – volunteer for the ACL 2021 conference, tweeting about papers in both English and Italian, August 2021

<https://informatics.ed.ac.uk/ukri-cdt-in-natural-language-processing/outputs>



Designing Responsible NLP Partner Summit 2025



Designing Responsible NLP at Doors Open Day 2025 (EFI & Inspace)

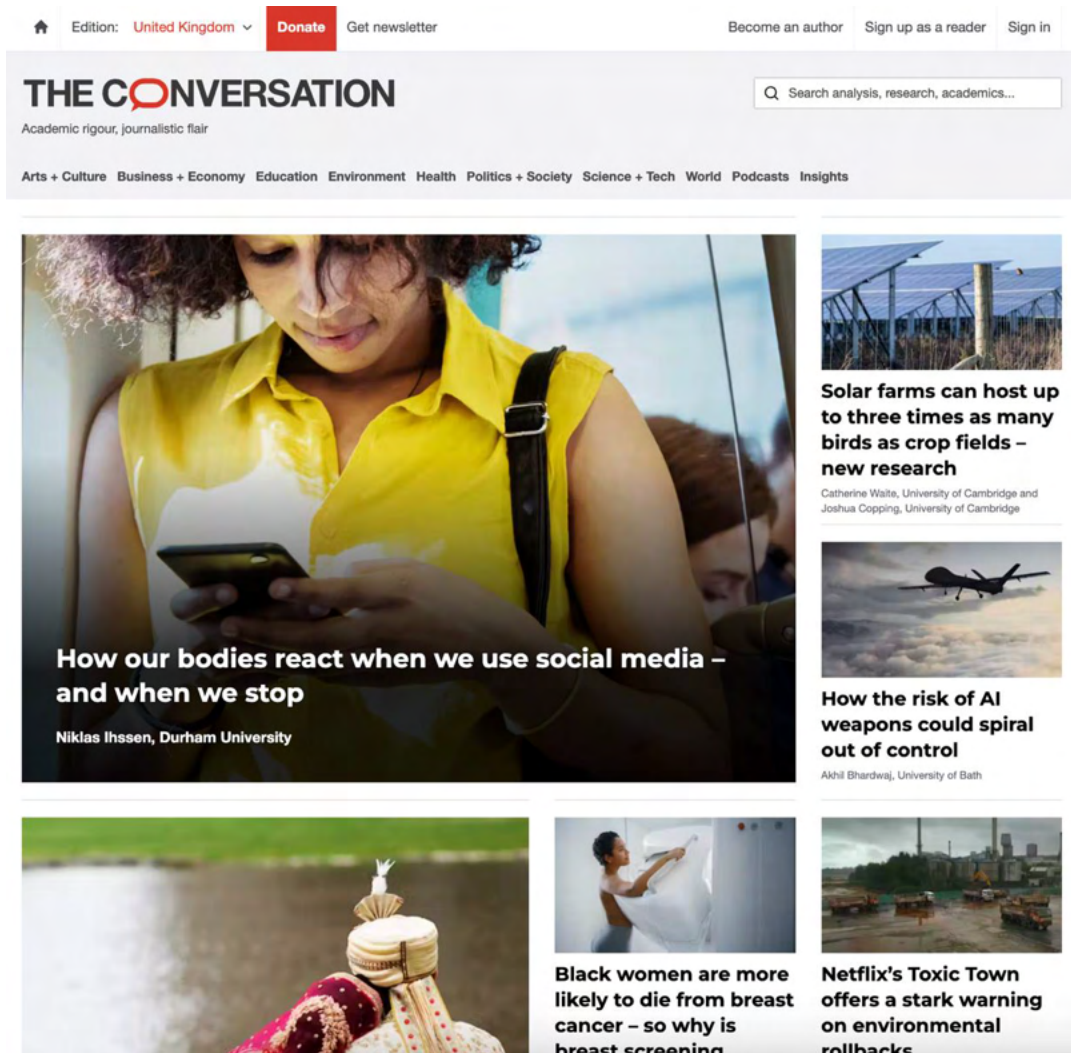
Planning Public Engagement Activity

1. **What is the purpose for engaging the public?** Are you trying to change their mind, to share something new, to bring them into a conversation about your work? What would success look like?
2. **Who is the intended audience/community you want to engage?** (The 'general public' is too broad an audience for almost any public engagement activity.)
3. **Where can you find that audience?** What is the right kind of space (physical or virtual) to find them?
4. **What does your audience know already?** What expectations or possible misunderstandings might they bring in? Will they be receptive? Do you need to plan for a difficult situation? (e.g. Holder 2014)
5. **What is your audience's cultural context – will they relate to what you want to do?** Does it pose any risks or challenges for them?

Planning Public Engagement Activity

6. **How will you communicate your work and involve your audience in it?** What's the right format for this activity? What are the limitations (practical, financial, technological, etc.) on what is possible?
7. **Ethics - do we need formal ethics approval?** (Garcia Iglesias et al 2024)
8. **Practical planning – what do you have?** what do you need? Do you need other people to support you?
9. **What are the key messages you want you audience to take away?** How will you ensure they do?
10. **How will you document, evaluate and capture impact of your activity?**
11. **Will this be a one-off or are you beginning an ongoing conversation?** If its ongoing, how will you sustain that and manage expectations around your time or availability.

The Conversation

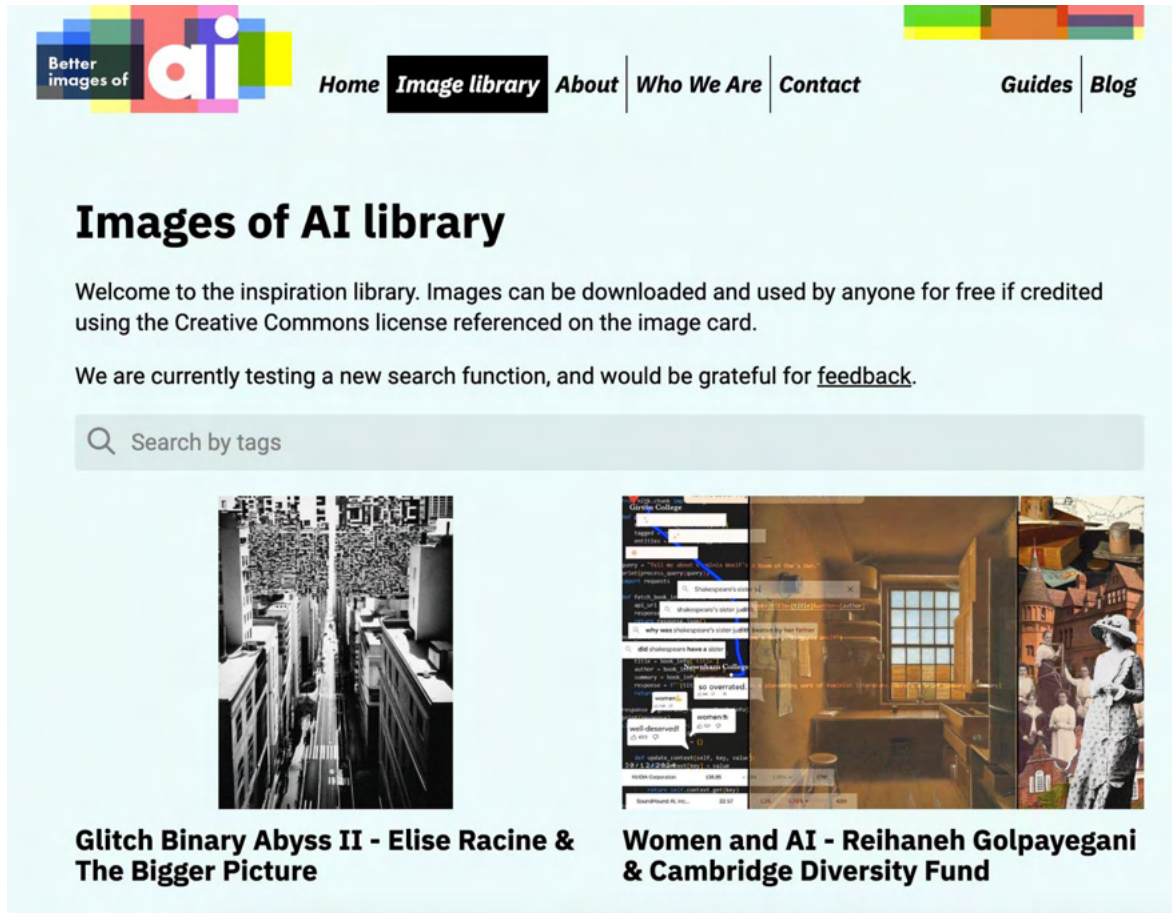


<https://theconversation.com/>



<https://theconversation.com/our-research-on-dark-web-forums-reveals-the-growing-threat-of-ai-generated-child-abuse-images-249067>

Engagement through open resources



Better images of ai Home Image library About Who We Are Contact Guides Blog

Images of AI library

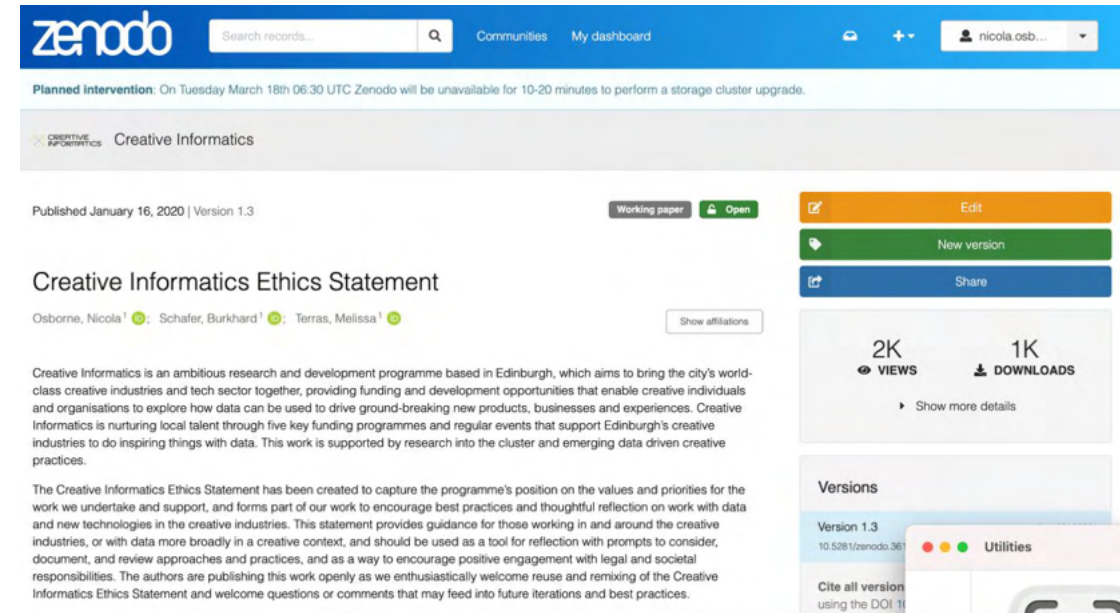
Welcome to the inspiration library. Images can be downloaded and used by anyone for free if credited using the Creative Commons license referenced on the image card.

We are currently testing a new search function, and would be grateful for [feedback](#).

Search by tags

Glitch Binary Abyss II - Elise Racine & The Bigger Picture

Women and AI - Reihaneh Golpayegani & Cambridge Diversity Fund



zenodo Search records... Communities My dashboard nicola.osb...

Planned intervention: On Tuesday March 18th 06:30 UTC Zenodo will be unavailable for 10-20 minutes to perform a storage cluster upgrade.

CREATIVE INFORMATICS Creative Informatics

Published January 16, 2020 | Version 1.3 Working paper Open

Creative Informatics Ethics Statement

Osborne, Nicola¹ Schafer, Burkhard¹ Terras, Melissa¹ Show affiliations

Creative Informatics is an ambitious research and development programme based in Edinburgh, which aims to bring the city's world-class creative industries and tech sector together, providing funding and development opportunities that enable creative individuals and organisations to explore how data can be used to drive ground-breaking new products, businesses and experiences. Creative Informatics is nurturing local talent through five key funding programmes and regular events that support Edinburgh's creative industries to do inspiring things with data. This work is supported by research into the cluster and emerging data driven creative practices.

The Creative Informatics Ethics Statement has been created to capture the programme's position on the values and priorities for the work we undertake and support, and forms part of our work to encourage best practices and thoughtful reflection on work with data and new technologies in the creative industries. This statement provides guidance for those working in and around the creative industries, or with data more broadly in a creative context, and should be used as a tool for reflection with prompts to consider, document, and review approaches and practices, and as a way to encourage positive engagement with legal and societal responsibilities. The authors are publishing this work openly as we enthusiastically welcome reuse and remixing of the Creative Informatics Ethics Statement and welcome questions or comments that may feed into future iterations and best practices.

2K VIEWS 1K DOWNLOADS Show more details

Versions

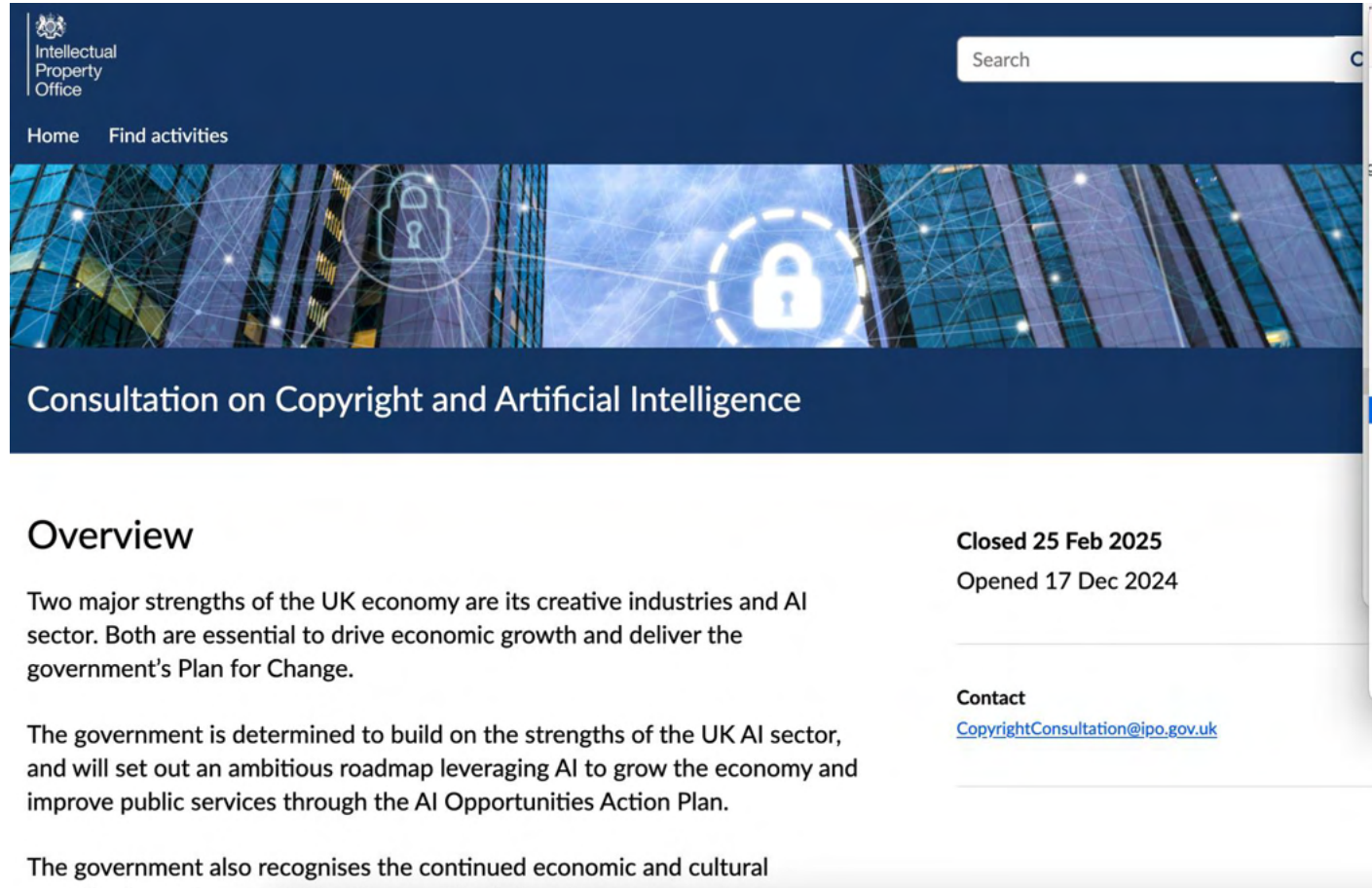
Version 1.3 10.5281/zenodo.361 Utilities

Cite all version using the DOI 10.5281/zenodo.361

<https://doi.org/10.5281/zenodo.11260235>

<https://betterimagesofai.org/>

Public Engagement through public contributions to policy



The screenshot shows the top of a web page for the Intellectual Property Office. The header is dark blue with the IPO logo and name on the left, a search bar on the right, and navigation links for 'Home' and 'Find activities'. Below the header is a large banner image featuring a network of glowing blue lines and nodes, with two padlock icons (one open, one closed) overlaid. The banner text reads 'Consultation on Copyright and Artificial Intelligence'. The main content area is white and contains an 'Overview' section with three paragraphs of text. To the right of the text, there is a box with the dates 'Closed 25 Feb 2025' and 'Opened 17 Dec 2024', and a 'Contact' section with an email link.

Intellectual Property Office

Search

Home Find activities

Consultation on Copyright and Artificial Intelligence

Overview

Two major strengths of the UK economy are its creative industries and AI sector. Both are essential to drive economic growth and deliver the government's Plan for Change.

The government is determined to build on the strengths of the UK AI sector, and will set out an ambitious roadmap leveraging AI to grow the economy and improve public services through the AI Opportunities Action Plan.

The government also recognises the continued economic and cultural

Closed 25 Feb 2025
Opened 17 Dec 2024

Contact
CopyrightConsultation@ipo.gov.uk

<https://ipoconsultations.citizenspace.com/ipo/consultation-on-copyright-and-ai/>

Capturing & Evaluating Public Engagement

You are expected to participate in at least one public engagement activity per year and will be expected to report on this. Think about:

- **Documentation** of the event (with permissions)
- **Recording how many people you engaged** and (if possible) some idea of **who they were**/what their backgrounds are
- **Capturing feedback** from participants and/or your reflections and learnings on what went well/less well, areas for improvement etc.
- **Recording any coverage/media/social media commentary and immediate impacts** of follow ups, invitations to speak, collaborations or interest in further discussion of your work, etc.
- Consider **how you might capture long term impacts** both on your audience, and on your research (see eg Wellcome Trust 2014)

There is a great set of how to guides on planning and evaluating Public Engagement on the UoE Engagement for Impact Hub: <https://uoe.sharepoint.com/sites/EngagementforImpactHub>

Public Engagement Reporting



Creative Informatics: Data Driven Innovation for the Creative Industries

Lead Research Organisation: [University of Edinburgh](#)

Department Name: Edinburgh College of Art

[Go back](#)

Overview Organisations People Publications **Outcomes**

Artistic and Creative Products

Key Findings

Impact Summary

Policy Influence

Further Funding

Research Databases and Models

Collaboration

Software and Technical Products

Engagement

Description	"Bootstrapping data processes within the arts: creative Informatics" Conference Paper, at Digital Heritage in a World of Big Data, Stirling University, 14th May 2019
Form Of Engagement Activity	A talk or presentation
Part Of Official Scheme?	No
Geographic Reach	National
Primary Audience	Professional Practitioners
Results and Impact	50 attendees at a Conference at Stirling University to discuss big data in cultural heritage. This was a talk I gave, which sparked many questions and discussions afterwards.
Year(s) Of Engagement Activity	2019
URL	https://digitalheritageconference.wordpress.com/programme-2/

<https://gtr.ukri.org/projects?ref=AH%2FS002782%2F1>

HESA

OPEN DATA

DATA COLLECTION

SUPPORT

ABOUT

[Support](#) » [Definitions and data standards](#) » [HE Business and Community Interaction](#)

Definitions: HE - Business and Community Interaction

+ [HE Business and Community Interactions coverage](#)

+ [Higher education provider identifiers.](#)

REF2014 impact case studies
Research Excellence Framework

About

How to search

FAQs

API

Terms of Use

REF2014 Home

Search again:

Search a case study....

Search

Submitting Institution: **Edinburgh (University of)**

REF impact found 227 Case Studies

Currently displayed text from case study: Summary of the impact ▾

Refresh

[Actual Analytics Ltd: automated processing of video data to reduce the use of laboratory animals in scientific research](#)

Summary of the impact

Series of images from animal behaviour studies contain vast quantities of complex and highly valuable data. Extracting the value from this scientific data often requires expert annotation. This is frequently an intuitive process based on experience gained through years of training to make

[Read More](#)

Submitting Institution

University of Edinburgh

Unit of Assessment

Computer Science and Informatics

Filter Impact Case Studies

Submitting Institution: ⓘ

Edinburgh (University of) (227) ▾

☐ Show only Joint Submissions ⓘ

Unit of Assessment: ⓘ

All Units of Assessment (227) ▾

Summary Impact Type: ⓘ

All Impact Types (227) ▾

Research Subject Area: ⓘ

All Subject Areas (227) ▾

A Few Gotchas...

- **Podcasts** are great, **but don't try to start a new one** – the time commitment involved to make a good one is huge. Do look for opportunities to contribute to others' though.
- **Communities are ongoing, research projects and PhDs are time limited** – manage expectations realistically – trust is hard to build and easy to destroy
- **Budget and plan realistically** – there is typically little additional/flexible budget for public engagement unless embedded in project / research plans
- **Social media** – can be used brilliantly for public engagement if you know your community/audience well and where they hang out. It no longer works as a broad public forum (e.g. as in early days of Twitter)
- **Video** content always takes about 5 times+ longer to make than you expect...
- **Remember to note what you've done** – it builds up quickly and helps you demonstrate that you are making an impact with your work!

Any Initial Questions?

Quick Comfort Break (and or/viewing moment)





Designing Responsible NLP at Edinburgh Science Festival 2025

Workshop: Find the public engagement story

In twos or threes:

Think about a basic NLP concept you might want to communicate to a public audience – it might be technical (e.g. how LLMs understand prompts) or something related to how NLP works (e.g. training data bias). It doesn't need to be your research, and can be something quite high level.

Imagine you are presenting this to an audience at the Edinburgh Science Festival – mixed age and background, general interest. Think about:

1. How would you share this? What might it look like?
2. How would they engage with your exhibit/ideas/you? What would the 'hook' be?
3. What would you want them to take away in terms of understanding? And how would you know this had happened? Would there be some form of takeaway or follow up?
4. How would you capture what happened? And who you engaged with?

Workshop: Find the public engagement story

Feedback from each group

Any other thoughts and questions on this?

What to Expect over the next few months

- **Science festival details will be confirmed** – keep an eye out for emails, including some times to chat through ideas.
- We hope to schedule a **workshop with comedian Susan Morrison** of The Provocateurs, Bright Club etc. to provide further support for sharing your ideas with the public (date TBC).
- We will look at where any additional support will be most helpful, e.g. we plan to bring in a designer to work with you on Science Festival exhibit ideas. Let us (the CDT team and I) know what would be most helpful for you and your work and we will see what is possible.
- Other opportunities to engage wider publics with your work will be circulated, including industry and public-facing events.

Questions?

If you have questions later I'm happy to set up a time to chat, and can also be reached via email and/or the CDT mailbox.

Resources: Local Training

- An Introduction to Public Engagement with Research: https://institute-academic-development.ed.ac.uk/postgraduate/doctoral/courses/course-list#event_10309
- Facilitation Skills for Public Engagement - w/Oliver Escobar & Sarah Stocks: https://institute-academic-development.ed.ac.uk/postgraduate/doctoral/courses/course-list#event_12108
- How to Design a Public or Stakeholder Engagement Process - w/Oliver Escobar & Jan Barfoot: https://institute-academic-development.ed.ac.uk/postgraduate/doctoral/courses/course-list#event_11695
- Edinburgh Innovations Engage Training – online learning resource on working with industry: <https://ue-edinburgh-innovations.ed.ac.uk/for-staff/training-and-events/engage>
- If participating in The Provocateurs (previously called, The Cabaret of Dangerous Ideas), you are encouraged to participate in a series of “bootcamps” – performance and show development training. See: <https://www.provocateurs.uk/>

Resources: Organisations and Communities

- Research Office (ERO) Public Engagement with Research: <https://research-office.ed.ac.uk/public-engagement-with-research>
- UoE Engagement for Impact Hub: <https://uoe.sharepoint.com/sites/EngagementforImpactHub>
- BIG STEM Communications Network: <https://www.big.uk.com/>
- National Coordinating Centre for Public Engagement: <https://www.publicengagement.ac.uk/> including a set of case studies: <https://www.publicengagement.ac.uk/learn-others/case-studies>
- UKRI CDT in NLP (previous UoE CDT) public engagement archive: <https://informatics.ed.ac.uk/ukri-cdt-in-natural-language-processing/outputs>
- UKRI CDT in NLP public engagement and outreach resources: <https://web.inf.ed.ac.uk/cdt/natural-language-processing/practicalities/public-engagement-and-outreach>
- Pscicomm (mailing list): <https://www.jiscmail.ac.uk/cgi-bin/webadmin?A0=PSCI-COM>
- EUSEA: European Science Engagement Association: <https://eusea.info/>
- European Citizen Science Association: <https://www.ecsa.ngo/>
- Better Images of AI: <https://betterimagesofai.org/>
- Beltane Public Engagement Network (dormant but useful resources and examples: <https://www.beltanetwork.org/>
- Edinburgh Research Office (where public engagement team now based): <https://research-office.ed.ac.uk/>
- Binks Hub: <https://binks-hub.ed.ac.uk/>

Resources: Opportunities

- 3 Minute Thesis [™]: <https://vitae.ac.uk/support-services/vitae-three-minute-thesis-3mt-competition/>
- The Provocateurs (previously The Cabaret of Dangerous Ideas): <https://www.provocateurs.uk/> - coordinated through Charlie Pike at ERO (Edinburgh Research Office: <https://research-office.ed.ac.uk/>)
- Edinburgh Science / Edinburgh Science Festival: <https://www.edinburghscience.co.uk/> - UoE activities are usually coordinated through Charlie Pike and Fiona Murray at ERO (Edinburgh Research Office: <https://research-office.ed.ac.uk/>) I'm a Scientist Get Me Out of Here: <https://imascientist.org.uk/>
- Explorathon: <https://www.explorathon.co.uk/>
- Pint of Science: <https://pintofscience.co.uk/> inc. Edinburgh details: <https://pintofscience.co.uk/events/edinburgh>
- Being Human Festival: <https://www.beinghumanfestival.org/>
- Festival of Social Sciences: <https://festivalofsocialscience.com/>
- Science Magazine's annual Dance Your PhD competition (includes an AI and a Social Sciences winner): <https://www.science.org/content/page/announcing-annual-dance-your-ph-d-contest>
- Scottish AI Summit (accepts proposals for panels and sessions): <https://www.scottishaisummit.com/> (no further dates confirmed at present)
- UK Science Festivals Network: <https://sciencefestivals.uk/festival/>
- UKRI Next Generation Thinkers: <https://www.ukri.org/opportunity/new-generation-thinkers-2025/>
- Diverse AI – opportunities for engagement, speaking etc. often shared in Slack, sign up via: <https://www.diverse-ai.org/>
- Science is a Drag – Canadian STEM themed drag: <https://www.scienceisadrag.com/>
- Bright Club Edinburgh (on hiatus): <https://brightclubedinburgh.blogspot.com/>

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Dance Your PhD Winners 2025

- Overall Winner and Chemistry category winner: Sulo Roukka, University of Helsinki, “Insights into oral chemesthetic perception: A focus on food-related behavior”.
https://www.youtube.com/watch?v=qOa6GJ6_les
- Biology category winner: Priya Reddy, Friedrich Schiller University Jena, “Unravelling the plant mechanisms involved in plant-microbe interactions”.
<https://www.youtube.com/watch?v=nhZEDbWqfAU>
- Physics and AI/quantum categories winner: Arfor Houwman, University of Innsbruck, “Collective Phenomena in Ultracold Dipolar Quantum Gases”.
<https://www.youtube.com/watch?v=LPrySGu0SOc>
- Social Sciences category winner: Manisha Biswas, Humboldt University of Berlin, “The Powerful Outcomes of Collective Synchrony”.
<https://www.youtube.com/watch?v=yhYJtAE9IF8>