### Basics of Model-Based Learning

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### Recap

$$p(\mathbf{x}|\mathbf{y}_o) = \frac{\sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}{\sum_{\mathbf{x}, \mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}$$

Assume that  $\mathbf{x}, \mathbf{y}, \mathbf{z}$  each are d = 500 dimensional, and that each element of the vectors can take K = 10 values.

- lssue 1: To specify  $p(\mathbf{x}, \mathbf{y}, \mathbf{z})$ , we need to specify  $K^{3d} 1 = 10^{1500} 1$  non-negative numbers, which is impossible.
  - Topic 1: Representation What reasonably weak assumptions can we make to efficiently represent  $p(\mathbf{x}, \mathbf{y}, \mathbf{z})$ ?
- Directed and undirected graphical models, factor graphs
- Factorisation and independencies

### Recap

$$p(\mathbf{x}|\mathbf{y}_o) = \frac{\sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}{\sum_{\mathbf{x}, \mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}$$

- Issue 2: The sum in the numerator goes over the order of  $K^d = 10^{500}$  non-negative numbers and the sum in the denominator over the order of  $K^{2d} = 10^{1000}$ , which is impossible to compute.
  - Topic 2: Exact inference Can we further exploit the assumptions on  $p(\mathbf{x}, \mathbf{y}, \mathbf{z})$  to efficiently compute the posterior probability or derived quantities?
- Yes! Factorisation can be exploited by using the distributive law and by caching computations.
- Variable elimination and message passing algorithms
- Inference for hidden Markov models

#### Recap

$$p(\mathbf{x}|\mathbf{y}_o) = \frac{\sum_{\mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}{\sum_{\mathbf{x}, \mathbf{z}} p(\mathbf{x}, \mathbf{y}_o, \mathbf{z})}$$

lssue 3: Where do the non-negative numbers  $p(\mathbf{x}, \mathbf{y}, \mathbf{z})$  come from?

Topic 3: Learning How can we learn the numbers from data?

### Program

- 1. Basic concepts
- 2. Learning by maximum likelihood estimation
- 3. Learning by Bayesian inference

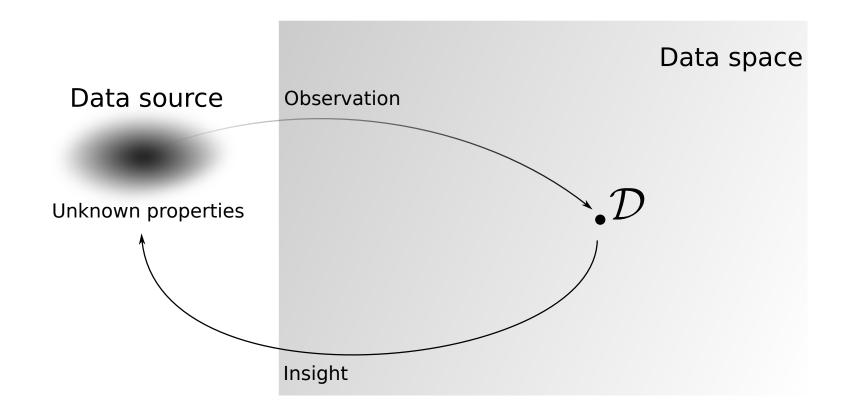
#### Program

#### 1. Basic concepts

- Observed data as a sample drawn from an unknown data generating distribution
- Probabilistic, statistical, and Bayesian models
- Partition function and unnormalised statistical models
- Learning = parameter estimation or learning = Bayesian inference
- 2. Learning by maximum likelihood estimation
- 3. Learning by Bayesian inference

### Learning from data

- ightharpoonup Use observed data  $\mathcal{D}$  to learn about their source
- ► Enables probabilistic inference, decision making, . . .



#### Data

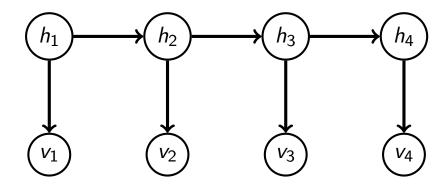
We typically assume that the observed data  $\mathcal{D}$  correspond to a random sample (draw) from an unknown distribution  $p_*(\mathcal{D})$ 

$$\mathcal{D} \sim p_*(\mathcal{D})$$

In other words, we consider the data  $\mathcal{D}$  to be a realisation (observation) of a random variable with distribution  $p_*$ .

#### Data

Example: You use some transition and emission distribution and generate data from the hidden Markov model. (e.g. via ancestral sampling)



- ▶ You know the visibles  $(v_1, v_2, v_3, ..., v_T) \sim p(v_1, ..., v_T)$ .
- You give the generated visibles to a friend who does not know about the distributions that you used, nor possibly that you used a HMM. For your friend:

$$\mathcal{D} = (v_1, v_2, v_3, \dots, v_T)$$
  $\mathcal{D} \sim p_*(\mathcal{D})$ 

# Independent and identically distributed (iid) data

ightharpoonup Let  $\mathcal{D} = \{\mathbf{x}_1, \dots, \mathbf{x}_n\}$ . If

$$p_*(\mathcal{D}) = \prod_{i=1}^n p_*(\mathbf{x}_i)$$

then the data (or the corresponding random variables) are said to the iid.  $\mathcal{D}$  is also said to be a random sample from  $p_*$ .

- In other words, the  $x_i$  were independently drawn from the same distribution  $p_*(x)$ .
- Example: n time series  $(v_1, v_2, v_3, \dots, v_T)$  each independently generated with the same transition and emission distribution.

## Independent and identically distributed (iid) data

Example: Generate n samples  $(x_1^{(i)}, \dots, x_5^{(i)})$  from

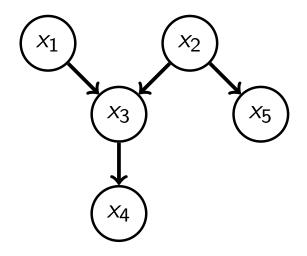
$$p(x_1, x_2, x_3, x_4, x_5) = p(x_1)p(x_2)p(x_3|x_1, x_2)p(x_4|x_3)p(x_5|x_2)$$

with known conditionals, using e.g. ancestral sampling.

You collect the n observed values of  $x_4$ , i.e.

$$X_4^{(1)},\ldots,X_4^{(n)}$$

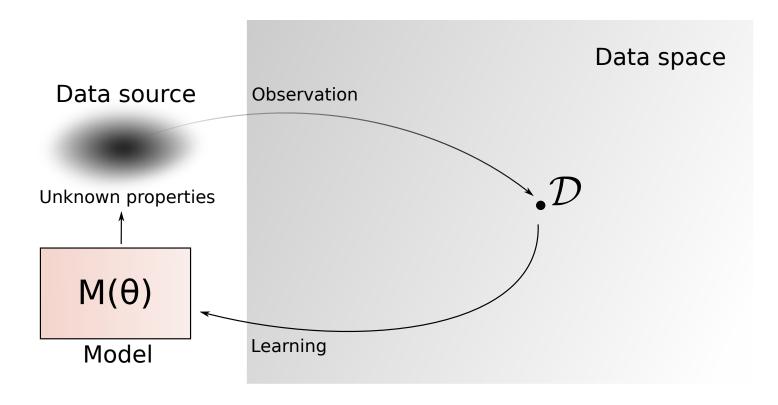
and give them to a friend who does not know how you generated the data but that they are iid.



- ▶ For your friend, the  $x_4^{(i)}$  are data points  $x_i \sim p_*$ .
- ▶ Remark: if the subscript index is occupied, we often use superscripts to enumerate the data points.

### Using models to learn from data

- Set up a model with properties that the unknown data source might have.
- ightharpoonup The potential properties are the parameters heta of the model.
- Model may include independence assumptions.
- ightharpoonup Learning: Assess which heta are in line with the observed data  $\mathcal{D}$ .



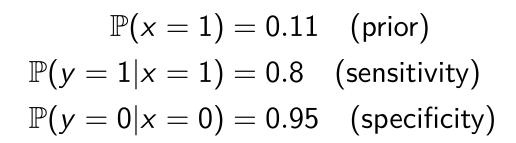
#### Models

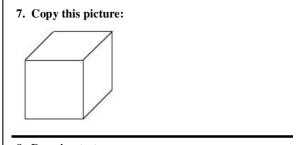
- ► The term "model" has multiple meanings, see e.g. https://en.wikipedia.org/wiki/Model
- ► In our course:
  - probabilistic model
  - statistical model
  - Bayesian model
- See Section 3 in the background document Introduction to Probabilistic Modelling
- Note: the three types are often confounded, and often just called probabilistic or statistical model, or just "model".

#### Probabilistic model

Example from the first lecture: cognitive impairment test

- Sensitivity of 0.8 and specificity of 0.95 (Scharre, 2010)
- Probabilistic model for presence of impairment (x = 1) and detection by the test (y = 1):





- 8. Drawing test
- Draw a large face of a clock and place in the numbers
- Position the hands for 5 minutes after 11 o'clock

(Example from sagetest.osu.edu)

From first lecture:

A probabilistic model is an abstraction of reality that uses probability theory to quantify the chance of uncertain events.

#### Probabilistic model

- More technically: probabilistic model  $\equiv$  probability distribution (pmf/pdf).
- ightharpoonup Probabilistic model was written in terms of the probability  $\mathbb{P}$ . In terms of the pmf it is

$$egin{aligned} 
ho_{x}(1) &= 0.11 \ 
ho_{y|x}(1|1) &= 0.8 \ 
ho_{y|x}(0|0) &= 0.95 \end{aligned}$$

Commonly written as

$$p(x = 1) = 0.11$$
  
 $p(y = 1|x = 1) = 0.8$   
 $p(y = 0|x = 0) = 0.95$ 

where the notation for probability measure  $\mathbb{P}$  and pmf p are confounded.

#### Statistical model

If we substitute the numbers with parameters, we obtain a (parametric) statistical model

$$p(x = 1) = \theta_1$$
 $p(y = 1|x = 1) = \theta_2$ 
 $p(y = 0|x = 0) = \theta_3$ 

For each value of the  $\theta_i$ , we obtain a different pmf. Dependency highlighted by writing

$$p(x = 1; \theta_1) = \theta_1$$

$$p(y = 1 | x = 1; \theta_2) = \theta_2$$

$$p(y = 0 | x = 0; \theta_3) = \theta_3$$

- ▶ Or:  $p(x, y; \theta)$  where  $\theta = (\theta_1, \theta_2, \theta_3)$  is a vector of parameters.
- A statistical model corresponds to a set of probabilistic models, here indexed by the parameters  $\theta$ :  $\{p(\mathbf{x}; \theta)\}_{\theta}$

### Bayesian model

- In Bayesian models, we combine statistical models with a (prior) probability distribution on the parameters  $\theta$ .
- ► Each member of the family  $\{p(\mathbf{x}; \theta)\}_{\theta}$  is considered a conditional pmf/pdf of  $\mathbf{x}$  given  $\theta$
- ▶ Use conditioning notation  $p(\mathbf{x}|\theta)$
- The conditional  $p(\mathbf{x}|\boldsymbol{\theta})$  and the pmf/pdf  $p(\boldsymbol{\theta})$  for the (prior) distribution of  $\boldsymbol{\theta}$  together specify the joint pmf/pdf via the product rule

$$p(\mathbf{x}, \mathbf{\theta}) = p(\mathbf{x}|\mathbf{\theta})p(\mathbf{\theta})$$

- ightharpoonup Bayesian model for  $\mathbf{x} = \text{probabilistic model for } (\mathbf{x}, \boldsymbol{\theta})$ .
- The prior may be parameterised, e.g.  $p(\theta; \alpha)$ . The parameters  $\alpha$  are called "hyperparameters".

### Graphical models as statistical models

▶ Directed or undirected graphical models are sets of probability distributions, e.g. all p that factorise as

$$p(\mathbf{x}) = \prod_{i} k_i(x_i|pa_i)$$
 or  $p(\mathbf{x}) \propto \prod_{i} \phi_i(\mathcal{X}_i)$ 

They are thus statistical models.

▶ If we consider parametric families for  $k_i(x_i|pa_i)$  and  $\phi_i(\mathcal{X}_i)$ , they correspond to parametric statistical models

$$p(\mathbf{x}; \boldsymbol{\theta}) = \prod_{i} k_i(x_i | pa_i; \boldsymbol{\theta}_i)$$
 or  $p(\mathbf{x}; \boldsymbol{\theta}) \propto \prod_{i} \phi_i(\mathcal{X}_i; \boldsymbol{\theta}_i)$ 

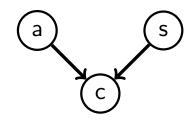
where 
$$oldsymbol{ heta}=(oldsymbol{ heta}_1,oldsymbol{ heta}_2,\ldots)$$
.

(on the next slides: will use again that  $k_i(x_i|pa_i) = p(x_i|pa_i)$ )

# Cancer-asbestos-smoking example (Barber Figure 9.4)

Very simple toy example about the relationship between lung Cancer, Asbestos exposure, and Smoking

DAG:



Factorisation:

$$p(c, a, s) = p(c|a, s)p(a)p(s)$$

Parametric models: (for binary vars)

$$p(a=1; heta_a)= heta_a \ p(s=1; heta_s)= heta_s$$

$p(c=1 a,s;\boldsymbol{\theta}_c)$	a	S
$ heta_c^1$	0	0
$egin{array}{c}  heta_c^1 \  heta_c^2 \  heta_c^3 \end{array}$	1	0
$\theta_c^3$	0	1
$\theta_c^4$	1	1

All parameters are  $\geq 0$ 

► Factorisation + parametric models for the factors gives the parametric statistical model

$$p(c, a, s; \theta) = p(c|a, s; \theta_c)p(a; \theta_a)p(s; \theta_s)$$
  $\theta = (\theta_a, \theta_s, \theta_c)$ 

▶ The model specification  $p(a = 1; \theta_a) = \theta_a$  is equivalent to

$$p(a; \theta_a) = (\theta_a)^a (1 - \theta_a)^{1-a}$$
  
=  $\theta_a^{1(a=1)} (1 - \theta_a)^{1(a=0)}$ 

Note:  $(\theta_a)^a$  means parameter  $\theta_a$  to the power of a.

- $\triangleright$  a is a Bernoulli random variable with "success" probability  $\theta_a$ .
- Equivalently for s.

- ► Table parameterisation  $p(c|a, s; \theta_c)$ , with  $\theta_c = (\theta_c^1, \dots, \theta_c^4)$ , can be written more compactly in similar form.
- ▶ Enumerate the states of the parents of *c* so that

$$pa_c = 1 \Leftrightarrow (a = 0, s = 0)$$
 ...  $pa_c = 4 \Leftrightarrow (a = 1, s = 1)$ 

We then have

$$p(c|a, s; \theta_c) = \prod_{j=1}^{4} \left[ (\theta_c^j)^c (1 - \theta_c^j)^{1-c} \right]^{\mathbb{1}(pa_c = j)}$$

$$= \prod_{j=1}^{4} (\theta_c^j)^{\mathbb{1}(c = 1, pa_c = j)} (1 - \theta_c^j)^{\mathbb{1}(c = 0, pa_c = j)}$$

Product over the possible states of the parents and the possible states of c.

Equivalent to the table but more convenient to manipulate.

- Working with the table representation does not shrink the set of probabilistic models.
- Set of p(c, a, s) defined by the DAG = parametric family  $\{p(c, a, s; \theta)\}_{\theta}$ , where  $\theta$  are the parameters in the table.
- ▶ Other parametric models are possible too:
  - As before but some parameters are tied, e.g.  $\theta_c^2 = \theta_c^3$
  - $p(c=1|a,s) = \sigma(w_0 + w_1a + w_2s)$  where  $\sigma()$  is the sigmoid function  $\sigma(u) = 1/(1 + \exp(-u))$ .

In both cases, the parameterisation limits the space of possible probabilistic models.

(see slides Basic Assumptions for Efficient Model Representation)

- We can turn the table-based parametric model into a Bayesian model by assigning a (prior) probability distribution to  $\theta$
- ➤ Often: we assume independence of the parameters so that the prior pdf/pmf factorises, e.g.

$$p(\theta) = p(\theta_a)p(\theta_s)\prod_{j=1}^4 p(\theta_c^j)$$

ightharpoonup With correspondence  $p(\mathbf{x}; \boldsymbol{\theta}) = p(\mathbf{x}|\boldsymbol{\theta})$ , the Bayesian model is

$$p(\mathbf{x}, \theta) = p(\mathbf{x}|\theta)p(\theta)$$

$$= \theta_a^{\mathbb{I}(a=1)} (1 - \theta_a)^{\mathbb{I}(a=0)} p(\theta_a) \theta_s^{\mathbb{I}(s=1)} (1 - \theta_s)^{\mathbb{I}(s=0)} p(\theta_s)$$

$$\prod_{j=1}^{4} (\theta_c^j)^{\mathbb{I}(c=1, \text{pa}_c=j)} (1 - \theta_c^j)^{\mathbb{I}(c=0, \text{pa}_c=j)} \prod_{j=1}^{4} p(\theta_c^j)$$

Note the factorisation.

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#### Partition function

- pdfs/pmfs integrate/sum to one.
- Parameterised Gibbs distributions

$$p(\mathbf{x}; \boldsymbol{\theta}) \propto \prod_{i} \phi_{i}(\mathcal{X}_{i}; \boldsymbol{\theta}_{i})$$

do typically not integrate/sum one.

For normalisation, we can divide the unnormalised model  $\tilde{p}(\mathbf{x}; \boldsymbol{\theta}) = \prod_i \phi_i(\mathcal{X}_i; \boldsymbol{\theta}_i)$  by the partition function  $Z(\boldsymbol{\theta})$ ,

$$Z(\theta) = \int \tilde{p}(\mathbf{x}; \theta) d\mathbf{x}$$
 or  $Z(\theta) = \sum_{\mathbf{x}} \tilde{p}(\mathbf{x}; \theta)$ .

By construction,

$$p(\mathbf{x}; \boldsymbol{\theta}) = \frac{\tilde{p}(\mathbf{x}; \boldsymbol{\theta})}{Z(\boldsymbol{\theta})}$$

sums/integrates to one for all values of  $\theta$ .

#### Unnormalised statistical models

▶ If each element of  $\{p(\mathbf{x}; \theta)\}_{\theta}$  integrates/sums to one

$$\int p(\mathbf{x}; \boldsymbol{\theta}) d\mathbf{x} = 1$$
 or  $\sum_{\mathbf{x}} p(\mathbf{x}; \boldsymbol{\theta}) = 1$ 

for all  $\theta$ , we say that the statistical model is normalised.

- ▶ If not, the statistical model is unnormalised.
- Undirected graphical models generally correspond to unnormalised models.
- ▶ But: partition function  $Z(\theta)$  may be hard to evaluate, which is an issue for likelihood-based learning.

## Reading off the partition function from a normalised model

- ► Consider  $\tilde{p}(\mathbf{x}; \theta) = \exp\left(-\frac{1}{2}\mathbf{x}^{\top}\mathbf{\Sigma}^{-1}\mathbf{x}\right)$  where  $\mathbf{x} \in \mathbb{R}^m$  and  $\mathbf{\Sigma}$  is symmetric.
- Parameters  $\theta$  are the lower (or upper) triangular part of  $\Sigma$  including the diagonal.
- Corresponds to an unnormalised Gaussian.
- Partition function can be computed in closed form

$$Z(\boldsymbol{\theta}) = |\det 2\pi \boldsymbol{\Sigma}|^{1/2}$$
  $p(\mathbf{x}; \boldsymbol{\theta}) = \frac{1}{|\det 2\pi \boldsymbol{\Sigma}|^{1/2}} \exp\left(-\frac{1}{2}\mathbf{x}^{\top} \boldsymbol{\Sigma}^{-1} \mathbf{x}\right)$ 

This also means that given a normalised model  $p(\mathbf{x}; \boldsymbol{\theta})$ , you can read off the partition function as the inverse of the part that does not depend on  $\mathbf{x}$ , i.e. you can split a normalised  $p(\mathbf{x}; \boldsymbol{\theta})$  into an unnormalised model and the partition function:

$$p(\mathbf{x}; \boldsymbol{\theta}) \longrightarrow p(\mathbf{x}; \boldsymbol{\theta}) = \frac{\tilde{p}(\mathbf{x}; \boldsymbol{\theta})}{Z(\boldsymbol{\theta})}$$

#### The domain matters

- ▶ Consider  $\tilde{p}(\mathbf{x}; \boldsymbol{\theta}) = \exp\left(-\frac{1}{2}\mathbf{x}^{\top}\mathbf{A}\mathbf{x}\right)$  where  $\mathbf{x} \in \{0, 1\}^m$  and  $\mathbf{A}$  is symmetric.
- Parameters  $\theta$  are the lower (or upper) triangular part of  $\mathbf{A}$  including the diagonal.
- Model is known as Ising model or Boltzmann machine.
- ▶ Difference to previous slide:
  - Notation/parameterisation: **A** vs  $\Sigma^{-1}$  (does not matter)
  - $\mathbf{x} \in \{0,1\}^m \text{ vs } \mathbf{x} \in \mathbb{R}^m \text{ (does matter!)}$
- Partition function defined via sum rather than integral

$$Z(\theta) = \sum_{\mathbf{x} \in \{0,1\}^m} \exp\left(-\frac{1}{2}\mathbf{x}^{\top}\mathbf{A}\mathbf{x}\right)$$

There is no analytical closed-form expression for  $Z(\theta)$ . Expensive to compute if m is large.

#### Learning

We consider two approaches to learning:

- 1. Learning with statistical models = parameter estimation (or: estimation of the model)
- 2. Learning with Bayesian models = Bayesian inference

### Learning with statistical models = parameter estimation

We use use data to pick one element  $p(\mathbf{x}; \hat{\theta})$  from the set of probabilistic models  $\{p(\mathbf{x}; \theta)\}_{\theta}$ .

$$\{p(\mathbf{x}; \boldsymbol{\theta})\}_{\boldsymbol{\theta}} \stackrel{\mathsf{data} \, \mathcal{D}}{\longrightarrow} p(\mathbf{x}; \hat{\boldsymbol{\theta}})$$

- In other words, we use data to select the estimate  $\hat{\theta}$  from the possible values of the parameters  $\theta$ .
- Using data to pick a value of  $\theta$  corresponds to a mapping (function) from data to parameters. The mapping is called an estimator.
- Overloading of notation for the estimate and estimator:
  - $ightharpoonup \hat{ heta}$  as selected parameter value is the estimate of heta.
  - $ightharpoonup \hat{\theta}(\mathcal{D})$  is the estimator of  $\theta$ .

This overloading of notation is often done. For example, when writing  $y = x^2 + 1$ , y can be considered to be the output of the function ( $\equiv$  estimate) or the function y(x) itself ( $\equiv$  estimator).

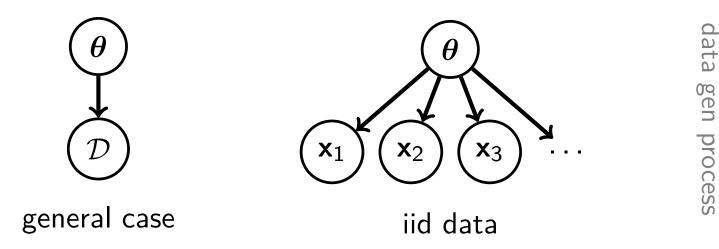
## Learning with Bayesian models = Bayesian inference

We use data to determine the plausibility (posterior pdf/pmf) of all possible values of the parameters  $\theta$ .

$$p(\mathbf{x}|\boldsymbol{\theta})p(\boldsymbol{\theta}) \stackrel{\mathsf{data}\,\mathcal{D}}{\longrightarrow} p(\boldsymbol{\theta}|\mathcal{D})$$

- Instead of picking one value from the set of possible values of  $\theta$ , we here assess all of them.
- Reduces learning to inference.
- "Inverts" the data generating process

DAGs:



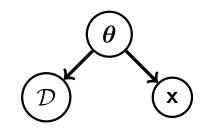
learning

#### Predictive distribution

- ightharpoonup Given data  $\mathcal{D}$ , we would like to predict the next value  $\mathbf{x}$ .
- If we take the parameter estimation approach, the predictive distribution is  $p(\mathbf{x}; \hat{\boldsymbol{\theta}})$ .
- ► In the Bayesian inference approach, we compute

$$\begin{split} p(\mathbf{x}|\mathcal{D}) &= \int p(\mathbf{x}, \boldsymbol{\theta}|\mathcal{D}) \mathrm{d}\boldsymbol{\theta} \\ &= \int p(\mathbf{x}|\boldsymbol{\theta}, \mathcal{D}) p(\boldsymbol{\theta}|\mathcal{D}) \mathrm{d}\boldsymbol{\theta} \\ &= \int p(\mathbf{x}|\boldsymbol{\theta}) p(\boldsymbol{\theta}|\mathcal{D}) \mathrm{d}\boldsymbol{\theta} \\ &\text{(if } \mathbf{x} \perp \!\!\! \perp \!\!\! \mathcal{D} \mid \boldsymbol{\theta} \text{ as e.g. in the iid case)} \end{split}$$

Visualisation as a DAG:



Average of predictions  $p(\mathbf{x}|\theta)$ , weighted by  $p(\theta|\mathcal{D})$ .

#### Some methods for parameter estimation

- ▶ There is a multitude of methods to estimate the parameters.
- Many correspond to solving an optimisation problem, e.g.  $\hat{\theta} = \operatorname{argmax}_{\theta} J(\theta, \mathcal{D})$  for some objective function J. Called M-estimation in the statistics literature.
- Maximum likelihood estimation (MLE) is popular (see next).
- Moment matching: identify the parameter configuration where the moments under the model are equal to the moments computed from the data (empirical moments).
- Maximum-a-posteriori estimation means estimating  $\theta$  by computing the maximiser of the posterior  $\hat{\theta} = \operatorname{argmax}_{\theta} p(\theta|\mathcal{D})$ .
- Score matching or noise-contrastive estimation are example methods suitable for unnormalised models (Gibbs distributions).

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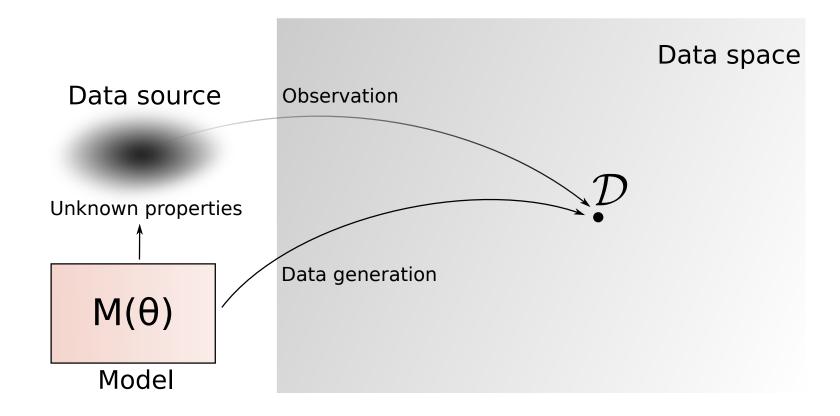
#### Program

#### 1. Basic concepts

- 2. Learning by maximum likelihood estimation
  - The likelihood function and the maximum likelihood estimate
  - MLE for Gaussian, Bernoulli, and fully observed directed graphical models of discrete random variables
  - Maximum likelihood estimation is a form of moment matching
  - The likelihood function is informative and more than just an objective function to optimise
- 3. Learning by Bayesian inference

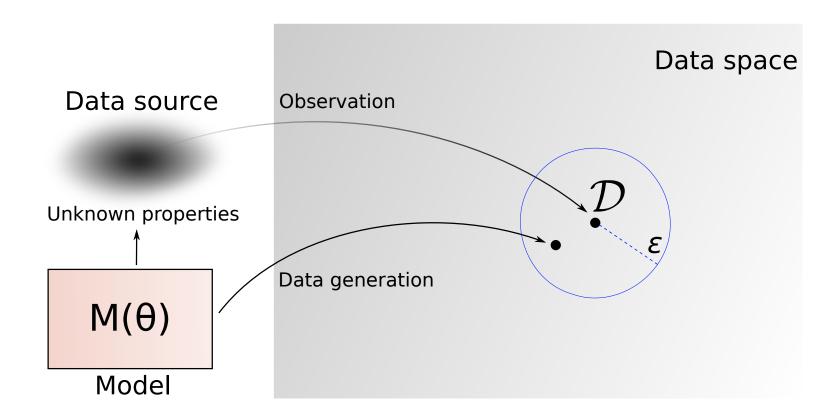
# The likelihood function $L(\theta)$

- ightharpoonup Measures agreement between heta and the observed data  $\mathcal D$
- Probability that sampling from the model with parameter value  $\theta$  generates data like  $\mathcal{D}$ .
- Exact match for discrete random variables



# The likelihood function $L(\theta)$

- lacktriangle Measures agreement between heta and the observed data  ${\cal D}$
- Probability that sampling from the model with parameter value  $\theta$  generates data like  $\mathcal{D}$ .
- Small neighbourhood for continuous random variables



# The likelihood function $L(\theta)$

Probability that the model generates data like  $\mathcal D$  for parameter value  $\boldsymbol \theta$ ,

$$L(\theta) = \rho(\mathcal{D}; \theta)$$

where  $p(\mathcal{D}; \boldsymbol{\theta})$  is the parameterised model pdf/pmf.

- ► The likelihood function indicates the likelihood of the parameter values, and not of the data.
- ightharpoonup For iid data  $\mathbf{x}_1, \dots, \mathbf{x}_n$

$$L(\theta) = p(\mathcal{D}; \theta) = p(\mathbf{x}_1, \dots, \mathbf{x}_n; \theta) = \prod_{i=1}^n p(\mathbf{x}_i; \theta)$$

▶ Log-likelihood function  $\ell(\theta) = \log L(\theta)$ . For iid data:

$$\ell(\boldsymbol{\theta}) = \sum_{i=1}^{n} \log p(\mathbf{x}_i; \boldsymbol{\theta})$$

#### Maximum likelihood estimate

► The maximum likelihood estimate (MLE) is

$$\hat{\boldsymbol{\theta}} = \operatorname*{argmax}_{\boldsymbol{\theta}} \ell(\boldsymbol{\theta}) = \operatorname*{argmax}_{\boldsymbol{\theta}} L(\boldsymbol{\theta})$$

- Numerical methods are usually needed for the optimisation.
- We typically only find local optima (sub-optimal but often useful)
- In simple cases, closed form solution possible.

#### Gaussian example

Model

$$p(x; \boldsymbol{\theta}) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(x-\mu)^2}{2\sigma^2}\right) \qquad \boldsymbol{\theta} = (\mu, \sigma^2) \qquad x \in \mathbb{R}$$

- ▶ Data  $\mathcal{D}$ : n iid observations  $x_1, \ldots, x_n$
- Log-likelihood function

$$\ell(\theta) = \sum_{i=1}^{n} \log p(x_i; \theta)$$

$$= -\frac{1}{2\sigma^2} \sum_{i=1}^{n} (x_i - \mu)^2 - \frac{n}{2} \log(2\pi\sigma^2)$$

Maximum likelihood estimates (see exercises)

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i$$
 $\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^{n} (x_i - \hat{\mu})^2$ 

Model

$$p(x;\theta) = \theta^x (1-\theta)^{1-x} = \theta^{\mathbb{1}(x=1)} (1-\theta)^{\mathbb{1}(x=0)}$$
 with  $\theta \in [0, 1], x \in \{0, 1\}$ 

**Equivalent** to  $p(x = 1; \theta) = \theta$ , or the table

$$\frac{p(x;\theta)}{1-\theta} \quad \begin{array}{c} x \\ 0 \\ \theta \end{array}$$

- $\triangleright$  Data  $\mathcal{D}$ : *n* iid observations  $x_1, \ldots, x_n$
- Log-likelihood function

$$\ell(\theta) = \sum_{i=1}^{n} \log p(x_i; \theta)$$

$$= \sum_{i=1}^{n} x_i \log(\theta) + (1 - x_i) \log(1 - \theta)$$

Log-likelihood function:

$$\ell(\theta) = \sum_{i=1}^{n} x_i \log(\theta) + (1 - x_i) \log(1 - \theta)$$
$$= n_{x=1} \log(\theta) + n_{x=0} \log(1 - \theta)$$

where  $n_{x=1}$  is the number of times  $x_i = 1$ , i.e.

$$n_{x=1} = \sum_{i=1}^{n} x_i = \sum_{i=1}^{n} \mathbb{1}(x_i = 1)$$

and  $n_{x=0} = n - n_{x=1}$  is the number of times  $x_i = 0$ , i.e.

$$n_{x=0} = \sum_{i=1}^{n} (1 - x_i) = \sum_{i=1}^{n} \mathbb{1}(x_i = 0)$$

Optimisation problem:

$$\hat{\theta} = \underset{\theta \in [0,1]}{\operatorname{argmax}} \, n_{x=1} \log(\theta) + n_{x=0} \log(1-\theta)$$

constraint optimisation problem

Reformulation as unconstrained optimisation problem: Write

$$\eta = g(\theta) = \log\left[\frac{\theta}{1-\theta}\right]$$
  $\theta = g^{-1}(\eta) = \frac{\exp(\eta)}{1+\exp(\eta)}$ 

Note:  $\eta \in \mathbb{R}$ 

▶ With  $\log(\theta) = \eta - \log(1 + \exp(\eta))$ ,  $\log(1 - \theta) = -\log(1 + \exp(\eta))$  and  $n_{x=1} + n_{x=0} = n$ , we have

$$\hat{\eta} = \underset{\eta}{\operatorname{argmax}} \, n_{x=1} \eta - n \log(1 + \exp(\eta))$$

lacksquare Because g( heta) is an invertible function,  $\hat{ heta}=g^{-1}(\hat{\eta})$  .

► Taking the derivative with respect to  $\eta$  gives necessary condition:

$$n_{x=1} - n \frac{\exp(\eta)}{1 + \exp(\eta)} = 0$$
 
$$\frac{n_{x=1}}{n} = \frac{\exp(\eta)}{1 + \exp(\eta)}$$

Second derivative is negative for all  $\eta$  so that the maximiser  $\hat{\eta}$  satisfies

$$\frac{n_{x=1}}{n} = \frac{\exp(\hat{\eta})}{1 + \exp(\hat{\eta})}$$

Hence:

$$\hat{\theta} = g^{-1}(\hat{\eta}) = \frac{\exp(\hat{\eta})}{1 + \exp(\hat{\eta})} = \frac{n_{x=1}}{n}$$

- ▶ Corresponds to counting:  $n_{x=1}/n$  is the fraction of ones in the observed data  $x_1, \ldots x_n$ .
- Note: same result could here have been obtained by differentiating  $\ell(\theta)$  with respect to  $\theta$ .

## Invariance of the MLE to re-parameterisation

- We re-parameterised the likelihood function using  $\eta = \log(\theta/(1-\theta))$ .
- This generalises: for  $\eta = g(\theta)$ , where g is invertible, we can optimise  $J(\eta)$

$$J(oldsymbol{\eta}) = \ell\left(g^{-1}(oldsymbol{\eta})
ight)$$

instead of  $\ell(\theta)$ .

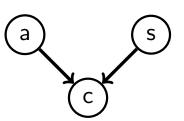
ightharpoonup Reason: when  $\eta$  and  $\theta$  are in a one-to-one relationship:

$$\max_{oldsymbol{\eta}} J(oldsymbol{\eta}) = \max_{oldsymbol{ heta}} \ell(oldsymbol{ heta})$$
  $\operatorname{argmax}_{oldsymbol{ heta}} \ell(oldsymbol{ heta}) = g^{-1} \left( \operatorname{argmax}_{oldsymbol{\eta}} J(oldsymbol{\eta}) 
ight)$ 

Sometimes simplifies the optimisation.

# Cancer-asbestos-smoking example

Statistical model



$$p(c,a,s;\theta) = p(c|a,s;\theta_c^1,\ldots,\theta_c^4)p(a;\theta_a)p(s;\theta_s)$$
 with  $p(a=1;\theta_a) = \theta_a$   $p(s=1;\theta_s) = \theta_s$  and 
$$\frac{p(c=1|a,s;\theta_c^1,\ldots,\theta_c^4)) \quad a \quad s}{\theta_c^1 \qquad \qquad 0 \quad 0}$$
 
$$\frac{\theta_c^2 \qquad \qquad 1 \quad 0}{\theta_c^3 \qquad \qquad 0 \quad 1}$$
 
$$\frac{\theta_c^3 \qquad \qquad 0 \quad 1}{\theta_c^4 \qquad \qquad 1 \quad 1}$$

- ▶ Data  $\mathcal{D}$ :: n iid observations  $\mathbf{x}_1, \ldots, \mathbf{x}_n$ , where  $\mathbf{x}_i = (a_i, s_i, c_i)$
- ► MLE of the parameters is again given by the fraction of occurrences. (see exercises)

- Likelihood of  $\theta$ : Probability that sampling from the model with parameter value  $\theta$  generates data like observed data  $\mathcal{D}$ .
- ► MLE: parameter configuration for which the probability to generate similar data is highest.
- Alternative interpretation: parameter configuration for which some specific moments under the model are equal to the empirical moments (moments computer from the data).
- With

$$p(\mathbf{x}; \boldsymbol{\theta}) = \frac{\tilde{p}(\mathbf{x}; \boldsymbol{\theta})}{Z(\boldsymbol{\theta})}$$

we show on the next slides that the MLE  $\hat{m{ heta}}$  satisfies:

$$\underbrace{\int \mathbf{m}(\mathbf{x}; \hat{\boldsymbol{\theta}}) p(\mathbf{x}; \hat{\boldsymbol{\theta}}) d\mathbf{x}}_{\text{expected moment wrt } p(\mathbf{x}; \hat{\boldsymbol{\theta}})} = \underbrace{\frac{1}{n} \sum_{i=1}^{n} \mathbf{m}(\mathbf{x}_{i}; \hat{\boldsymbol{\theta}})}_{\text{empirical moment}}$$

with "moments"  $\mathbf{m}(\mathbf{x}; \boldsymbol{\theta}) = \nabla_{\boldsymbol{\theta}} \log \tilde{p}(\mathbf{x}; \boldsymbol{\theta})$ 

- ► Gaussian example:  $\log \tilde{p}(x; \mu, \sigma^2) = -\frac{(x-\mu)^2}{2\sigma^2}$
- Derivatives

$$\frac{\partial}{\partial \mu} \log \tilde{p}(x; \mu, \sigma^2) = \frac{x - \mu}{\sigma^2} \quad \frac{\partial}{\partial \sigma} \log \tilde{p}(x; \mu, \sigma^2) = \frac{(x - \mu)^2}{\sigma^3}$$

Moment matching equations:

$$\mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ \frac{x - \hat{\mu}}{\hat{\sigma}^2} \right] = \frac{1}{n} \sum_{i=1}^n \frac{x_i - \hat{\mu}}{\hat{\sigma}^2}$$

$$\mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ \frac{(x - \hat{\mu})^2}{\hat{\sigma}^3} \right] = \frac{1}{n} \sum_{i=1}^n \frac{(x_i - \hat{\mu})^2}{\hat{\sigma}^3}$$

▶ Two equations for two unknowns ( $\hat{\mu}$  and  $\hat{\sigma}^2$ ).

Left-hand side of the first equation:

$$\mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ \frac{x - \hat{\mu}}{\hat{\sigma}^2} \right] = \frac{1}{\hat{\sigma}^2} \left( \mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ x - \hat{\mu} \right] \right)$$
(1)  
$$= \frac{1}{\hat{\sigma}^2} \left( \mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} [x] - \hat{\mu} \right)$$
(2)  
$$= \frac{1}{\hat{\sigma}^2} \left( \hat{\mu} - \hat{\mu} \right)$$
(3)

= 0

First equation becomes:

$$0 = \frac{1}{n} \sum_{i=1}^{n} \frac{x_i - \hat{\mu}}{\hat{\sigma}^2}$$
 (5)

Solving for  $\hat{\mu}$  gives

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i \tag{6}$$

which is the maximum likelihood estimate for  $\mu$ .

(4)

Left-hand side of the second equation:

$$\mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ \frac{(x-\hat{\mu})^2}{\hat{\sigma}^3} \right] = \frac{1}{\hat{\sigma}^3} \mathbb{E}_{p(x;\hat{\mu},\hat{\sigma})} \left[ (x-\hat{\mu})^2 \right]$$
 (7)

$$=\frac{\hat{\sigma}^2}{\hat{\sigma}^3}\tag{8}$$

$$=\frac{1}{\hat{\sigma}}\tag{9}$$

Second equation becomes:

$$\frac{1}{\hat{\sigma}} = \frac{1}{n} \sum_{i=1}^{n} \frac{(x_i - \hat{\mu})^2}{\hat{\sigma}^3}$$
 (10)

Solving for  $\hat{\sigma}^2$  gives

$$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^{n} (x_i - \hat{\mu})^2 \tag{11}$$

which is the maximum likelihood estimate for  $\sigma^2$ .

#### Maximum likelihood as moment matching (proof, not examinable)

A necessary condition for the MLE  $\hat{m{ heta}}$  to satisfy is

$$|\nabla_{\boldsymbol{\theta}}\ell(\boldsymbol{\theta})|_{\hat{\boldsymbol{\theta}}}=0$$

We can write the gradient of the log-likelihood function as follows

$$\nabla_{\theta} \ell(\theta) = \nabla_{\theta} \sum_{i=1}^{n} \log p(\mathbf{x}_{i}; \theta)$$

$$= \nabla_{\theta} \sum_{i=1}^{n} \log \frac{\tilde{p}(\mathbf{x}_{i}; \theta)}{Z(\theta)}$$

$$= \nabla_{\theta} \sum_{i=1}^{n} \log \tilde{p}(\mathbf{x}_{i}; \theta) - \nabla_{\theta} n \log Z(\theta)$$

$$= \sum_{i=1}^{n} \nabla_{\theta} \log \tilde{p}(\mathbf{x}_{i}; \theta) - n \nabla_{\theta} \log Z(\theta)$$

$$= \sum_{i=1}^{n} \mathbf{m}(\mathbf{x}_{i}; \theta) - n \nabla_{\theta} \log Z(\theta)$$

#### Maximum likelihood as moment matching (proof, not examinable)

The gradient  $\nabla_{\theta} \log Z(\theta)$  is

$$egin{aligned} 
abla_{m{ heta}} \log Z(m{ heta}) &= rac{1}{Z(m{ heta})} 
abla_{m{ heta}} Z(m{ heta}) \ &= rac{1}{Z(m{ heta})} 
abla_{m{ heta}} \int ilde{p}(\mathbf{x}; m{ heta}) \mathrm{d}\mathbf{x} \ &= rac{\int 
abla_{m{ heta}} ilde{p}(\mathbf{x}; m{ heta}) \mathrm{d}\mathbf{x}}{Z(m{ heta})} \end{aligned}$$

Since  $(\log f(x))' = \frac{f'(x)}{f(x)}$  we also have  $f'(x) = (\log f(x))'f(x)$  so that

$$\nabla_{\theta} \log Z(\theta) = \frac{\int \nabla_{\theta} \left[\log \tilde{p}(\mathbf{x}; \theta)\right] \tilde{p}(\mathbf{x}; \theta) d\mathbf{x}}{Z(\theta)}$$

$$= \int \nabla_{\theta} \left[\log \tilde{p}(\mathbf{x}; \theta)\right] p(\mathbf{x}; \theta) d\mathbf{x}$$

$$= \int \mathbf{m}(\mathbf{x}; \theta) p(\mathbf{x}; \theta) d\mathbf{x}$$

#### Maximum likelihood as moment matching (proof, not examinable)

The gradient of the log-likelihood function  $\ell(\boldsymbol{\theta})$  thus is

$$\nabla_{\boldsymbol{\theta}} \ell(\boldsymbol{\theta}) = \sum_{i=1}^{n} \mathbf{m}(\mathbf{x}_{i}; \boldsymbol{\theta}) - n \int \mathbf{m}(\mathbf{x}; \boldsymbol{\theta}) p(\mathbf{x}; \boldsymbol{\theta}) d\mathbf{x}$$

The necessary condition that the gradient is zero at the MLE  $\hat{\theta}$  yields the desired result:

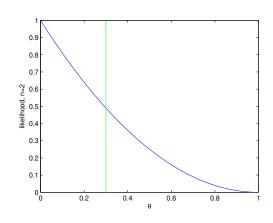
$$\int \mathbf{m}(\mathbf{x}; \hat{\boldsymbol{\theta}}) p(\mathbf{x}; \hat{\boldsymbol{\theta}}) d\mathbf{x} = \frac{1}{n} \sum_{i=1}^{n} \mathbf{m}(\mathbf{x}_{i}; \hat{\boldsymbol{\theta}})$$

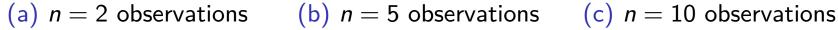
Since the integral is the expectation of  $\mathbf{m}(\mathbf{x}; \hat{\boldsymbol{\theta}})$  with respect to  $p(\mathbf{x}; \hat{\boldsymbol{\theta}})$  we can write the above equation as

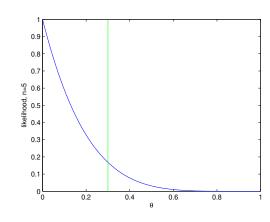
$$\mathbb{E}_{p(\mathbf{x};\hat{\boldsymbol{\theta}})}\left[\mathbf{m}(\mathbf{x};\hat{\boldsymbol{\theta}})\right] = \frac{1}{n} \sum_{i=1}^{n} \mathbf{m}(\mathbf{x}_{i};\hat{\boldsymbol{\theta}})$$

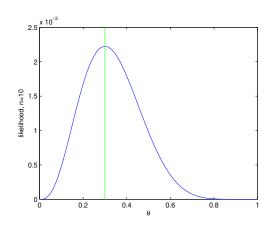
#### What we miss with maximum likelihood estimation

- The likelihood function indicates to which extent various parameter values are congruent with the observed data.
- Establishes an ordering of relative preferences for different parameter values, i.e.  $\theta_1$  is preferred over  $\theta_2$  if  $L(\theta_1) > L(\theta_2)$ .
- Max. lik. estimation ignores information contained in the data.
- Example: Likelihood for Bernoulli model with  $\mathcal{D} = (0, 0, 0, 0, 0, 0, 0, 1, 1, 1, ...)$  generated with parameter value 1/3 (green line)









#### What we miss with maximum likelihood estimation

- ► A compromise between considering the whole (log) likelihood function and only its maximum is the computation of the curvature (Hessian) at the maximum.
- strong curvature: max lik estimate clearly to be preferred
- shallow curvature: several other parameter values are nearly equally in line with the data.

#### Program

#### 1. Basic concepts

- 2. Learning by maximum likelihood estimation
  - The likelihood function and the maximum likelihood estimate
  - MLE for Gaussian, Bernoulli, and fully observed directed graphical models of discrete random variables
  - Maximum likelihood estimation is a form of moment matching
  - The likelihood function is informative and more than just an objective function to optimise
- 3. Learning by Bayesian inference

#### Program

- 1. Basic concepts
- 2. Learning by maximum likelihood estimation
- 3. Learning by Bayesian inference
  - Bayesian approach reduces learning to probabilistic inference
  - Different views of the posterior distribution
  - Conjugate priors
  - Posterior for Gaussian, Bernoulli, and fully observed directed graphical models of discrete random variables

### Reduces learning to probabilistic inference

We use data to determine the plausibility (posterior pdf/pmf) of all possible values of the parameters  $\theta$ .

$$p(\mathbf{x}|\boldsymbol{\theta})p(\boldsymbol{\theta}) \stackrel{\mathsf{data}\,\mathcal{D}}{\longrightarrow} p(\boldsymbol{\theta}|\mathcal{D})$$

- Same framework for learning and inference.
- In some cases, closed-form solutions can be obtained (e.g. for conjugate priors).
- In some cases, exact inference methods that we discussed earlier can be used.
- ▶ If closed form solutions are not possible and exact inference is computationally too costly, we have to resort to approximate inference via e.g. sampling or variational methods.

### The posterior combines likelihood function and prior

Bayesian inference takes the whole likelihood function into account

$$egin{aligned} 
ho(m{ heta}|\mathcal{D}) &= rac{p(m{ heta},\mathcal{D})}{p(\mathcal{D})} \ &= rac{p(\mathcal{D}|m{ heta})p(m{ heta})}{p(\mathcal{D})} \ &\propto p(\mathcal{D}|m{ heta})p(m{ heta}) \ &\propto L(m{ heta})p(m{ heta}) \end{aligned}$$

- ▶  $L(\theta)$  defines a change of measure from  $p(\theta)$  to  $p(\theta|\mathcal{D})$ .
- For iid data  $\mathcal{D} = (\mathbf{x}_1, \dots \mathbf{x}_n)$

$$p(\boldsymbol{ heta}|\mathcal{D}) \propto \left[\prod_{i=1}^n p(\mathbf{x}_i|\boldsymbol{ heta})
ight] p(\boldsymbol{ heta})$$

► For large n, likelihood dominates:  $\operatorname{argmax}_{\theta} p(\theta|\mathcal{D}) \approx \mathsf{MLE}$  (assuming the prior is non-zero at the MLE)

#### The posterior distribution is a conditional

$$p(m{ heta}|\mathcal{D}) = rac{p(m{ heta},\mathcal{D})}{p(\mathcal{D})}$$

For simplicity, consider discrete-valued data so that

$$p(m{ heta}|\mathcal{D}) = p(m{ heta}|\mathbf{x} = \mathcal{D}) = rac{p(m{ heta},\mathbf{x} = \mathcal{D})}{p(\mathcal{D})}$$

Assume we can sample tuples  $(\theta^{(i)}, \mathbf{x}^{(i)})$  from the joint  $p(\theta, \mathbf{x})$ 

$$oldsymbol{ heta}^{(i)} \sim p(oldsymbol{ heta}) \qquad \mathbf{x}^{(i)} \sim p(\mathbf{x}|oldsymbol{ heta}^{(i)})$$

- ► Conditioning on  $\mathbf{x} = \mathcal{D}$  then corresponds to only retaining those samples  $(\boldsymbol{\theta}^{(i)}, \mathbf{x}^{(i)})$  where  $\mathbf{x}^{(i)} = \mathcal{D}$ .
- ➤ Samples from the posterior = samples from the prior that produce data equal to the observed one.
- Remark: This view of Bayesian inference forms the basis of a class of approximate methods known as approximate Bayesian computation.

## Conjugate priors

Assume the prior is part of a parametric family with hyperparameters  $\alpha$ , i.e. the prior is an element of  $\{p(\theta; \alpha)\}_{\alpha}$ , so that

$$p(\theta) = p(\theta; \alpha_0)$$

for some fixed  $\alpha_0$ .

- ▶ If the posterior  $p(\theta|\mathcal{D})$  is part of the same family as the prior,
  - the prior and posterior are called conjugate distributions
  - the prior is said to be a conjugate prior for  $p(\mathbf{x}|\theta)$  or for the likelihood function.
- Learning then corresponds to updating the hyperparameters.

$$lpha_0 \stackrel{\mathsf{data}\; \mathcal{D}}{\longrightarrow} lpha(\mathcal{D})$$

Models  $p(\mathbf{x}|\theta)$  that a part of the exponential family always have a conjugate prior (see Barber 8.5).

#### Gaussian example (posterior of the mean for known variance)

(for more general cases, see optional reading)

- ▶ Denote pdf of a Gaussian random variable x with mean  $\mu$  and variance  $\sigma^2$  by  $\mathcal{N}(x; \mu, \sigma^2)$ .
- Bayesian model

$$p(x|\theta) = \mathcal{N}(x|\theta, \sigma^2)$$
  $p(\theta; \alpha_0) = \mathcal{N}(\theta; \mu_0, \sigma_0^2)$ 

Hyperparameters  $\alpha_0 = (\mu_0, \sigma_0^2)$ 

- ▶ Data  $\mathcal{D}$ : n iid observations  $x_1, \ldots, x_n$
- **Posterior** for  $\theta$  (see exercises)

$$p(\theta|\mathcal{D}) = \mathcal{N}(\theta; \mu_n, \sigma_n^2)$$

$$\mu_n = \frac{\sigma_0^2}{\sigma_0^2 + \sigma^2/n} \bar{x} + \frac{\sigma^2/n}{\sigma_0^2 + \sigma^2/n} \mu_0 \quad \frac{1}{\sigma_n^2} = \frac{1}{\sigma^2/n} + \frac{1}{\sigma_0^2}$$

where  $\bar{x} = 1/n \sum_{i} x_{i}$  is the sample average (the MLE).

#### Gaussian example (posterior of the mean for known variance)

$$\mu_n = \frac{\sigma_0^2}{\sigma_0^2 + \sigma^2/n} \bar{x} + \frac{\sigma^2/n}{\sigma_0^2 + \sigma^2/n} \mu_0$$

Introduce

$$w_n = \frac{\sigma_0^2}{\sigma_0^2 + \sigma^2/n} \tag{12}$$

For n=0,  $w_n\to 0$ . For  $n\to \infty$ ,  $w_n\to 1$ 

Moreover:

$$\frac{\sigma^2/n}{\sigma_0^2 + \sigma^2/n} = 1 - w_n \tag{13}$$

Hence

$$\mu_n = w_n \bar{x} + (1 - w_n) \mu_0 \tag{14}$$

As the number of data points increases,  $\mu_n$  travels from prior mean  $\mu_0$  to the MLE  $\bar{x}$  along a straight line.

The posterior mean of  $\theta$  linearly interpolates between prior mean  $\mu_0$  and MLE  $\hat{x}$ .

ightharpoonup Recall: Beta distribution with parameters  $\alpha, \beta$ 

$$\mathcal{B}(f;\alpha,\beta) \propto f^{\alpha-1}(1-f)^{\beta-1} \qquad f \in [0,1]$$

see the background document Introduction to Probabilistic Modelling

Bayesian model

$$p(x|\theta) = \theta^{x}(1-\theta)^{1-x}$$
  $p(\theta; \alpha_0) = \mathcal{B}(\theta; \alpha_0, \beta_0)$ 

where  $x \in \{0, 1\}, \ \theta \in [0, 1], \ \text{and} \ \alpha_0 = (\alpha_0, \beta_0)$ 

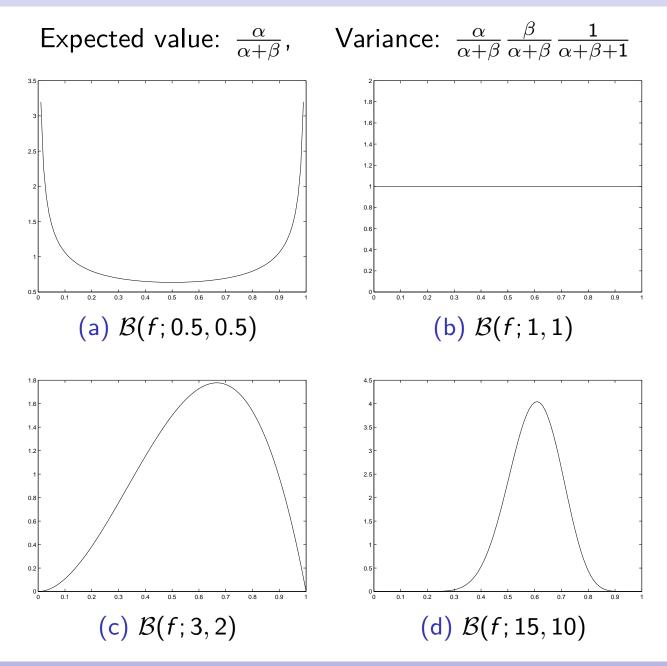
- ▶ Data  $\mathcal{D}$ : n iid observations  $x_1, \ldots, x_n$
- **Posterior** for  $\theta$  (see exercises)

$$p(\theta|\mathcal{D}) = \mathcal{B}(\theta; \alpha_n, \beta_n)$$

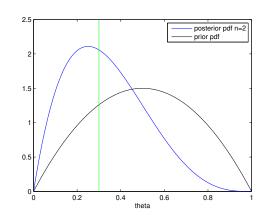
$$\alpha_n = \alpha_0 + n_{x=1} \qquad \beta_n = \beta_0 + n_{x=0}$$

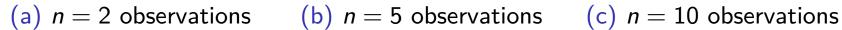
where  $n_{x=1}$  were the number of ones and  $n_{x=0}$  the number of zeros in the data.

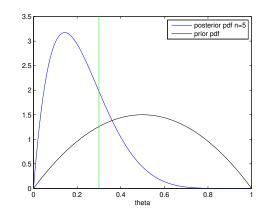
# Examples of the beta distribution $\mathcal{B}(f; \alpha, \beta)$ (Figures courtesy C. Williams)

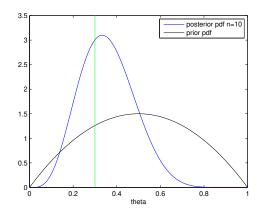


- ▶ Bernoulli model with  $\mathcal{D} = (0, 0, 0, 0, 0, 0, 0, 1, 1, 1, ...)$ generated with parameter value 1/3 (green line)
- ▶ Posterior in blue,  $\mathcal{B}(2,2)$  prior in black
- Compare with earlier likelihood plots. Note the "pull" towards the prior when n is small.









#### Cancer-asbestos-smoking example

Bayesian model

$$p(c, a, s | \theta) = p(c | a, s, \theta_c^1, \dots, \theta_c^4) p(a | \theta_a) p(s | \theta_s)$$

$$= \prod_{j=1}^4 (\theta_c^j)^{1/(c=1, pa_c=j)} (1 - \theta_c^j)^{1/(c=0, pa_c=j)}$$

$$\theta_a^{1/(a=1)} (1 - \theta_a)^{1/(a=0)} \theta_s^{1/(s=1)} (1 - \theta_s)^{1/(s=0)}$$

Assume the prior factorises (independence assumptions):

$$p(\theta_a, \theta_s, \theta_c^1, \dots, \theta_c^4; \alpha_0) = \prod_j \mathcal{B}(\theta_c^j; \alpha_{c,0}^j, \beta_{c,0}^j)$$
$$\mathcal{B}(\theta_a; \alpha_{a,0}, \beta_{a,0}) \mathcal{B}(\theta_s; \alpha_{s,0}, \beta_{s,0})$$

- ▶ Data  $\mathcal{D}$ : n iid observations  $\mathbf{x}_1, \ldots, \mathbf{x}_n$ , where  $\mathbf{x}_i = (a_i, s_i, c_i)$
- The parameters are independent under the posterior and follow a beta distribution (see exercises)

#### Program recap

#### 1. Basic concepts

- Observed data as a sample drawn from an unknown data generating distribution
- Probabilistic, statistical, and Bayesian models
- Partition function and unnormalised statistical models
- Learning = parameter estimation or learning = Bayesian inference

#### 2. Learning by maximum likelihood estimation

- The likelihood function and the maximum likelihood estimate
- MLE for Gaussian, Bernoulli, and fully observed directed graphical models of discrete random variables
- Maximum likelihood estimation is a form of moment matching
- The likelihood function is informative and more than just an objective function to optimise

#### 3. Learning by Bayesian inference

- Bayesian approach reduces learning to probabilistic inference
- Different views of the posterior distribution
- Conjugate priors
- Posterior for Gaussian, Bernoulli, and fully observed directed graphical models of discrete random variables