

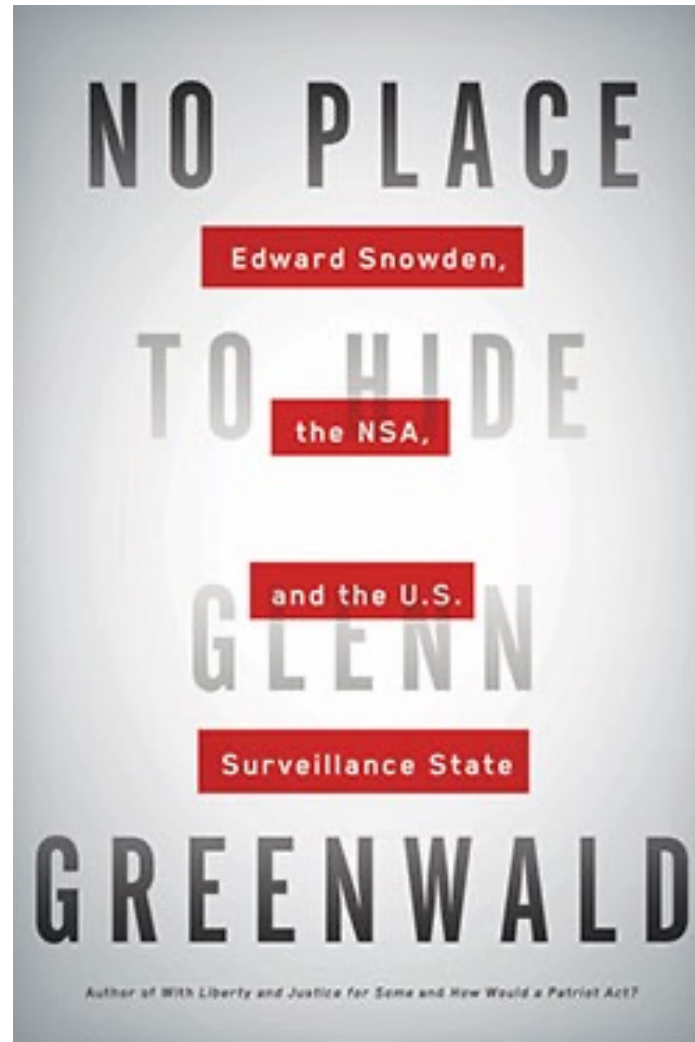
# Security Engineering

Ecosystems Security: App stores, incentives, markets.  
Windows and Azure; supply-chain attacks. Accessory  
control.

# Supply Chain Attacks: Operation Gunman



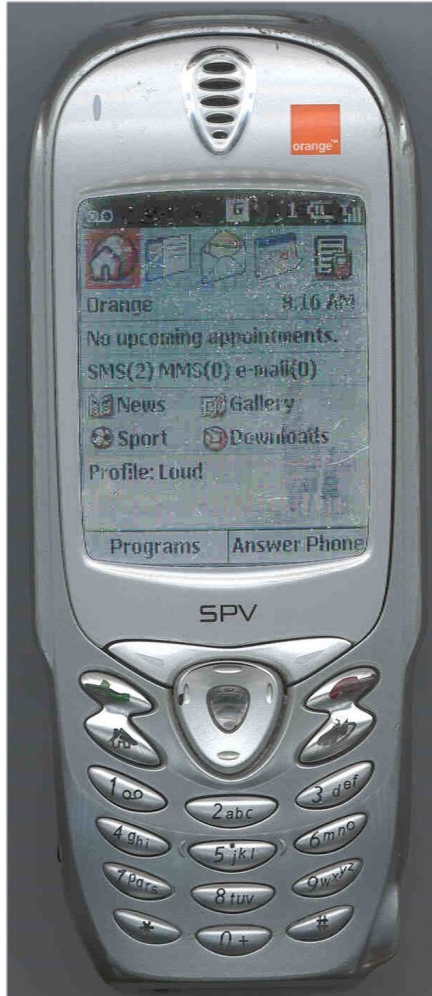
# Supply Chain Attacks (2): Cisco Routers



# Supply Chain Attacks (3): Supermicro Motherboards

- Chip implanted into the motherboard to “phone home”
- Implant not placed in Supermicro’s design, but altered at manufacture time!
- Is this easier than bugging the software? Or the BIOS (also hacked in this instance)?
- Who along the supply chain could get you? It’s not always the easiest targets, but the most accessible.

# Platform Security



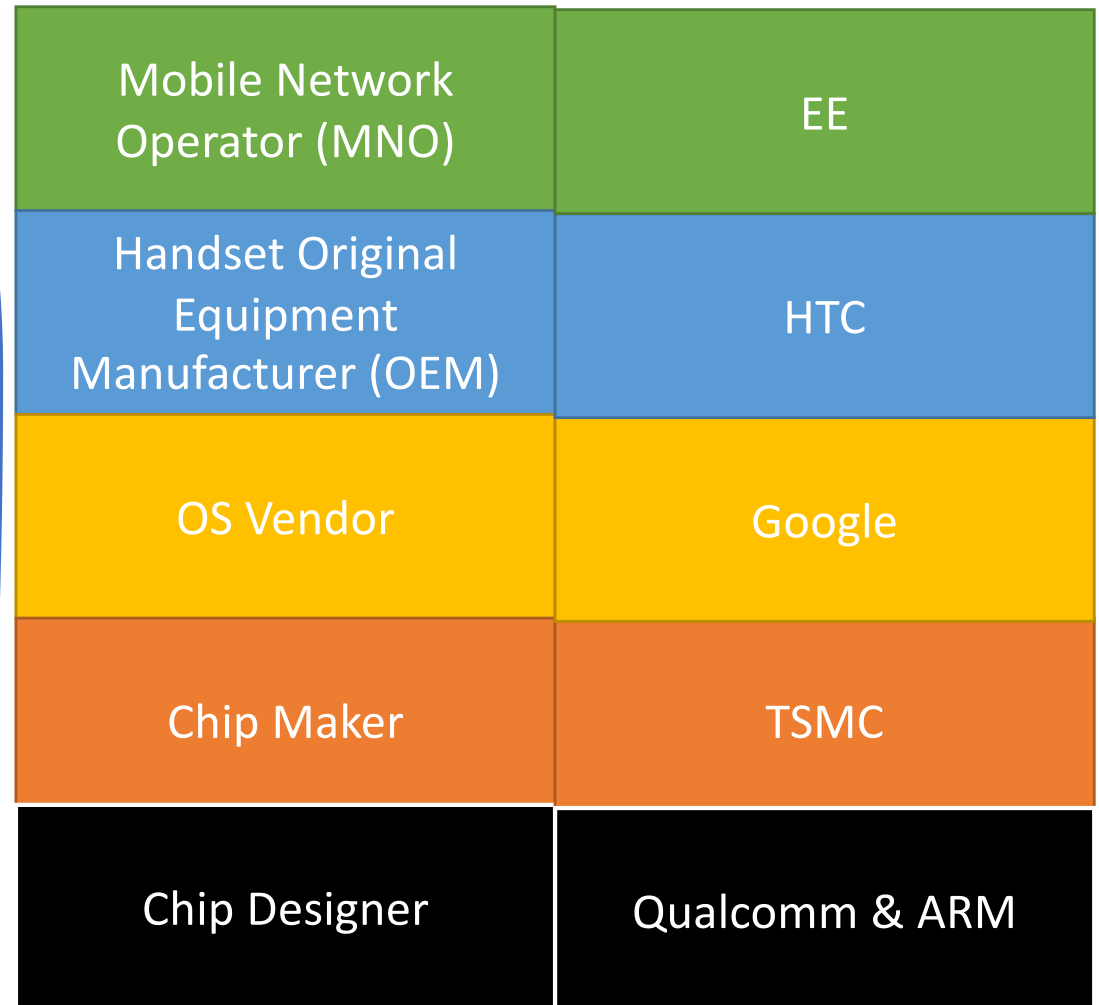
Who is in charge?



# Platform Security: Android

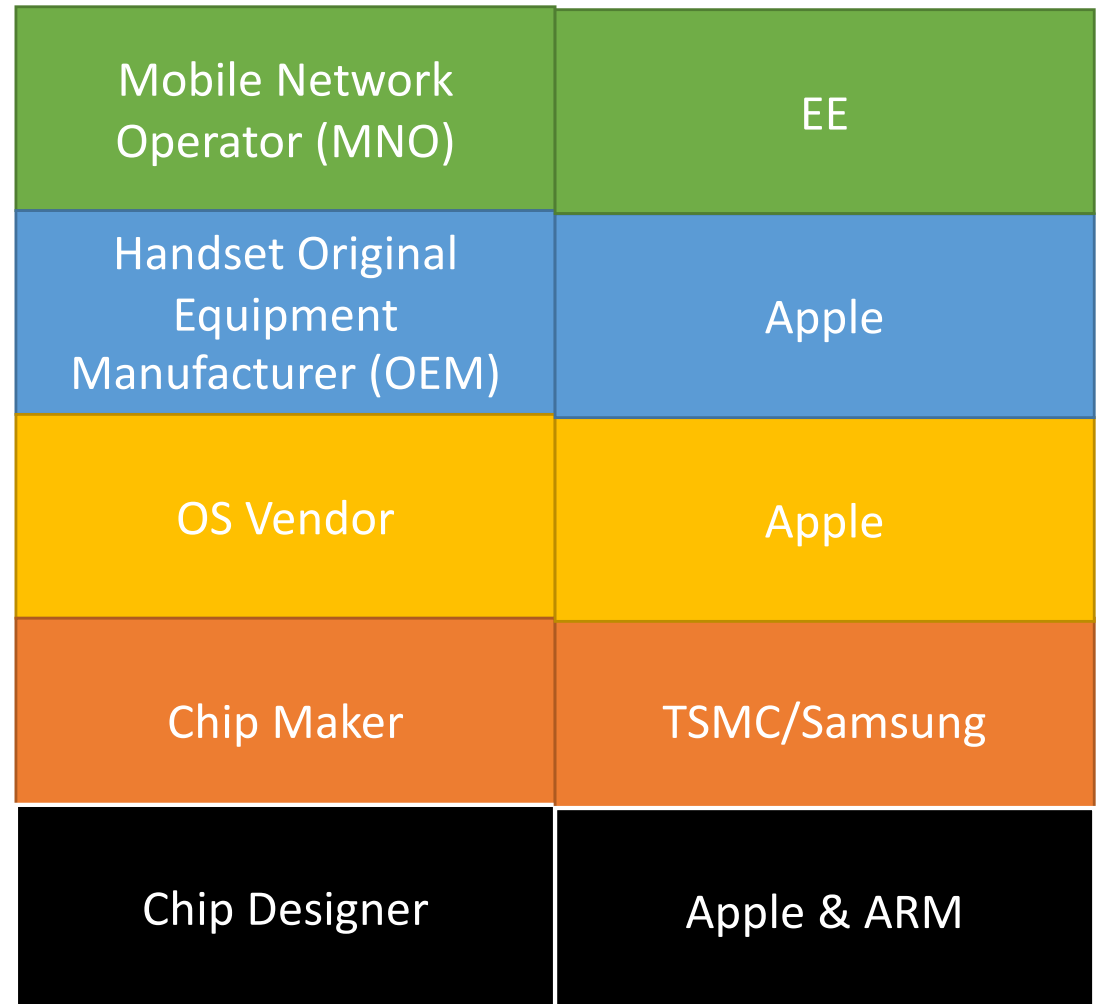


How do updates  
Propagate?



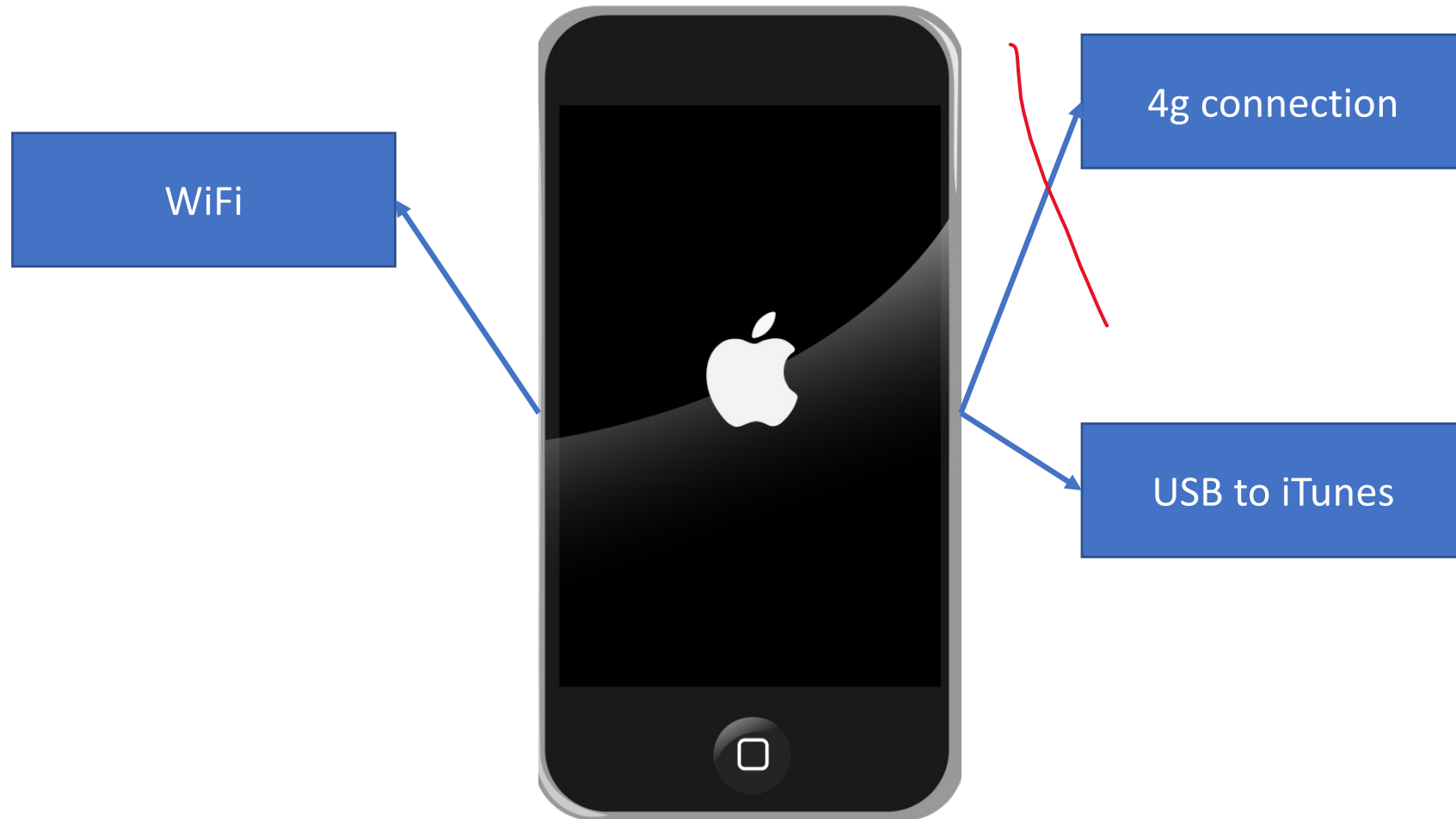
Why is Android Free?

# Platform Security: Apple





# Platform Security: Apple



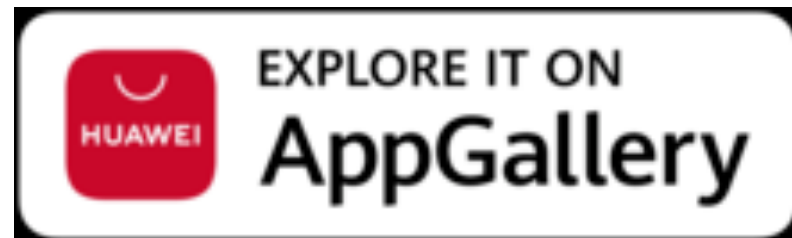
# App Store Ecosystems



# App Store Ecosystems



**amazon appstore**









For you **Top charts** Children Event:

Top free

Categories

New





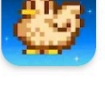

- 1  **Pokémon UNITE**  
Action  
4.2★
- 2  **Boss Life 3D**  
Casual • Simulation  
3.6★
- 3  **Text or Die**  
Trivia  
3.7★
- 4  **Beatstar - Touch Your Music**  
Music  
4.4★
- 5  **Long Neck Run**  
Arcade  
4.2★
- 6  **Nail Stack!**  
Casual  
4.0★

Games Apps Movies & TV Books

For you **Top charts** Children

Top paid

Categories

- 1  **Minecraft**  
Arcade • Simulation • Offline  
4.6★ Family Library
- 2  **Monopoly - Board game class**  
Board • Casual • Offline  
4.3★ £3.99
- 3  **Bloons TD 6**  
Strategy • Tower defence  
4.8★ £4.29
- 4  **Geometry Dash**  
Action • Runner • Arcade  
4.7★ £1.69
- 5  **Stardew Valley**  
Role Playing • Simulation  
4.7★ £4.99 Editors' Choice
- 6  **Football Manager 2021 Mobil**  
Sports  
4.1★ £8.99







Games Apps Movies & TV Bo

For you **Top charts** Children Event:

Top grossing

Categories

Ne

- 1  **Coin Master**  
Casino • Casual • Multiplayer  
4.4★
- 2  **Candy Crush Saga**  
Casual • Puzzle • Match 3  
4.6★
- 3  **Roblox**  
Adventure • Simulation  
4.4★
- 4  **State of Survival: The Zombie ...**  
Strategy • Casual  
4.4★
- 5  **Gardenscapes**  
Casual • Puzzle • Match 3  
4.3★ Editors' Choice
- 6  **Homescapes**  
Casual • Puzzle • Match 3  
4.3★

Games Apps Movies & TV Books



# Pokémon UNITE

The Pokemon Company

In-app purchases

4.2★

337K reviews

10M+

Downloads

3

PEGI 3 ⓘ

Install



## About this game



5-on-5 Strategic Team Pokémon Battles!

#1 top free in action

## Ratings and reviews ⓘ



# Boss Life 3D

Alictus

Contains ads

3.6★

2K reviews

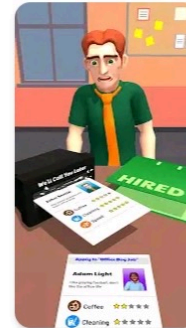
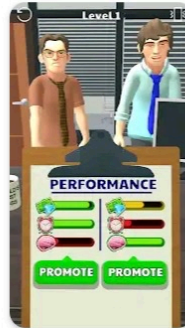
1M+

Downloads

12

PEGI 12 ⓘ

Install



## About this game



Be the best boss ever!

#1 top free in casual

Simulation

## Ratings and reviews ⓘ




# App Store Ecosystems


Mobile Network Operator (MNO)	EE
Handset Original Equipment Manufacturer (OEM)	HTC
OS Vendor	Google

# Google Play

← Manage apps and device


Overview Manage

 No harmful apps found  
Play Protect scanned at 09:34

 Updates available  
8 updates pending

[Update all](#) [See details](#)















 Share apps [Send](#) [Receive](#)

 Ratings and reviews

← Pending downloads

Apps (8)

[Update all](#)

- |   |   |   |                        |
|---|---|---|------------------------|
|    | Android Accessibility...<br>29 MB • Updated on 2... |    | <a href="#">Update</a> |
|    | Facebook<br>52 MB • Updated 4 da...                 |    | <a href="#">Update</a> |
|    | Google Home<br>17 MB • Updated on 2...              |    | <a href="#">Update</a> |
|   | Google Maps<br>30 MB • Updated at 0...              |    | <a href="#">Update</a> |
|  | Microsoft SwiftKey K...<br>9.5 MB • Updated on...   |  | <a href="#">Update</a> |
|  | NHS COVID-19<br>8 MB • Updated on 1...              |  | <a href="#">Update</a> |
|  | WhatsApp Messenger<br>17 MB • Updated on 1...       |  | <a href="#">Update</a> |

# Google Play (2)

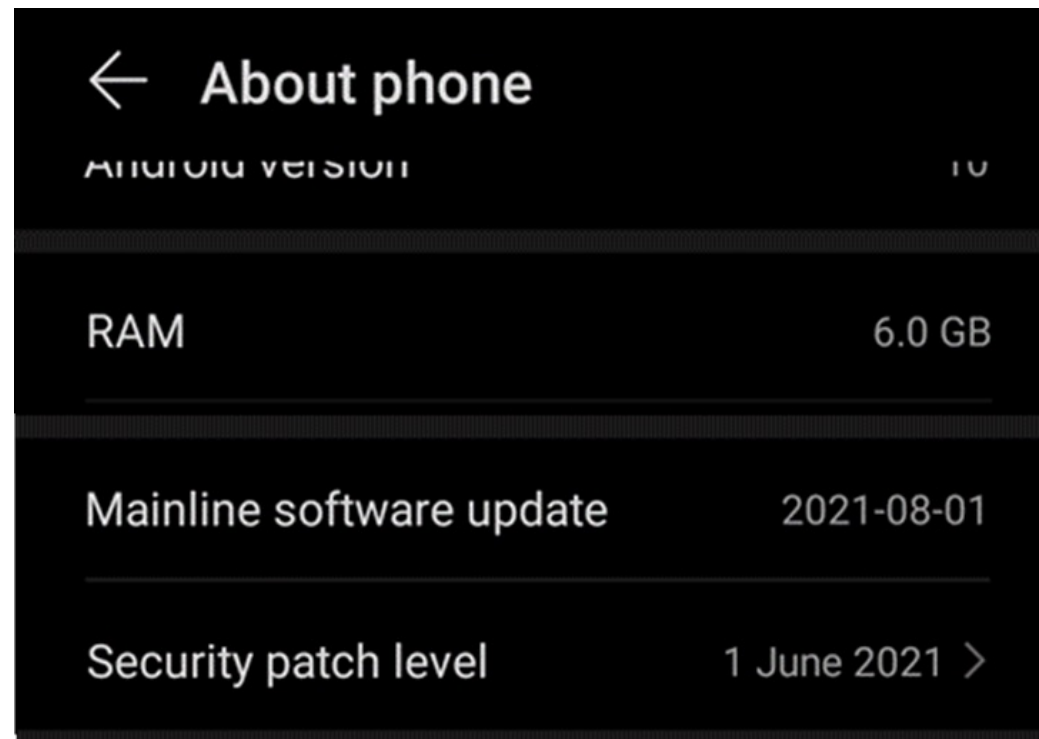
- Self-signed applications (unlike iOS)
- Default with no “Install Apps from External Sources” – security and lock-in
- App Security Improvement Program



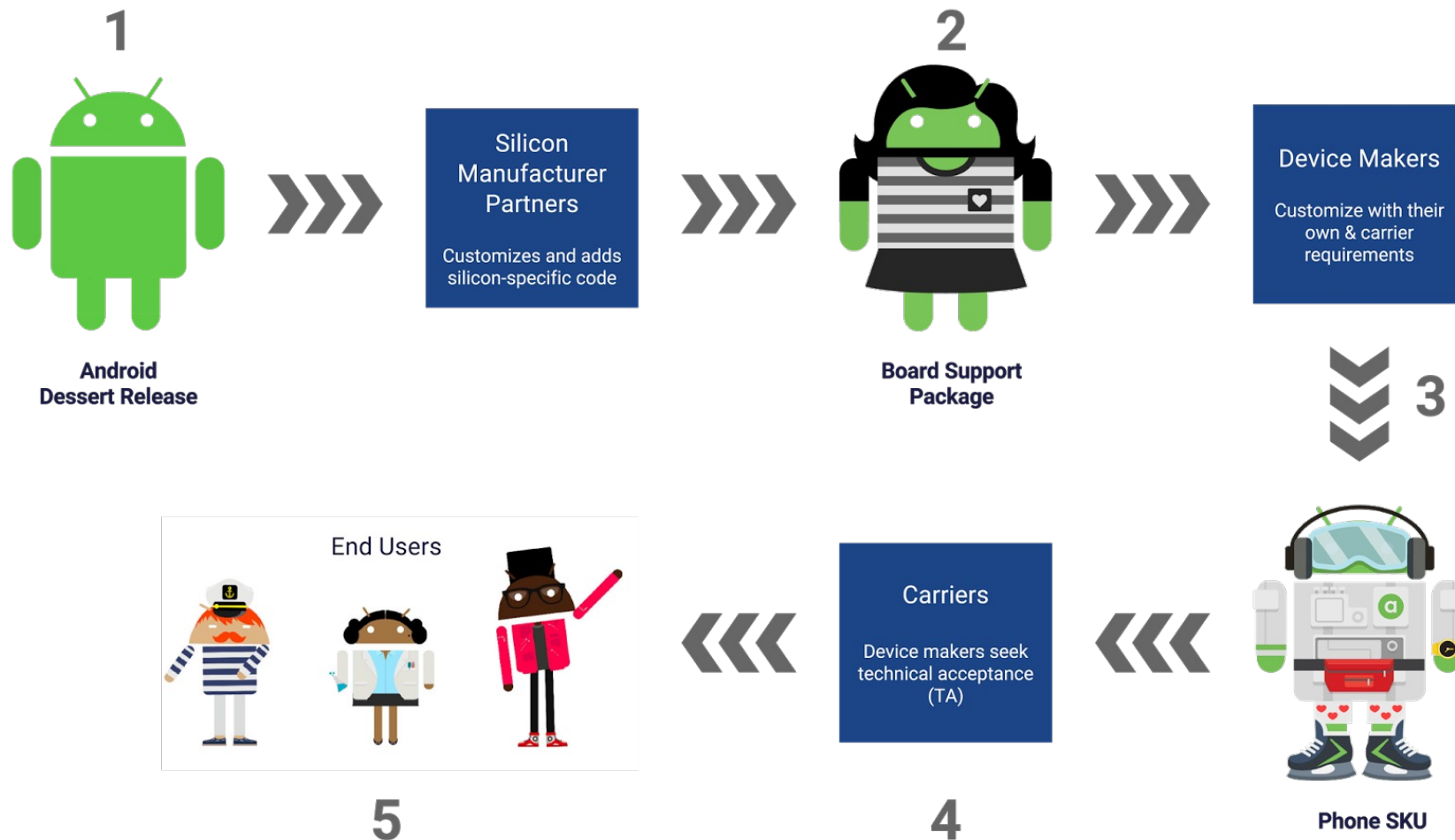
# Google App Security

- Suite of Sanitizers and Mitigators for User Code: BoundsSan, AddrSan, IntSan, Shadow Stacks, Scudo Hardened Allocator
- Not just about protecting Android the OS: if you extract rent from an ecosystem, you need to protect the 3<sup>rd</sup> party code too!

# Android Security Updates



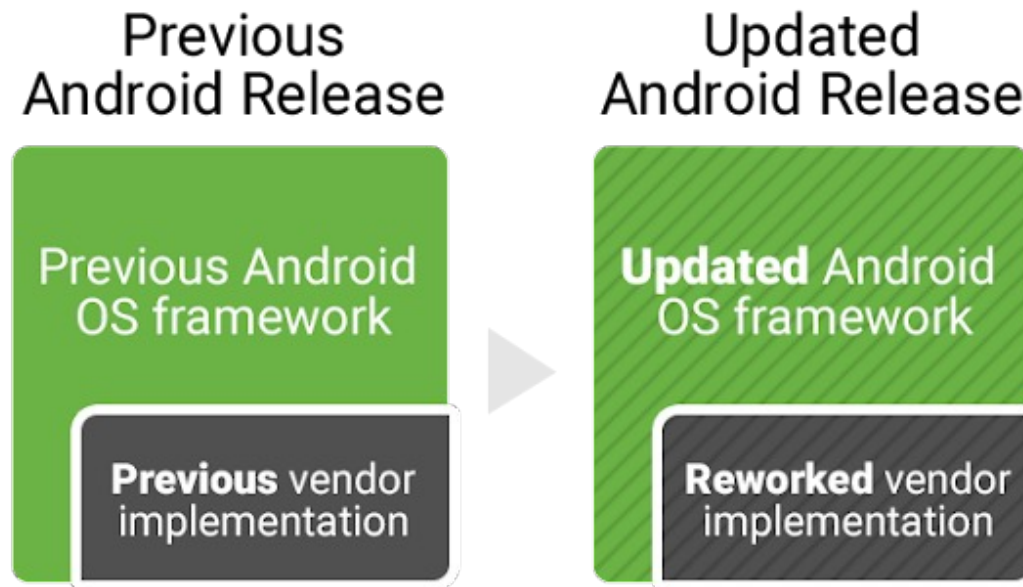
# Android Update Lifecycle



<https://android-developers.googleblog.com/2017/05/here-comes-treble-modular-base-for.html>

# Android Update Lifecycle

## Before Treble



<https://android-developers.googleblog.com/2017/05/here-comes-treble-modular-base-for.html>

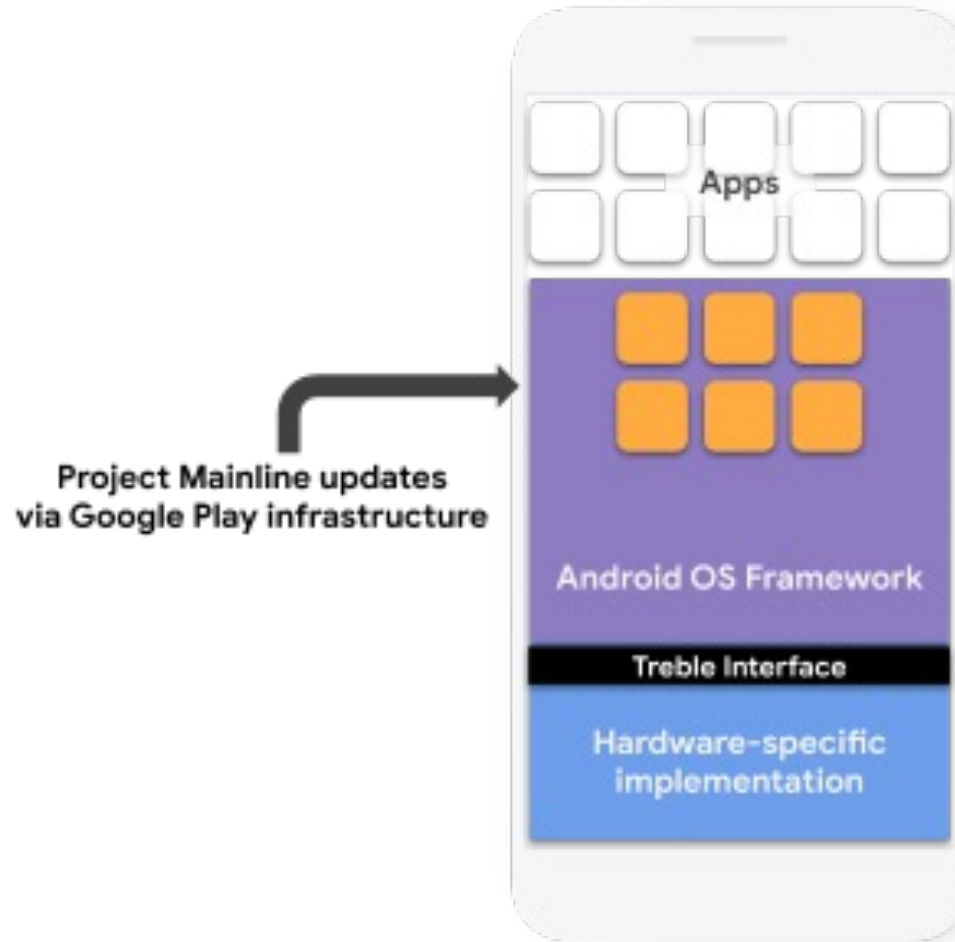
# Android Update Lifecycle

## With Treble



<https://android-developers.googleblog.com/2017/05/here-comes-treble-modular-base-for.html>

# Android Update Lifecycle: Project Mainline



<https://android-developers.googleblog.com/2019/05/fresher-os-with-projects-treble-and-mainline.html>

# Other Android App Security Mechanisms

- From the Chip Vendor: TrustZone.
- Obfuscation: mandatory in banking.
- Android KeyStore
- SIM locking: device in the custody of the attacker!

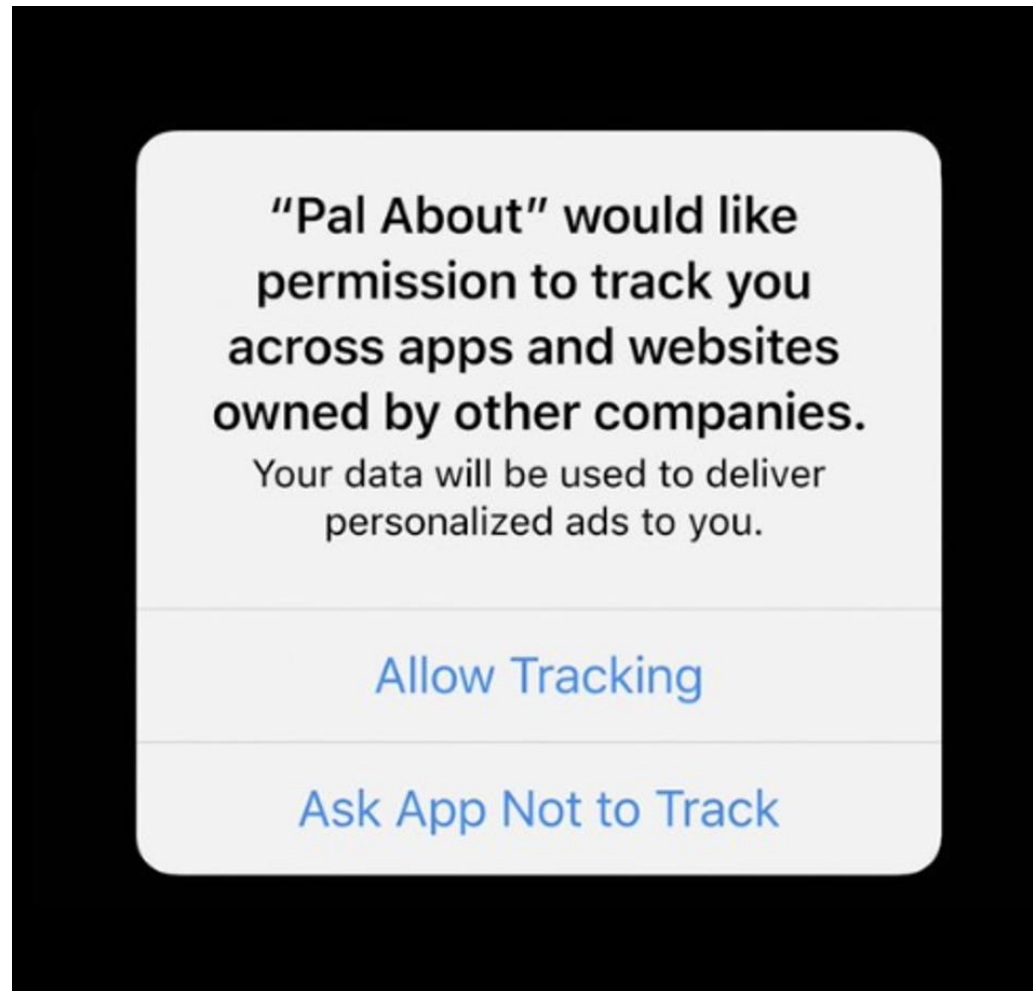
# Apple



- (Semi)-closed ecosystem.
- 30% commission on products sold through App Store, incl. IAPs – antitrust issues e.g. Epic Games Lawsuit
- Patches for 5ish years – why does Apple have more incentive here?
- Largely closed source – there is obscurity, but is it part of the security?



# Apple IDFA



# App Ecosystem (Continued)

- Apps can be/go bad for many reasons.
- “We Purchase Apps” – ad fraud.
- Tussles around trust in Ad Networks even in reputable apps: e.g. CamScanner started dropping Trojans on phones!
- Google: Apps assumed bad and contained.  
Windows: global visibility, with Antivirus to do the heavy lifting.
- Google Play Store still has trouble with “Repackaging”: adding “Riders” to “Carrier” apps.

# “Why is Windows so Insecure?”

- Medical and defence can build dependable systems, so why was Win95/98 totally defenceless?
- “Ship it Tuesday and get it right by Version 3”.
- Competition *for* the market: rational to get as much (poorly written) software as quickly as possible.
- Initial vs Sustained Velocity, and Technical Debt
- “Bargains then Ripoffs” – not just poor security, but dumping costs on users also rational behaviour.

# Microsoft “turned their s\*\*\* around”

- *“I would always make a point of asking hackers, ‘I know you hate the vendors, but of all of them, who do you hate least?’ The answer was always the same. **‘Microsoft,’ they would tell me. ‘They turned their s\*\*\* around.’**” – Nicole Perlroth*
- From XP Onwards: free security tools, secure coding training for all staff, patching.
- BUT – more effort went into protecting premium video than credit card numbers!

# Maturing your Ecosystem

- What might a patch to fix a bug break, in the Windows Software **\*Ecosystem\***?
- ...With legacy code that likely assumes it's running as admin?
- Sustained Velocity bites...
- Can you change your Ecosystem to make it more secure? Microsoft tried and failed with the Windows App Store, Universal Windows Apps, and Windows 10S.
- Is this all Microsoft's fault? Why target OSX when Windows has 5x the users...

# Azure

- Microsoft moving to a new ecosystem... the CLOUD.
- Not just about using Microsoft's Server Hardware – also about using their software ecosystem.
- Azure Security Centre: Compliance reporting, threat modelling, crypto standards, managing risks of 3rd-party components, pen testing.
- “Bargains then Ripoffs”

# Azure - Encryption

- HSMs now maintained by Azure or Amazon, not the bank!
- Double Encryption DRM
- Cloud Key vault

# Code Supply Chain

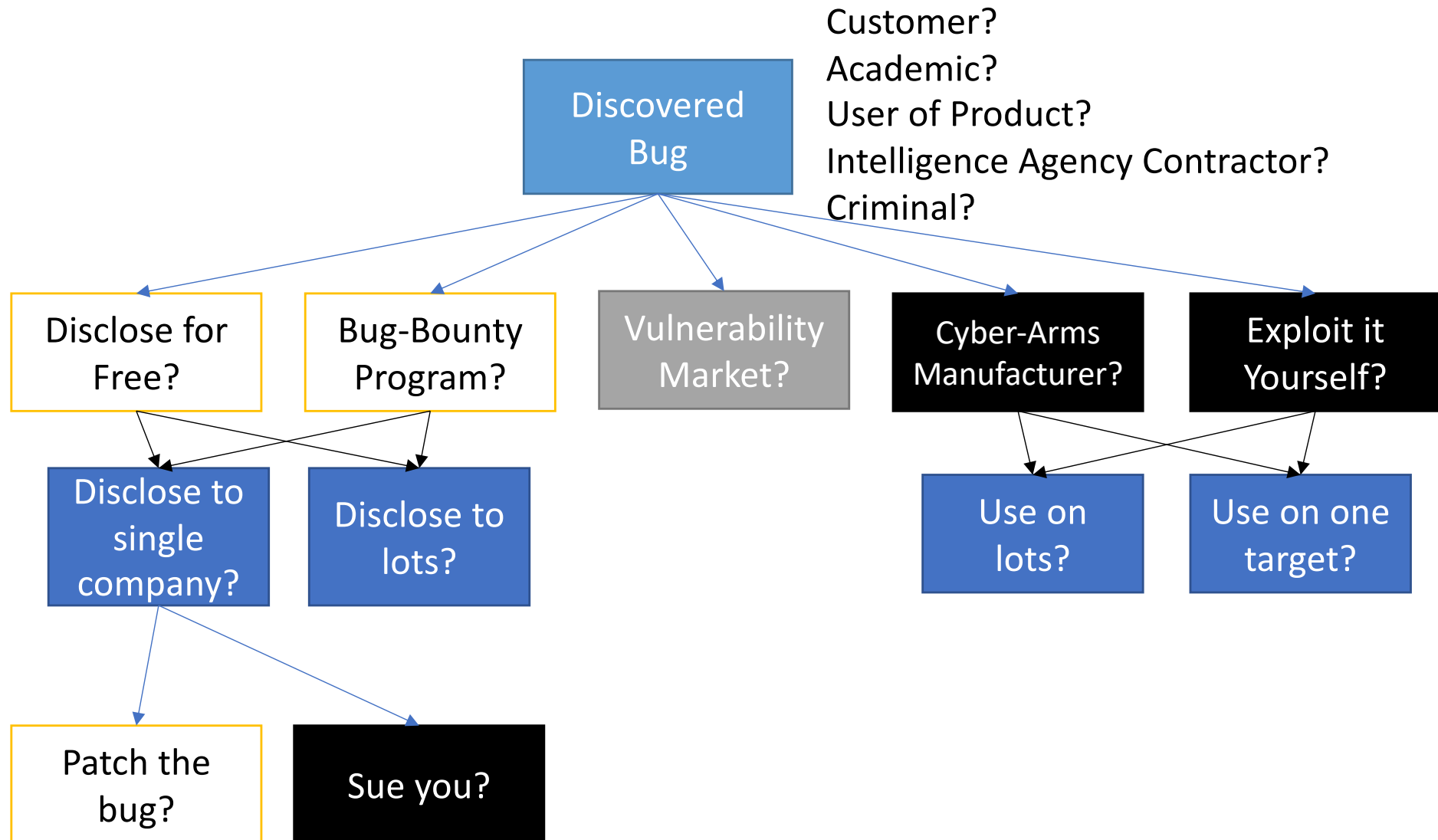
- Can insiders (un)intentionally get bad code committed to release?
- Who is an “insider” for the software running in your device? Think about your OS kernel, libraries...
- Code reviews are a form of multi-party authorisation, but be careful to avoid rubberstamping...
- In this scenario, bugs aren't random – they're introduced to open-source projects with wide use!



# Code Supply Chain (2)

- Who makes the decision to integrate patches into your products?
- Third-party code review: keep an internal version and review upstream patches as they appear.
- The Compiler is part of your TCB!
- Code signing can help you work out provenance, but watch out for your keys leaking, and beware of who has signing keys...

# Vulnerability Market Ecosystems



# Whose Fault is it Anyway?

- Incentives are to blame shift – both to partners in your ecosystem, and even within teams in the same company.
- Your hardware teams will blame your software teams: who should actually fix it?
- BIDI attacks: Compiler? Editor? Build environment? Repository code-smell checking? The easiest deployment may not be the cheapest or most comprehensive...

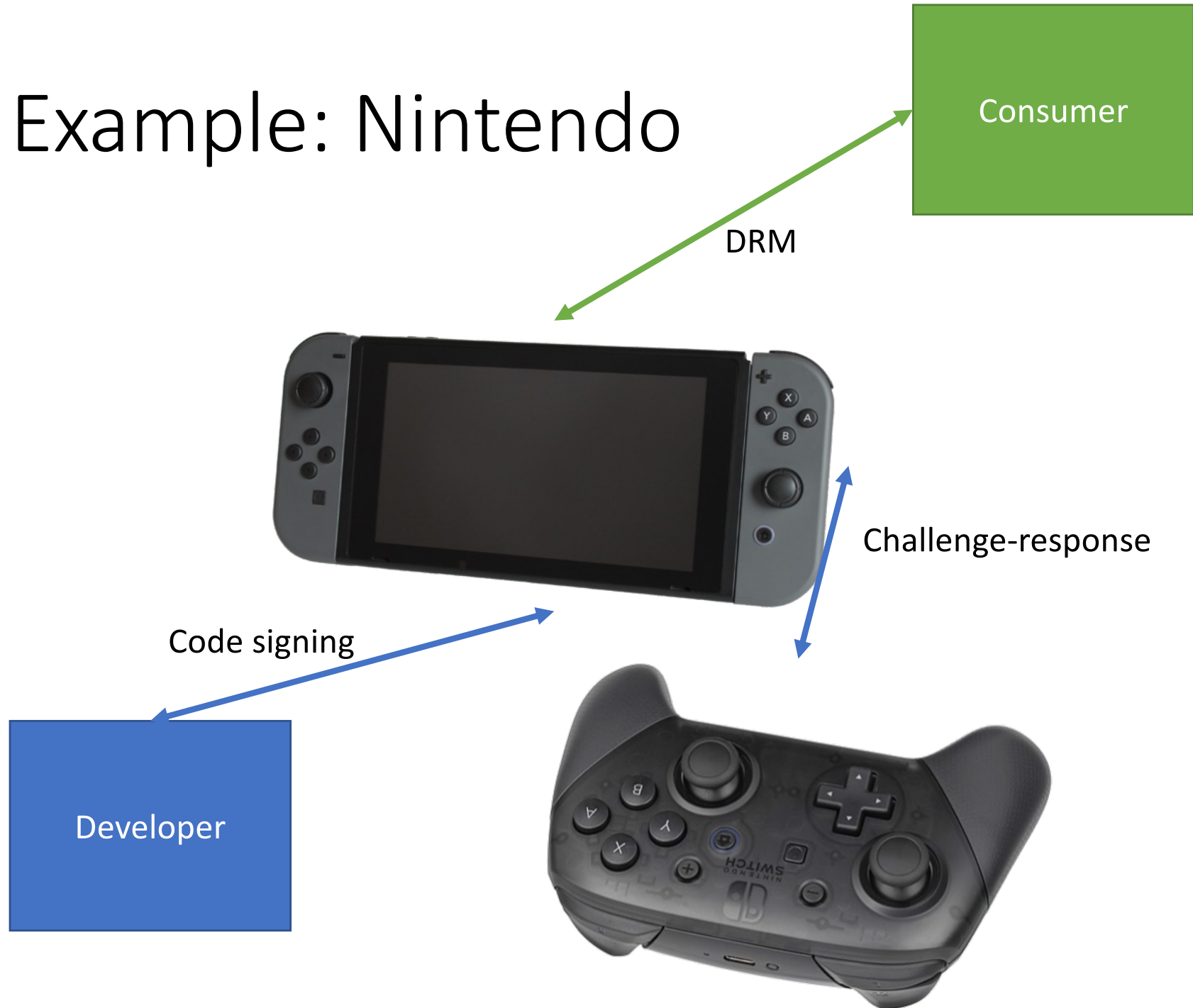
# Accessory Control

# Razors and Blades Model

- Two-part pricing.
- Lexmark vs SCC 2004: free market for cryptologists!



# Example: Nintendo



# Example: Overrun Prevention

- Accessory Control gets complicated with complex supply chains
- E.g. you're an IP vendor selling a circuit design to be run on cameras at \$2 per camera.
- You sell licenses for 100k cameras, and find 200k appear on the market.
- IP Vendor -> Camera Company -> Factory. Who has incentives to cheat?

# Is Accessory Control Objectionable?

- Depends how competitive the markets are.
- BUT – tech entrenches and causes monopolies...
- Right-to-Repair Laws – a common battleground.
- Sustainability: accessory control usually lowers lifetimes.