

The Human Factor (THF)

Week 3 Workshop: Usability and User Experience Methods

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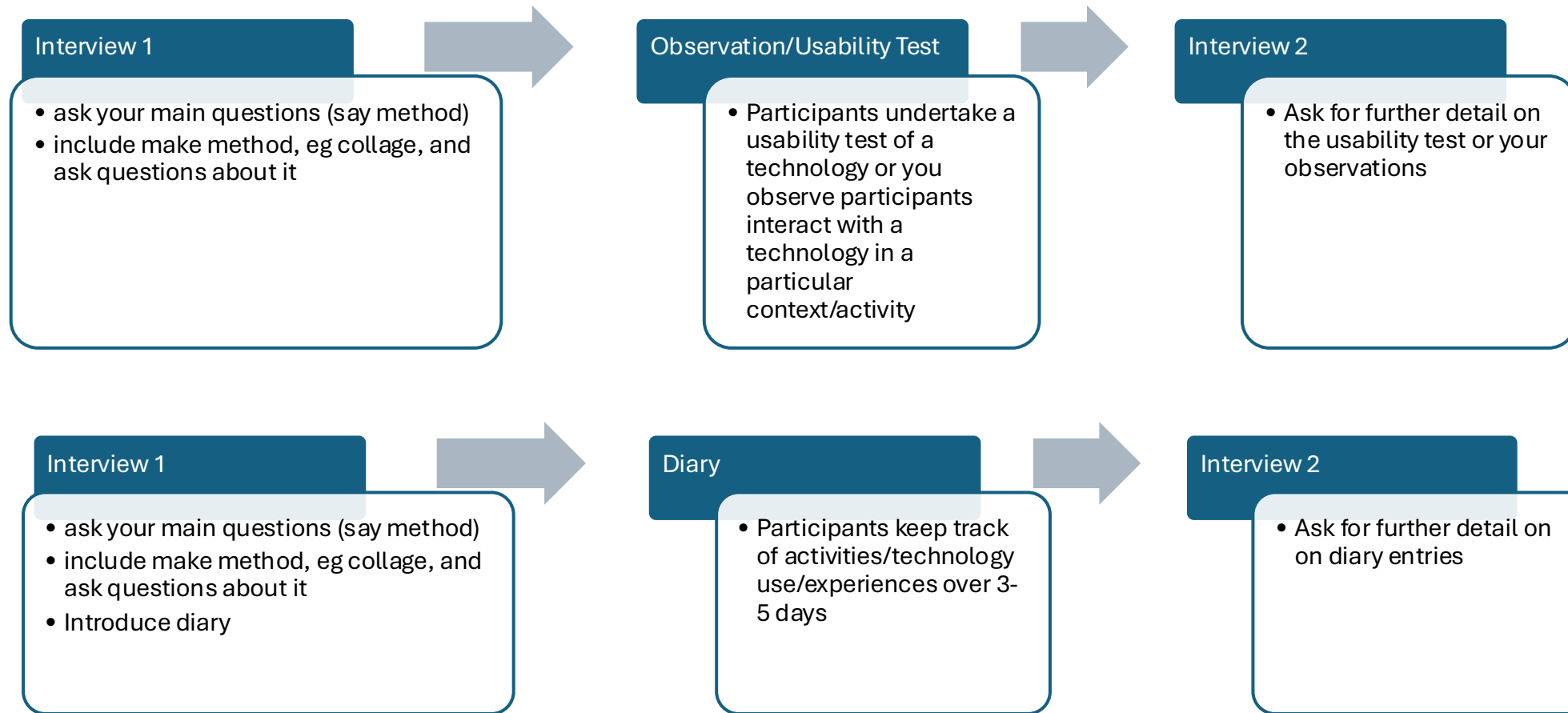


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Week 3 Workshop Outline

- Activity 1: Prepare a Do Method
- Activity 2: Prepare a Make Method

Combining Say, Do, and Make Methods



Activity 1: Prepare a Do Method

Discuss and decide on a do method (5 mins):

- What method – observation, usability test, diary – is best suited for your project?
- Write down a short justification for why you chose this method

Prepare and plan materials (15 mins):

- Aim and focus: what is the aim of your do method? What is relevant to your project? What do you want to observe? Where will you observe?
- Instructions: what instructions will you give to participants? What questions or tasks will you provide in the method you choose?
- Follow-up interview questions: what questions will you need to ask to elaborate on your observation, usability test or diary?
- Logistics:
 - Observations: When? Where? How long?
 - Diary: How will you deploy the diary? How many days? How will you track responses?
 - Usability test: How will you conduct the usability test? When? Where?
- Recording: how will you collect and record the do method?

Activity 2: Prepare a Make Method

Discuss and decide on a make method (5 mins):

- What method – collage, mapping, photo elicitation, card sorting, probe – is best suited for your project?
- Write down a short justification for why you chose this method

Prepare and plan materials (15 mins):

- Aim: what do you want to learn from this make method?
- Material: activities, instructions, resources for participants?
 - Are they engaging for participants?
 - Will you learn new things for your research project?
- Logistics:
 - What media do you and your participants need to use – paper, miro?
 - When will the activity take place?
- Interview questions: what questions will you need to ask (and add to your interview guide) to reflect on the make method?
- Recording: how will you collect and record the things made and the interview discussion?

Any questions?